



SPONSORSHIP OPPORTUNITIES

4th Annual Dash For A Cure

5K Run/Walk & 1 Mile Walk

Thank you for your interest in becoming a 2026 Sponsor!

Last Year's Impact

429 participants

\$21,500 raised

Donated \$6,000 to Just About You - A Caring Place for Women with Cancer and \$15,500 donated to Baptist Health Karlyle Keith Young Cancer Fund

Event Details

Sunday, October 18th

3:00 p.m.

London Farmers Market

Honoring Karlyle Young

Dash For A Cure honors the late Karlyle Young, who lost her battle to breast cancer in 2023. Known for her compassion and humor, Karlyle embodied everything good in the world and was a pillar of hope, inspiration and support for fellow patients.

Proceeds benefit: Baptist Health Karlyle Keith Young Cancer Fund & Just About You - A Caring Place for Women with Cancer

Sponsorship Levels

Award Medals Sponsor (2)

\$1,000

- Logo on custom medal award ribbon
- Name on event T-shirt in large print
- Logo on event website/registration
- All pre-event advertising
- Verbal race-day recognition
- Packet insert item/materials
- 5 social media promotion posts (group)
- 6 complimentary race entries

Sprint

\$500

- Name on event T-shirt in large print
- Logo on event website/registration
- All pre-event advertising
- Verbal race-day recognition
- Packet insert item/materials
- 5 social media promotion posts (group)
- 3 complimentary race entries

Run

\$250

- Name on event T-shirt
- Race day signage recognition
- Packet insert item/materials
- 3 social media promotion posts (group)
- 2 complimentary race entries

Bib Sponsor (1)

\$400

- Logo prominently placed on bib
- Name on event T-shirt in large print
- Race day signage recognition
- Packet insert item/materials
- 3 social media promotion posts (group)
- 2 complimentary race entries

Water Station Sponsor (1)

\$200

- Signage at water station — sponsor provides
- Race day signage recognition
- 1 social media promotion post (group)
- 1 complimentary race entry

In-Kind Sponsorships

Support Dash For A Cure through an in-kind donation of product such as water bottles, sports drinks, food, or gift cards for awards. All in-kind sponsors will be acknowledged on our Facebook page. Donations valued at \$200 or more will be recognized according to the sponsorship category levels listed.

Contact:

Angela Murray • 606.215.6784

Dawn Taylor • 423.736.3201

Sponsorship Deadline: August 30th

Please complete the required sponsor information on the back of the form.

2026 DASH FOR A CURE SPONSORSHIP AGREEMENT

Business Name: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
Website Address: _____
Contact Name: _____
Contact Phone: _____
Contact Email: _____

Sponsor Levels

Please select one of the following sponsor levels:

☐ Award Medals
☐ Sprint
☐ Bib
☐ Run
☐ Water Station
☐ In-Kind (please list donated item(s)) _____

We can't be a sponsor this year but would like to make a donation of \$ _____.

PAYMENT:

Please make checks payable to Dash For A Cure. Mail your check along with this form to:

Walmart Transportation
Attn: Angela Murray
3701 W. Hal Rogers PKWY
London, KY 40741

For more information about supporting the event, please contact Angela Murray, Race Coordinator, at 606.215.6784 or Dawn Taylor, Race Coordinator, at 423.736.3201 or email dashforcurelondon@yahoo.com

If your level of sponsorship contains free race entries, a race coordinator will contact you about registrant information.

Company Logos should be submitted as a JPEG file to dashforcurelondon@yahoo.com

Sponsorship Deadline – August 30th

All donations are tax deductible

Like and follow our Facebook page (Dash For A Cure 5K) to view pictures and videos from the previous year's events. You will also find race day information on this site as well.



Dash For A Cure 5K

357 likes • 558 followers

