

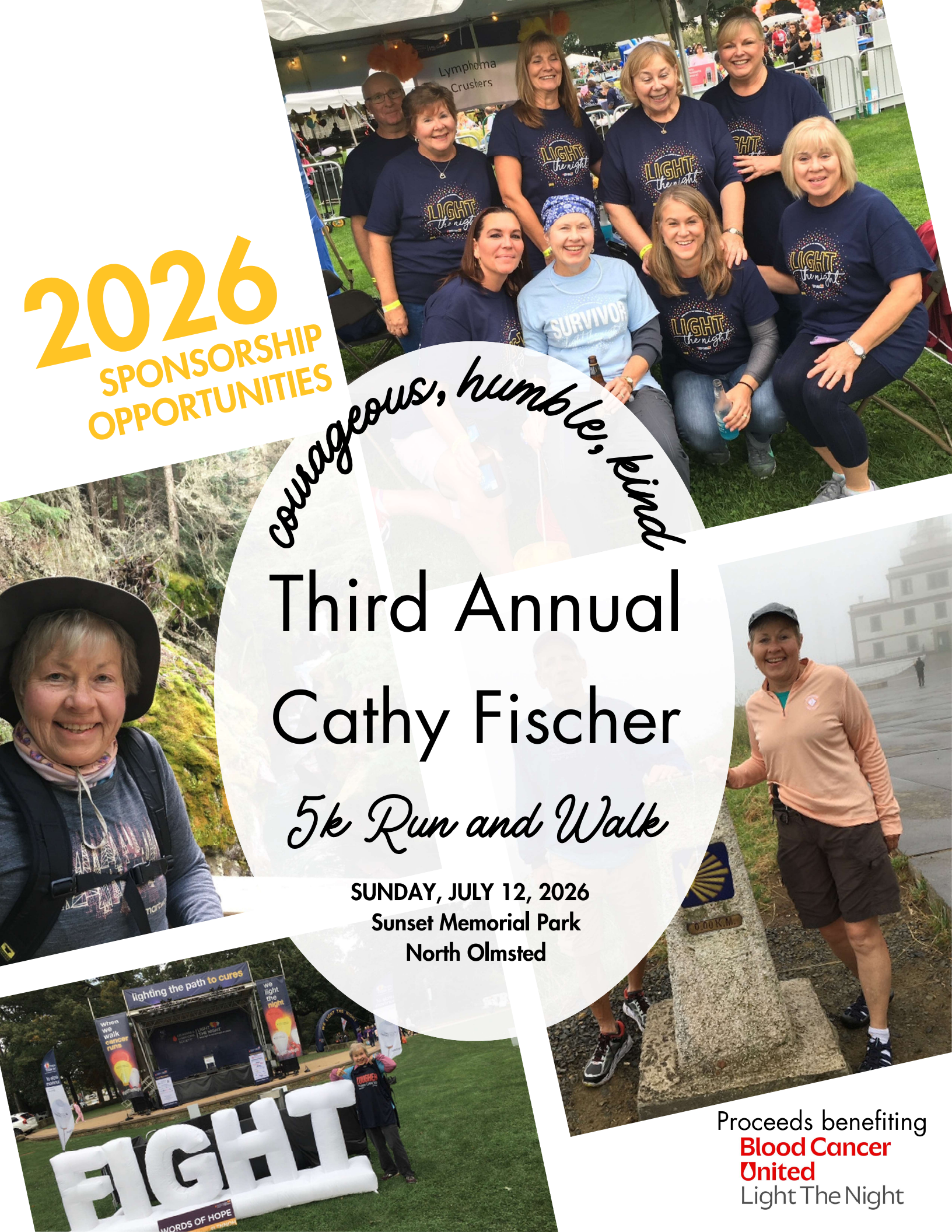
2026

SPONSORSHIP
OPPORTUNITIES

courageous, humble, kind

Third Annual Cathy Fischer 5k Run and Walk

SUNDAY, JULY 12, 2026
Sunset Memorial Park
North Olmsted



Proceeds benefiting
**Blood Cancer
United**
Light The Night

In memory of



Cathy Fischer

Cathy's journey with Non-Hodgkin's Lymphoma began in Feb 1996, six years before her official diagnosis. In 1996, she raised \$3200 for LLS, possibly sensing her future battle. In Nov 2011, she developed symptoms and underwent treatment at Cleveland Clinic from 2012 to 2013, managing chemo and hair loss. She never complained and continued to work full-time and teach reading to underprivileged children one day a week during her scheduled lunch. And she continued to run at least 20 to 30 miles per week.

