



Continuing Rhonda's Legacy through Fitness, Education & Fellowship

Dear Potential Sponsor,

We are thrilled to invite you to honor the legacy of Rhonda Flores by becoming a sponsor for the third annual upcoming **Run for Rhonda**, a 5K, 1-Mile and 1/4 Mile Kids Fun Run, taking place on **Sunday, May 3, 2026**. Run for Rhonda is a 501(c)(3) nonprofit organization founded by Rhonda's dear friends to celebrate and perpetuate the values she held dear:

Fitness, Education and Fellowship.

Over the past two years, thanks to the generosity of our sponsors, Run for Rhonda has donated \$50,000 to local students through the Take Stock in Children (TSiC) program. This contribution, matched by TSiC funds, provided these Keys students with a full four-year scholarship and two years of dorm costs. Rhonda was a mentor with TSiC, as are several of our Board Members, and we know she is smiling down on us as we support education for our youth in her honor. Our mission is to continue Rhonda's legacy by offering another Rhonda Flores Memorial Scholarship this year, and we need your support to make this possible.

We are seeking sponsors who share our commitment to making a positive impact in our community. Your sponsorship will not only help us achieve our fundraising goal but also provide a deserving student with the opportunity to pursue their educational dreams. All sponsors are greatly appreciated. Sponsorships of \$500 or over will be featured on our t-shirts and will receive a complimentary race entry. Committed sponsors will have their company logo featured on our banners, registration page, website and on our social media accounts along with extensive visibility and live recognition throughout the event. On the day of the race, your company will have the opportunity to set up a booth, have your swag added to the participants' bags, or hang a banner at the finish line area, providing direct interaction with participants and spectators. This is a fantastic way to showcase your commitment to the community and gain valuable visibility for your brand. In addition, we will be hosting a silent auction and raffle as part of the event. Donations for these activities are greatly welcomed and appreciated.

Rhonda was an indomitable spirit, a passionate individual who relentlessly pursued her goals, and an extraordinary friend who inspired others to strive for excellence. We can almost hear her cheering us on, and we are privileged to honor her legacy through Run for Rhonda. Your support will make a significant difference in the lives of local students and the Keys community. We would be honored to have you as a sponsor for this year's Run for Rhonda. Please feel free to reach out to us at runforrhonda@gmail.com to discuss sponsorship opportunities. You can also contact any of "The Ladies" directly.

Thank you for considering a partnership with us—we look forward to showcasing your support and working together to create a memorable event. Let's make our girl proud!!!

With kindness and gratitude,

Run for Rhonda Board of Directors and your honored hostesses: Julie Brown, Julie Crane, Natasha Lane, Kristen Onderdonk, Loriellen Robertson, Shannon Sawyer, and Stephanie Southgate

Loriellen *Natasha* *Shannon*
Julie B *Kristen* *Stephanie* *Julie C.*

Donations can be delivered to:
Running for Rhonda Charity, INC
501 Whitehead Street Suite 2 Key West, FL 33040



Please note for your records that Running for Rhonda Charity INC is a non-profit corporation, recognized by the IRS as a 501(c)(3) organization. Donations are tax-deductible as allowed by law. E.I.N: 99-0766445 100% of net proceeds go to Take Stock in Children- Monroe County