

# **Lady Tutu 5k and Little Princess Dash**

## **Pre-Race Packet Pickup**

### **Exhibitor Information**

#### **About the Event:**

The Lady Tutu 5k and Little Princess Dash is a women's only running and walking event that is focused around being a fun, family event. This event attracts women from all parts of Central Ohio and surrounding counties. Due to the two events that comprise Lady Tutu (5k and Little Princess Dash), participants range from two years to over 70 years old. The median age being 34 years old.

Each of the past two years that this event has been held at Easton Town Center, the Lady Tutu 5k and Little Princess Dash has attracted over 1,300 participants. In 2016, in total we are projecting over 1,800 participants to take part in both events.

#### **Pre-Race Pickup**

The pre-race pickup will see between 50-60% of the participants pickup their participation items early. If you are a business which is focused on the female consumer, this is fantastic opportunity to engage with them.

#### **Booth Space**

**Space is very limited. We are only offering three booth spaces for this event.**

#### **Booth Prices:**

\$250.00

#### **Booth price includes:**

- Booths are 6' x 6'.
- Table
- Your logo and link to your website will be added to the pre-race packet pickup event web page.
- Any additional equipment or utilities must be arranged at exhibitor's cost.

If you are interested in a booth space, contact Peter Engelbrecht through the Lady Tutu 5k contact form.