In Dec 2013, Cathy opted for an aggressive bone cell transplant. Despite the three-week sterile procedure, she remained active, walking the halls, spreading smiles, and resuming work and her normal physical activities, which included running, hiking, water aerobics, and yoga, post-release.

2014 brought ups and downs. Although she did not receive any further chemo, she required periodic scans and remained on medication for her lymphoma. Her attitude was great. Cathy managed a trip to New Hampshire, where she hiked to the top of Mount Washington. In the fall she hiked Sedona and the Grand Canyon.

In 2018, a scan revealed aggressive lymphoma B-cells, leading to a CART T Cell procedure in Columbus for three weeks. Cathy's resilience was evident as she exercised daily, read books, and attended events during recovery.

2019 to July 2023 involved emotional roller coasters with drug trials and chemotherapy, leading to hospital stays. Cathy's unwavering faith, commitment to Mass, and plans for future activities showcased her courage. Her greatest hope was to witness her eldest granddaughter's wedding day someday.

Despite her challenging "fight," Cathy embraced life, served others, and raised thousands of dollars for Blood Cancer United to help other people. Sadly Cathy lost her fight and she symbolically transitioned from bearing her "cross" to wearing her "crown."

Be like Cathy: Courageous, Humble, Kind

Blood Cancer United

Our Mission:

The mission of Blood Cancer United is to cure leukemia, Hodgkin's disease and myeloma and improve the quality of life of patients and their families.

Three Pillars of Our Mission:

Research

We have invested \$1.2 billion in cutting-edge research, funding nearly all of today's most promising advances.

Patient Support

We provided free information, support services, and financial assistance to over 30,000 people last year.

Advocacy

Our network of more than 100,000 volunteers advocate for state and federal policies that benefit patients..

You May Be Surprised to Learn That:



Since the 1960's 5-year survival rates for blood cancers have increased by **2x, 3x** and even **4x**



LLS funded **15 OF 18** FDA approved treatments in 2017



Blood cancer **research** leads to **treatment advances** for **other cancers** and serious diseases



Since 2000 **more than 40%** of the new cancer therapies approved by the FDA are for blood cancer



Supported over **250** research grants, around the world



LLS funded more than **60%** of the blood cancer therapies being used to treat other cancers

But There is More to Do:

Every

3

minutes, someone is diagnosed with a blood cancer

More than

1.2

million people are living with or in remission from leukemia, Hodgkin's disease, and myeloma

More than

33%

of blood cancer patients do not survive five years after diagnosis

An average of

3,679

children and young adults are diagnosed with leukemia each year

Blood Cancer United Light The Night

Light The Night is an inspirational community event that raises awareness and funding for groundbreaking research and treatment options to eliminate cancer.

When a loved one hears the words “you have cancer,” it is a dark and scary time. **Light The Night brings light to the darkness of cancer through hope, research, and support for patients, families, friends, doctors, nurses, researchers, colleagues, and caregivers.** Imagine if every time a patient saw light in a dark moment, they felt the warmth of 1 million supporters cheering them to a victory against cancer.

Imagine if every time a family member saw a lantern glowing bright, they knew a doctor or researcher was honing in on a treatment to eliminate cancer. Imagine if every time a caregiver saw a light shining in the window, they knew thousands of families were wishing them strength and courage. **Light The Night is hope for the future. As the fastest-growing platform, Light The Night is reaching nearly 1 million people annually.**

Light The Night is more than an event; it is a transformative experience that brings people together in the fight against blood cancers. **By participating in or supporting this luminous event, you can contribute to a future where leukemia, lymphoma, and related diseases no longer cast shadows over the lives of those affected.** As the lanterns light the night, they also illuminate the path toward a world without blood cancers, embodying the hope, strength, and resilience of the human spirit in the face of adversity.



