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Dear Potential Sponsor,

First, I would like to thank you for taking the time to read this letter. The Goose Creek Police Department is excited to announce our sixth annual Hot Pursuit 5k race on June 08, 2024, which we hope to make as successful as possible with your support. We are looking for sponsorships, vendors, and participants for the event.

We would like to sincerely thank all our sponsors for their support. This year, we offer all participants a newly certified route and a faster check-in system. Last year, we hosted almost 400 attendees, and this year, with your support, we hope to surpass those numbers.

Sponsor the Hot Pursuit 5k race and help us make a difference in the lives of underprivileged children in our community. The race benefits our Shop with a Badge and Operation Christmas Joy Holiday events, both of which provide holiday gifts to children who may otherwise go without. Last year, with the help of our runners, walkers, vendors, and sponsors, the Goose Creek Police Department brought joy to 82 children during the Holiday season.

By sponsoring the race, your business logo will be featured on the official race shirt, website, and/or race bib. Once your logo is added to our race site, it will be "clickable" so that participants can be directed to your company website. Moreover, all sponsors will have an exhibit booth to showcase their promotional products during the race. For further information, please refer to the sponsorship levels flier attached to this letter. This is an excellent opportunity to support your community and promote your business simultaneously.

Thank you for considering a partnership with us. Join us in making a positive impact by becoming a sponsor today.

Regards,

LJ Roscoe

Chief of Police