

SARWildRun: Sunday August 12th, 2018



Sponsorship Tier Levels

Helping Hand Sponsor: \$250 *Non-exclusive sponsorship
\$250 cash or \$125 cash & equivalent in-kind

Sponsorship Value List:

1. **Bottom Level** tiered placement sponsor logo and link to company website on sponsor page of the SARWildRun website.
2. Display of sponsor banner on event day (sponsor to provide banner) this banner position will be selected/placed on the Saturday morning before race day, so banner is required in advance**
3. Prominent location for sponsor company booth at race site "Vendor Village" display of promotion swag material at event & placement in swag bags sponsor to provide materials**
4. (1) Free entry to the race

General Sponsor: \$500 *Non-exclusive sponsorship
\$500 cash or \$250 cash & equivalent in-kind

Sponsorship Value List:

1. **Mid-Level** tiered placement sponsor logo and link to company website on sponsor page of the SARWildRun website.
2. Banner display location tier above Helping Hand Sponsor
3. Booth Location tier above Helping Hand Sponsor
4. (2) Free entries to the race
5. Thank You Plaque

Friends of SAR Sponsor: \$1,000 *Non-exclusive sponsorship
\$1,000 cash or \$500 cash & equivalent in-kind (per event)*

Sponsorship Value List:

1. **Top-Level** tiered placement sponsor logo and link to company website on sponsor page of the SARWildRun website.
2. Banner display location tier above General Sponsor
3. Booth Location tier above General Sponsor
4. (3) Free entries to the race
5. Thank You Plaque

Course Sponsor: \$2,500 *1 of the (4) courses presented by: "Course Sponsor"
\$2,500 cash or \$1,250 cash & equivalent in-kind (per event)*

Sponsorship Value List:

1. Sponsor name featured prominently on official race shirt
2. **Top-Level** tiered placement sponsor logo and link to company website on sponsor page of the SARWildRun website.
3. Banner display location tier above Friends of SAR Sponsor
4. Booth Location tier above Friends of SAR Sponsor
5. Display of promotion swag material at event & placement in swag bags sponsor to provide materials*
6. (5) Free entries to the race
7. Course Sponsor Company name or logo placed on official start/finish banner
8. Thank You Plaque

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Sponsorship Tier Levels

Race Shirt Sponsor: "Projected \$4,000"

Donation of technical fitness apparel shirt for all race participants & Wild Crew

Sponsorship Value List:

1. Sponsor name to have premium placement under 'Title Sponsor' on official race shirt
 - a. Wild Crew shirts to be worn by volunteers on Race Day
 - b. Race Shirts given to participants with race packet; up to 1,000 participant and 150 Wild Crew
2. **Top-Level** tiered placement sponsor logo and link to company website on sponsor page of the SARWildRun website.
3. Banner display location tier above Course Sponsors
4. Booth Location tier above Course Sponsors
5. Display of promotion swag material at event & placement in swag bags sponsor to provide materials*
6. (10) Free entries to the race
7. Course Sponsor Company name or logo placed on official start/finish banner
8. Thank You Plaque

Title Sponsor: \$5,000

Exclusive Title Sponsor

Sponsorship Value List:

1. 2018 SARWildRun presented by: "Title Sponsor"
2. Sponsor name to have premium placement as "Title Sponsor" on official race shirt
 - a. Wild Crew shirts to be worn by volunteers on Race Day
 - b. Race Shirts given to participants with race packet; up to 1,000 participant and 150 Wild Crew
3. **Premier-Level** tiered placement sponsor logo and link to company website on sponsor page of the SARWildRun website as "Title Sponsor" presents the 2017 SARWildRun
4. Banner display location tier above Course & Race Shirt Sponsors
5. Booth Location tier above Course & Race Shirt Sponsors
6. Display of promotion swag material at event & placement in swag bags sponsor to provide materials*
7. (10) Free entries to the race
8. "Title Sponsor" Company name or logo placed on official start/finish banner
9. Thank You Plaque