## SAR WildRun - Sunday August 13, 2023

www.SARWildRun.com



## **Sponsorship Tier Levels**

Contact: Eddie Dominguez - eddie.dominguez@fresnosar.org

Diamond Sponsor: \$7,500 Exclusive Title Sponsor

Sponsorship Benefit List:

- 1. 2022 SARWildRun presented by: "Sponsor Name Here"
- 2. Sponsor name to have premium placement as "Sponsor Name Here" on official race shirt
  - a. Wild Crew shirts to be worn by volunteers on Race Day
  - b. Race Shirts given to participants with race packet; up to 2,000 participant and 250 Wild Crew
- 3. **Premier-Level** tiered placement sponsor logo and link to company website on sponsor page of the SARWildRun website as "Sponsor Name Here" presents the 2022 SARWildRun
- 4. Banner display location tier above Gold Course & Platinum Race Shirt Sponsors
- 5. Booth Location tier above Gold Course & Platinum Race Shirt Sponsors
- 6. Display of promotion swag material at event & placement in swag bags sponsor to provide materials\*
- 7. (10) Comp entries to the race
- 8. "Sponsor Name Here" Company name or logo placed on official start/finish banner
- Thank You Plaque

Platinum Shirt Sponsor: "Proj. \$5,000" Supply technical fitness shirt for race participants & Wild Crew Sponsorship Benefit List:

- 1. Sponsor name to have premium placement under "Sponsor Name Here" on official race shirt
  - a. Wild Crew shirts to be worn by volunteers on Race Day
  - b. Race Shirts given to participants with race packet; up to 2,000 participant and 250 Wild Crew
- 2. **Top-Level** tiered placement sponsor logo and link to company website on sponsor page of the 2022 SARWildRun website.
- 3. Banner display location tier above Gold Course Sponsors
- 4. Booth Location tier above Gold Sponsors
- 5. Display of promotion swag material at event & placement in swag bags sponsor to provide materials\*
- 6. (10) Comp entries to the race
- 7. Course Sponsor Company name or logo placed on official start/finish banner
- 8. Thank You Plaque

Gold Sponsor: \$2,500 \*1 of the (4) courses presented by: "Sponsor Name Here" \$2,500 cash or in-kind Sponsorship Benefit List:

- 1. Sponsor name featured prominently on official race shirt
- 2. **Top-Level** tiered placement sponsor logo and link to company website on sponsor page of the 2022 SARWildRun website.
- 3. Banner display location tier above Silver Sponsor
- 4. Booth Location tier above Silver Sponsor
- 5. Display of promotion swag material at event & placement in swag bags sponsor to provide materials\*
- 6. (5) Comp entries to the race
- 7. Course Sponsor Company name or logo placed on official start/finish banner
- 8. Thank You Plaque

Silver Sponsor: \$1,000 \*Non-exclusive sponsorship

\$1,000 cash or in-kind

Sponsorship Benefit List:

- 1. **Mid-Level** tiered placement sponsor logo and link to company website on sponsor page of the 2022 SARWildRun website.
- 2. Banner display location in the Start Finish area or at 1 of 6 Water Stations
- 3. Booth location tier above Bronze Sponsor Location
- 4. (3) Comp entries to the race
- 5. Thank You certificate

Bronze Sponsor: \$500 \*Non-exclusive sponsorship

\$500 cash or in-kind

Sponsorship benefit List:

- 1. **Bottom-Level** tiered placement sponsor logo and link to company website on sponsor page of the 2022 SARWildRun website.
- 2. Banner display location tier above Helping Hand Sponsor
- 3. Booth Location in the vendor village
- 4. (2) Comp entries to the race
- 5. Thank You certificate