



THE JANUS SCHOOL



Dear Friend of Janus,

The Janus School will host its third annual Ginger Goudie Memorial 5K and Fall Fest on Saturday, October 4, 2025, at our campus in Mount Joy, PA. This event supports our school for students with learning differences and honors Ginger Goudie, a dear friend, mother, and 20+-year Janus teacher who lost her courageous battle with cancer in 2022. All proceeds from the event benefit the Ginger Goudie Financial Aid fund which helps low- to moderate-income families with tuition assistance making their child's special education at Janus more accessible. **I'm writing to ask you to please support this important event by becoming a sponsor.**

The 5K and Fall Fest is one of the many events we host to engage our community and raise awareness of our school, our mission, and the services we provide to the kids who need us. We had over 130 runners in our 5K last year! The Fall Fest portion of the day is a free community event with games for kids, food trucks, music, and a bounce house. We estimate that over 350 people joined us for fun family activities on our campus last year. It was a beautiful event that honored Ginger's legacy of promoting togetherness and fostering community connections with Janus. We look forward to growing the event this year and welcoming even more runners, families, and community members to our campus for the day!

The Janus School is the only school in south-central Pennsylvania dedicated to educating students with learning differences. Located in Mount Joy, PA, we serve students in grades K-12 diagnosed with a language- or math-based learning disability, ADHD, autism spectrum disorder (ASD), executive function difficulties (EFD), nonverbal learning disorder, or auditory processing disorder from six counties in Central PA. We give our students the tools they need to achieve academic success and lead happy, independent lives where they are their own biggest advocates.

We appreciate your support of this event and hope you will join us as a sponsor!

Sincerely,

Ashlee Hurley
Director of Development
717.653.0025 ext. 105
ahurley@TheJanusSchool.org



Sponsorship Levels

Presenting Sponsor: \$10,000

Package includes logo recognition as the presenting sponsor for all pre-event advertisements and communications (including flyers, event webpage, social media posts and other marketing materials).

Event day recognition includes:

- Logo placement on the top of the back of race t-shirts and on swag bag (provided to every runner)
- Banner prominently displayed at the start/finish (provided by sponsor) and along the race route
- Exhibit table at 5K and Fall Fest, with additional opportunity to provide logo merchandise for game prizes
- Opportunity to include logo merchandise in swag bags (provided by sponsor)
- Opportunity to welcome runners and start the 5K and Kids Fun Run
- Ten race registrations

Platinum Medal Sponsor: \$5,000

Company logo on a sign along the race route, event webpage, and large logo on the back of race t-shirts (under Presenting Sponsor). Opportunity to include logo merchandise in swag bag (provided by sponsor). Social media recognition in Janus social posts leading up to the event, and an opportunity to have an exhibit table at the 5K and Fall Fest.

Gold Medal Sponsor: \$2,500

Company logo on a sign along the race route, event webpage, and medium logo on the back of race t-shirts. Opportunity to include logo merchandise in swag bag (provided by sponsor). Social media recognition in Janus' social posts leading up to the event.

Silver Medal Sponsor: \$1,000

Company logo on a sign along the race route, event webpage, and a small logo on the back of the race t-shirts. Opportunity to include logo merchandise in swag bag (provided by sponsor). Social media recognition in Janus social posts leading up to the event.

Bronze Medal Sponsor: \$500

Company logo on a sign along the race route, event webpage, and a small logo on the back of the race t-shirts. Opportunity to include logo merchandise in swag bag (provided by sponsor). Social media recognition in Janus social posts leading up to the event.

Community Sponsor: \$250

Opportunity to include logo merchandise in swag bag (provided by sponsor) and company name in text on back of race t-shirts and on "Community Sponsors" sign along race route. Social media recognition in Janus social posts leading up to the event.

The Janus School is a registered 501(c)(3). Some sponsorships may qualify as a charitable contribution. A letter detailing the tax-deductible portion of your sponsorship will be mailed to you after the event.



Sponsorship Commitment Form

Contact Name _____ Company _____

Address _____ Suite/Floor _____

City, State and Zip _____ Telephone _____

E-mail _____

Company Social Channels: ☐ Facebook ☐ Twitter ☐ Instagram ☐ LinkedIn

We would like to support The Janus School Ginger Goudie Memorial 5K and Fall Fest by becoming a sponsor.

Please count us in for:

Sponsorships

_____ **Presenting Sponsor: \$10,000**

_____ **Platinum Medal Sponsor: \$5,000**

_____ **Gold Medal Sponsor: \$2,500**

_____ **Silver Medal Sponsor: \$1,000**

_____ **Bronze Medal Sponsor: \$500**

_____ **Community Sponsor: \$250**

_____ We can't commit to a sponsorship, but we would like to contribute to the **Ginger Goudie Financial Aid Fund** to support families who need assistance to make their child's Janus education possible. A check is enclosed.

*** Please respond by September 12, 2025, to ensure sponsor recognition fulfillment***

PLEASE SEND THIS FORM ALONG WITH PAYMENT TO:

The Janus School
5K and Fall Fest
Attn: Ashlee Hurley
205 Lefever Road
Mount Joy, PA 17552

Questions? Contact ahurley@TheJanusSchool.org or 717.653.0025 x105