



KENNEDY KIDS INAUGURAL 5K

SPONSORSHIP DECK

www.kennedykids.org

a 501c3 non-profit organization





Kennedy Christina Bailey

Kennedy's story is that of a happy, bright, accomplished, and talented teenager from a loving family with everything to live for but who didn't get the chance to live out her dreams; it could literally happen to any teenager. Kennedy sounds like so many other inspiring teenagers around the world. With a great father, Robert Bailey, an 11-year NFL player who went on to become a successful NFL agent and President of one of the biggest NFL sports agencies in the country, Rosenhaus Sports Representation, and a wonderful mother, Tina Bailey, an accomplished chef and devout mother of two, brothers Kharee and Kyllian, Kennedy came from an all-American family. Wherever she went, Kennedy was the most outgoing, with the loudest and biggest smile in the room.

Tragically, Kennedy struggled with depression and lost her life on Thursday, September 15, 2022.

If Kennedy Kids Foundation can make a difference and help save just one teen from suicide, then we will all take solace in knowing that even now Kennedy's shining light makes a difference in the world.

A huge thank you to our Committee Chair Sienna Alvarez-Coia for creating this event for the foundation, in honor of their friendship.



RACE INFORMATION

Join us and run the Inaugural Kennedy Kids 5k race created by Sienna Alvarez -Coia in of support mental health services for teens and their families. Awards will be presented in accordance with USA Mens & Womens Track & Field Categories. Estimated attendance 250-300 race registrants and attendees.

SUNDAY, SEPTEMBER 17, 2023

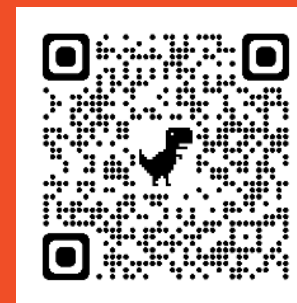
Packet pickup 9/16/2023 at IRUN 12pm - 4pm

Race begins at 7:30am

9825 Park Drive, Miami Shores

PRE-REGISTER ONLINE AT:

<https://runsignup.com/Race/FL/MiamiShores/KennedyKidsFoundation5K>



\$35 – Early Bird Registration through August 31st

\$45 – September 1 - 16th

\$50 - Onsite Registration Race Day

**\$5 service fee will apply to all online registrations*

*All participants registered by September 1, 2023 will receive a race t-shirt and participant bag.
All participants will receive a race bib.*

TITLE SPONSOR	AWARD SPONSOR	T-SHIRT SPONSOR
\$10,000 (1 available)	\$5,000 (1 available)	\$5,000 - Booked by Pediatrix Medical Group
BENEFITS • Race Naming Rights • Start and Finish Line Branding • Email blasts to database of 450K Racers • On-site activation via race app • Vendor Table • 10 Race Registrations • First right of refusal to be a 2024 5K sponsor RECOGNITION • Sponsor brand listed on all social, press releases and marketing materials • Sponsor brand listed on all t-shirts • Sponsor brand listed on participant bags • Sponsor branded items included in Participant bags	BENEFITS • Opportunity to assist with award presentation • On-site activation via race app • Vendor Table • 5 Race Registrations • First right of refusal to be a 2024 5K sponsor RECOGNITION • Sponsor brand listed on all social, press releases and marketing materials • Sponsor brand listed on all t-shirts • Sponsor brand listed on participant bags • Sponsor branded items included in Participant bags	BENEFITS • On-site activation via race app • Vendor Table • 5 Race Registrations • First right of refusal to be a 2024 5K sponsor RECOGNITION • Sponsor brand listed on all social, press releases and marketing materials • Sponsor brand listed on all t-shirts • Sponsor brand listed on participant bags • Sponsor branded items included in Participant bags

BAG SPONSOR	TEEN/FAMILY SPONSOR	RETREAT SPONSOR
\$4,000 (1 available)	\$1,000 (unlimited available)	\$500 (unlimited available)
BENEFITS • Email blasts to database of 450K Racers • Opportunity to distribute product and marketing material to participants • Vendor Table • 4 Race Registrations • First right of refusal to be a 2024 5K sponsor RECOGNITION • Sponsor brand listed on all social, press releases and marketing materials • Sponsor brand listed on all t-shirts • Sponsor brand listed on participant bags • Sponsor branded items included in Participant bags	BENEFITS • Provide 10 therapy sessions for teens or families struggling with mental health • Vendor Table • 4 Race Registrations • First right of refusal to be a 2024 5K sponsor RECOGNITION • Sponsor branded items included in Participant bags	BENEFITS • Provide retreat getaway at JH Outback for families dealing with mental health • Vendor Table • 2 Race Registrations • First right of refusal to be a 2024 5K sponsor RECOGNITION • Sponsor branded items included in Participant bags

VENDOR TABLE	WATER TABLE - Sponsored by NDO H2O
\$250 (unlimited available)	In Kind Donation - CONFIRMED
BENEFITS • Vendor Table • 2 Race Registrations • First right of refusal to be our 2024 5K Vendor RECOGNITION • Sponsor branded items included in Participant bags	BENEFITS • Donate water to all race participants at water station and throughout race route • 4 Race Registrations • First right of refusal to be our 2024 5K sponsor RECOGNITION • Sponsor branded items included in Participant bags

**FOR MORE INFORMATION
ABOUT THE RACE OR
SPONSORSHIP
OPPORTUNITIES
PLEASE CONTACT:**

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Executive Director
Kennedy Kids Foundation*

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Thank you to our sponsors!