Cathy Fischer 3rd Annual 5K run/1 mile walk

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor \$10,000

- Logo on 5K race bib
- Company representative official starter of the race
- Listed in event program handed out to all participants as presenting
- Corporate logo displayed on banner at the start/end point of the race
- Company logo displayed on route signage
- Company logo featured on all event forms and flyers
- Company logo displayed at post-race award ceremony
- Recognition on Hermes website
- Twenty free event registrations for corporate team
- Commemorative towel for each registered team member
- Recognition during pre-event presentation and awards ceremony



Platinum Sponsor \$5,000

- Corporate logo displayed on banner at the start/end point of race
- Listed in event program handed out to all participants
- Company logo displayed on route signage
- Company logo listed on all event flyers
- Recognition on Hermes website
- Ten free event registrations for corporate team
- Commemorative towel for each registered team member
- Recognition during pre-event presentation and awards ceremony



Diamond Sponsor \$2,000

- Company logo displayed on banner at the start/end point of race
- Company logo displayed on route signage
- Recognition on Hermes website
- 8 free event registrations for corporate team
- Commemorative towel for each registered team member
- Recognition during pre-event presentation and awards ceremony



Gold Sponsor \$1,000

- Company logo displayed on route signage
- Recognition on Hermes website
- 5 free event registrations for corporate team
- Commemorative towel for each registered team member
- Recognition during pre-event presentation and awards ceremony

Silver Sponsor \$500

- Recognition on Hermes website
- Two free event registrations for corporate team
- Commemorative towel for each registered team member
- Recognition during pre-event presentation and awards ceremony

Bronze Sponsor \$250

- Recognition on Hermes website
- Recognition during pre-event presentation and awards ceremony



***For all marketing benefits to be fulfilled, sponsorship promises must be in by July 12, 2026**

Partnership Commitment Form

TO CONFIRM YOUR SPONSORSHIP, PLEASE COMPLETE THIS FORM & SUBMIT FOLLOWING THE DIRECTIONS BELOW.

EVENT DATE SUNDAY, JULY 12, 2026 - 8:30 AM START

PARTNERSHIP LEVELS

- ☐ Presenting Sponsor \$10,000
- ☐ Platinum Sponsor \$5,000
- ☐ Diamond Sponsor \$2,000
- ☐ Gold Sponsor \$1,000
- ☐ Silver Sponsor \$ 500
- ☐ Bronze Sponsor \$250



Can't sponsor but still want to participate? Use this QR Code to register or donate to the event!

PARTNER CONTACT INFORMATION

Company/ Partner Name: _____

Contact Name & Title: _____

Email: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Partner Signature: _____ Date: _____

Our check is enclosed in the amount of \$ _____

Credit Card payment of \$ _____ made online on _____.

to confirm our sponsorship for 2026 Third Annual Cathy Fischer 5k Run on July 12, 2026

Make checks payable to: Hermes Sports & Events
Write Blood Cancer United/
Cathy Fischer in memo line only

Mail check and form to:
Hermes Sports and Events
Attn: Adam Petrovic- Cathy Fischer 5k
2425 West 11th St. Suite #2
Cleveland, Ohio 44113

**Form and payment
Deadline July 12**

Email form to: Adam - apetrovic@hermescleveland.com

Blood Cancer United is a 501c3 Non Profit Organization (EIN # is 13-5644916)

This Agreement is effective from the date signed until the payment obligation(s) set forth above are made. Sponsor grants event hosts a limited, royalty- free, non-exclusive license to use Sponsor's name, trademarks, logos and copyrights ("Marks") solely in connection with this Agreement. Sponsor agrees to indemnify and hold harmless, the event hosts, Hermes Sports and Events, Inc., Blood Cancer United, its employees, and successors, from all claims and liabilities of every kind incurred by event host and Blood Cancer United's use of Sponsor's Marks or a breach of this agreement by Sponsor. Sponsor will comply with all laws and agrees that its Marks do not infringe the rights of any other person. Sponsor will not assign, transfer or sub-license this Agreement without event hosts and Blood Cancer United's prior written approval.