

MOVE FOR IT **5K**

SATURDAY APRIL 18th 2026 • 8:00 am

Schechter Center 1089 S Patrick Dr. Satellite Beach, FL





MOVE FOR HOPE.

MOVE FOR
MENTAL HEALTH.



Every \$45 provides one hour
of mental health care.

About TWLOHA's Move For It 5k

For 20 years, TWLOHA has been showing up for people in the moments they need it most. We invest in treatment and recovery programs, we meet students and communities face to face, and we create spaces where people can share honestly about mental health, healing, and hope.

We've also reinvested \$650,000 in Brevard County, aiding over 4,000 people through mental health scholarships and resources.

Hope Moves When We Do

This year marks the 13th anniversary of our annual Move For It 5k fundraiser and TWLOHA's 20th birthday. It is a milestone moment, and every dollar raised will help fuel our goal of providing 20,000 hours of mental health care in our 20th year.

The Impact of Your Partnership

Since 2006, we've made it part of our mission to invest directly in treatment & recovery, but in 2026, we want to achieve our boldest goal yet by sponsoring 20,000 hours of mental health care in just one year alone. Access to mental health care remains one of the greatest unmet needs in the United States. Too many people want help but can't afford it. As we celebrate 20 years, we're inviting you to help us write the next chapter.

By joining us as a sponsor for our 2026 Move For It 5k campaign, you will help turn movement into access—funding life-saving therapy, expanding support, and ensuring more people can get the help they need and deserve.

Sponsorship Levels + Benefits

SPONSORSHIP LEVELS	RACE ENTRIES	EVENT TENT SPACE	BASIC MARKETING	STANDARD MARKETING	PREMIER MARKETING	VIP MARKETING
FEATURED SPONSOR \$5,000	10	✓	✓	✓	✓	✓
PLATINUM SPONSOR \$2,500	8	✓	✓	✓	✓	
GOLD SPONSOR \$1,000	6	✓	✓	✓		
SILVER SPONSOR \$500	4	✓	✓			
VENDOR \$250	2	✓				

SEE NEXT PAGE FOR A DETAILED BREAKDOWN

Detailed Benefits

COMPLIMENTARY RACE ENTRIES:

Sponsors receive a set number of free race entries to share with employees, clients, family, or friends—encouraging team engagement and brand presence on race day.

EVENT TENT SPACE:

Access to a 10x10 space at the event to set up a branded tent and/or table* and distribute approved marketing materials** to participants. We will also feature you on our event website.

BASIC MARKETING:

Sponsor Logo featured on:

- Logo on event website
- Logo on event banner
- Logo on race route signage
- Logo on official event shirts

STANDARD MARKETING:

All Basic Benefits, plus a custom discount code for your entire staff/team and a prominent logo feature on the main event banner and event shirt.

PREMIER MARKETING:

All Standard Benefits, plus:

- Shared Sponsor Highlight Email to runners with sponsor logo and hyperlink
- Shout out on TWLOHA's social media (300k subs)

VIP MARKETING AT EVENT:

All Premier Benefits, plus:

- "Presented by" naming recognition
- Highest level of brand visibility across all event promotions and race-day touchpoints

Disclaimers:

Note: Some printed recognition is subject to print deadlines. All external communications and speaking opportunities content are subject to TWLOHA staff approval.

**Vendor must provide their own tent and/or table*

***Due to the nature of our mission and community, promotional materials may not include alcohol-related items such as koozies, bottle openers, or similar products.*





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Sponsor Commitment Form

Thank you for your sponsorship pledge to TWLOHA's 2026 Move For It 5k! Your partnership will help make a life-saving difference in the lives of so many people this year.



Ready to make an impact? You can scan this QR code to complete the sponsorship commitment form, or fill it out and email it to kim@twloha.com, or hand it directly to your event lead.

Company Name: _____

Contact Name: _____

Address: _____

Phone / Email: _____

Website: _____

Sponsorship Level Selected:

- Featured \$5,000**
- Platinum \$2,500**
- Gold \$1,000**
- Silver \$500**
- Vendor \$250**
- Custom / In-Kind Value: \$ _____**

Payment Method:

- Check**
- Invoice**
- Online Payment**

Exhibit Table Use?

- Yes**
- No**

Team Captain Name / Email _____

(if applicable for company teams)

Will you be participating in our vendor village on event day?

- Yes**
- No**

If Mailing Payment, Please Send To: TWLOHA Inc. at PO Box 2203 | Melbourne, FL 32902

Please send a **high-resolution .jpg or .png** of your logo to kim@twloha.com.