

# SARWildRun: Sunday August 1<sup>ST</sup>, 2021



## Sponsorship Tier Levels

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**Diamond Sponsor:** \$7,500 Exclusive Title Sponsor

### Sponsorship Benefit List:

1. 2021 SARWildRun presented by: "Title Sponsor"
2. Sponsor name to have premium placement as "Title Sponsor" on official race shirt
  - a. Wild Crew shirts to be worn by volunteers on Race Day
  - b. Race Shirts given to participants with race packet; up to 2,000 participant and 250 Wild Crew
3. **Premier-Level** tiered placement sponsor logo and link to company website on sponsor page of the SARWildRun website as "Title Sponsor" presents the 2021 SARWildRun
4. Banner display location tier above Gold Course & Platinum Race Shirt Sponsors
5. Booth Location tier above Gold Course & Platinum Race Shirt Sponsors
6. Display of promotion swag material at event & placement in swag bags sponsor to provide materials\*
7. (10) Comp entries to the race
8. "Title Sponsor" Company name or logo placed on official start/finish banner
9. Thank You Plaque

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**Platinum Shirt Sponsor: "Proj. \$5,000"** Supply technical fitness shirt for race participants & Wild Crew

### Sponsorship Benefit List:

1. Sponsor name to have premium placement under 'Title Sponsor' on official race shirt
  - a. Wild Crew shirts to be worn by volunteers on Race Day
  - b. Race Shirts given to participants with race packet; up to 2,000 participant and 250 Wild Crew
2. **Top-Level** tiered placement sponsor logo and link to company website on sponsor page of the SARWildRun website.
3. Banner display location tier above Gold Course Sponsors
4. Booth Location tier above Gold Sponsors
5. Display of promotion swag material at event & placement in swag bags sponsor to provide materials\*
6. (10) Comp entries to the race
7. Course Sponsor Company name or logo placed on official start/finish banner
8. Thank You Plaque

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**Gold Sponsor: \$2,500** \*1 of the (4) courses presented by: "Course Sponsor" \$2,500 cash or in-kind

### Sponsorship Benefit List:

1. Sponsor name featured prominently on official race shirt
2. **Top-Level** tiered placement sponsor logo and link to company website on sponsor page of the SARWildRun website.
3. Banner display location tier above Silver Sponsor
4. Booth Location tier above Silver Sponsor
5. Display of promotion swag material at event & placement in swag bags sponsor to provide materials\*
6. (5) Comp entries to the race
7. Course Sponsor Company name or logo placed on official start/finish banner
8. Thank You Plaque

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**Silver Sponsor: \$1,000** \*Non-exclusive sponsorship \$1,000 cash or in-kind

### Sponsorship Benefit List:

1. **Mid-Level** tiered placement sponsor logo and link to company website on sponsor page of the SARWildRun website.
2. Banner display location in the Start Finish area or at 1 of 6 Water Stations
3. Booth location tier above Bronze Sponsor Location
4. (3) Comp entries to the race
5. Thank You certificate

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**Bronze Sponsor: \$500** \*Non-exclusive sponsorship \$500 cash or in-kind

### Sponsorship benefit List:

1. **Bottom-Level** tiered placement sponsor logo and link to company website on sponsor page of the SARWildRun website.
2. Banner display location tier above Helping Hand Sponsor
3. Booth Location in the vendor village
4. (2) Comp entries to the race
5. Thank You certificate