

SPONSORSHIP OPPORTUNITIES

3rd Annual Dash For A Cure 5K Run/Walk & 1 Mile Walk

Thank you for your interest in becoming a 2025 Sponsor!

Last year's event was a huge success! We had a total of 382 participants and raised \$16,500 which was donated to The Baptist Health Karlyle Keith Young Cancer Fund

Dash For A Cure will honor the late Karlyle Young that lost her battle to breast cancer in 2023. Known for her compassion and humor, Karlyle embodied everything that represents good in the world. Not only was she a beloved mother, wife and friend, she was a pillar of hope and a source of inspiration and support for fellow patients. Proceeds from the event will benefit the Baptist Health Karlyle Keith Young Cancer Fund.

**The run/walk will be held at the London Farmer's Market on
Sunday, October 19th starting at 3:00 p.m.**

Award Medals Sponsor (2) - \$1,000

- Logo on custom medal award ribbon
- Name on event T-shirt in large print
- Logo on Event Website/Registration
- Inclusion on all pre-event advertising
- Verbal recognition before the start of the race
- Insert materials/promotional items in packet
- 5 Social Media Promotion Posts (group)
- 6 complimentary race entries

Sprint - \$500

- Name on event T-shirt in large print
- Logo on Event Website/Registration
- Inclusion on all pre-event advertising
- Verbal recognition before the start of the race
- Insert materials/promotional items in packet
- 5 Social Media Promotion Posts (group)
- 3 complimentary race entries

Bib Sponsor (1) - \$400

- Logo prominently placed on bib
- Name on event T-shirt in large print
- Recognition as a sponsor on race day signage
- Insert materials/promotional items in packet
- 3 Social Media Promotion Posts (group)
- 2 complimentary race entries

Run - \$250

- Name on event T-shirt
- Recognition as a sponsor on race day signage
- Insert materials/promotional items in packet
- 3 Social Media Promotion Posts (group)
- 2 complimentary race entries

Water Station Sponsor (1)- \$200

- Signage at water station – sponsor company will provide
- Recognition as a sponsor on race day signage
- 1 Social Media Promotion Post (group)
- 1 complimentary race entry



2024 Breast Cancer Survivor Participants

In-Kind Sponsorships

To support the Dash For A Cure Run/Walk through an in-kind donation of product (water bottles, sports drinks, food, gift cards for awards, etc.) please contact Angela Murray @ 606.215.6784 or Dawn Taylor @ 423.736.3201. All in kind sponsors will be acknowledged on our Facebook page and donations that have a value of \$200 or more will be recognized in accordance with the sponsorship category levels listed.

Please complete the required information on the back of this form for your sponsorship.

Sponsorship Deadline – August 30th

2025 DASH FOR A CURE SPONSORSHIP AGREEMENT

Business Name: _____
Mailing Address: _____
City: _____ State: _____ Zip: _____
Website Address: _____
Contact Name: _____
Contact Phone: _____
Contact Email: _____

Sponsor Levels

Please select one of the following sponsor levels:

☐ Award Medals
☐ Sprint
☐ Bib
☐ Run
☐ Water Station
☐ In-Kind (please list donated item(s)) _____



We can't be a sponsor this year but would like to make a donation of \$_____.

PAYMENT:

Please make checks payable to Dash For A Cure. Mail your check along with this form to:

Walmart Transportation
Attn: Angela Murray
3701 W. Hal Rogers PKWY
London, KY 40741

For more information about supporting the event, please contact Angela Murray, Race Coordinator, at 606.215.6784 or Dawn Taylor, Race Coordinator, at 423.736.3201 or email dashforacurelondon@yahoo.com

If your level of sponsorship contains free race entries, a race coordinator will contact you about registrant information.

Company Logos should be submitted as a JPEG file to dashforacurelondon@yahoo.com

Sponsorship Deadline – August 30th

All donations are tax deductible

Like and follow our Facebook page (Dash For A Cure 5K) to view pictures and videos from the previous year's events. You will also find race day information on this site as well.



Dash For A Cure 5K

357 likes • 558 followers

