Sora Tips

Create a single shot that is focused on the asphalt as runners in a marathon run over it. It is a beautiful sunny day, and there is still water on the ground from an earlier rain.

Describe usage and purpose of the video:

Sample prompt: Product video for jewelry brand showing the slowly rotating z-axis silver ring with beautiful high quality emerald in it with a completely black background this video will be used in TV advertising and should attract as many customers as possible

Describe in as much detail as possible:

Sample prompt: Product video showcasing a luxurious sports car driving along Coastal Highway during sunset with cinematic close-up shots of the car's design and branding

Describe the lighting:

Sample prompt: Product video of a modern kitchen interior with natural daylight softly illuminating the countertops and kitchen wear

Describe the style:

Sample prompt: Cinematic trailer for a Sci-Fi Action Movie with futuristic city capes and flying drones in the background

Sample prompt: Animation video in the artistic style of Studio Ghibli featuring abstract water-like characters going about their urban business in a deep red and orange coral city. Bright thriller mood, bright psychological horror.

Describe the feelings you want to invoke:

Sample prompt: Cinematic scene of a foggy forest at a dawn with a mysterious glow filtering through the trees creating an eerie dreamlike ambience

Ask for specific color codes:

Sample prompt: Animated abstract intro with strict shapes and colors including hex colors #ef509c #faae1c #00ac65 and #745aa6

Try to define motion as clearly as possible:

Sample prompt: Slow motion video raindrops hitting a calm lake surface, creating ripples that spread outward.

Describe the textures and materials:

Sample prompt: Close-up shot of water droplets gracefully sliding down the smooth, reflective surface of a polished black granite countertop, capturing the play of light and shadow on the droplets as they move

Don't overload Sora with details.

Don't use negative prompting.

Don't add too much motion and action.