

GO GOLD RACE

SPONSORSHIP OPPORTUNITIES



&



KINGWOODS RACE AGAINST KIDS CANCER

ADDI'S FAITH & KHS TRI CLUB



GO GOLD RACE

SPONSORSHIP OPPORTUNITIES

ADDI'S FAITH FOUNDATION AND THE KINGWOOD HIGH SCHOOL TRIATHLON CLUB ARE TEAMING UP TO PUT ON THEIR FIRST EVER RACE WITH A MULTISPORT EVENT! THESE SWIMMING AND RUNNING EVENTS WILL RAISE AWARENESS AND MONEY FOR ADDI'S FAITH, ALL WHILE STRENGTHENING THE COMMUNITY BONDS OF KINGWOOD.

ADDI'S FAITH FOUNDATION IS A LOCAL **501(C) 3 NON-PROFIT ORGANIZATION** WHOSE PURPOSE IS TO FUND CHILDHOOD CANCER RESEARCH, AS WELL AS PROVIDE FINANCIAL AND EMOTIONAL SUPPORT TO FAMILIES STRUGGLING TO CARE FOR A CHILD WITH CANCER.

KINGWOOD HIGH SCHOOL TRIATHLON CLUB FOCUSES ON ELEVATING MEMBERS TO BE THEIR PHYSICAL BEST, ALL WHILE GIVING BACK TO THE COMMUNITY IN ANY WAY THEY CAN.

THE GO GOLD RACE IS AN EXCITING EVENT WITH A SERIOUS MISSION...ENDING CHILDHOOD CANCER. FUNDS RAISED WILL BE USED TO HELP FULFILL AFF'S \$2 MILLION DOLLAR PLEDGE TO MD ANDERSON CANCER CENTER. THIS RESEARCH PROJECT IS USING TARGETED THERAPY TO FIND SAFER, MORE EFFECTIVE TREATMENTS FOR KIDS WITH CANCER. YOUR SUPPORT WILL ALSO ALLOW AFF TO PROVIDE FINANCIAL SUPPORT TO FAMILIES STRUGGLING TO CARE FOR A CHILD WITH CANCER.

WE INVITE YOU TO JOIN OUR FIGHT AGAINST CHILDHOOD CANCER AS ONE OF OUR SPONSORS. DEPENDING ON THE LEVEL OF SPONSORSHIP CHOSEN, YOUR COMPANY WILL BE ACKNOWLEDGED THROUGH MEDIA OUTLETS SUCH AS OUR WEBSITE, RACE BROCHURES & POSTERS, EMAIL BLASTS, SOCIAL MEDIA, PARTICIPANT T-SHIRTS, AND EVENT BANNERS! ADDI'S FAITH FOUNDATION HAS AN EMAIL CONTACT LIST OF 6000+ AND AN AVERAGE MONTHLY REACH OF OVER 10,000 ACROSS SOCIAL MEDIA CHANNELS.

ADDIE'S FAITH FOUNDATION

KINGWOOD HIGH SCHOOL TRATHLON CLUB



TITLE SPONSOR (\$5,000)

- **HONORARY PLAQUE** - COMPANY LOGO PRINTED ON AN HONORARY PLAQUE TO BE DISPLAYED AT A LOCATION OF YOUR CHOOSING.
- **RACE BIBS** - YOUR COMPANY'S LOGO WILL BE CUSTOM PRINTED ON ALL THE PARTICIPANTS' RACE BIBS.
- **PA ANNOUNCEMENT** - YOUR COMPANY'S NAME AND DESCRIPTION (PROVIDED BY SPONSOR) WILL BE ANNOUNCED BY THE DJ TO ALL PARTICIPANTS AT THE FINISHING VENDOR STAND AREA. (9:00 A.M. APPROX.)
- **SWAG BAG ITEM** - YOUR COMPANY HAS THE OPPORTUNITY TO INCLUDE PROMOTIONAL MATERIAL IN THE PARTICIPANTS SWAG BAGS. (FOR EXAMPLE: AN EXCLUSIVE COUPON OR BRANDED PRODUCT/OBJECT).
- **VENDOR STAND SLOT** - YOUR COMPANY WILL BE PROVIDED A SPACE TO SET UP A VENDOR STAND. COMPANY PRODUCTS MAY BE GIVEN OUT OR ADVERTISED AT THESE STANDS FROM 6:30 AM TO 11:00 AM. FEEL FREE TO USE THE VENDOR STAND THE ENTIRE TIME OR PART OF THE TIME. FOLDABLE TABLES AND FOLDABLE CHAIRS WILL BE PROVIDED. POP UP CANAPIES ARE AVAILABLE IF NEEDED.
- **T-SHIRTS** - COMPANY LOGO & NAME ON THE BACK OF THE GO GOLD RACE TEAM T-SHIRTS (LOGO POSITIONED IN PREMIER POSITION AT THE TOP)
- **YARD SIGN** - CUSTOM YARD SIGN (12"X18") WITH COMPANY NAME AND LOGO DISPLAYED AT RACE FINISH AREA. (YARD SIGN IS PRINTED AND PROVIDED BY US)
- **PHOTO-OP BANNER** - LOGO DISPLAYED PROMINANTLY ON BANNER BEHIND FINISHER'S PODIUM
- **WEBSITE ADVERTISEMENT** - SPONSOR LOGO & WEBSITE LINK DISPLAYED ON THE GO GOLD RACE RUNSIGNUP PAGE. ALL PARTICIPANTS AND VOLUNTEERS WILL BE DIRECTED VIA QR CODES, EMAILS, AFF'S WEBSITE AND KHS TRI'S WEBSITE TO THE EVENT'S RUNSIGNUP PAGE.
- **10 REGISTRATIONS SLOTS** - TEN COMPLEMENTARY REGISTRATIONS FOR ANY OF OUR EVENTS.

*SPONSORSHIP PAYMENT MUST BE RECEIVED BY JUNE 30TH IN ORDER TO BE PLACED ON T-SHIRT, RACE BIB, AND BACKGROUND BANNER.

SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR (\$1,000)

- **SWAG BAG ITEM** - YOUR COMPANY HAS THE OPPORTUNITY TO INCLUDE PROMOTIONAL MATERIAL IN THE PARTICIPANTS SWAG BAGS. (FOR EXAMPLE: AN EXCLUSIVE COUPON OR BRANDED PRODUCT/OBJECT).
- **VENDOR STAND SLOT** - YOUR COMPANY WILL BE PROVIDED A SPACE TO SET UP A VENDOR STAND. COMPANY PRODUCTS MAY BE GIVEN OUT OR ADVERTISED AT THESE STANDS FROM 6:30 AM TO 11:00 AM. FEEL FREE TO USE THE VENDOR STAND THE ENTIRE TIME OR PART OF THE TIME. FOLDABLE TABLES AND FOLDABLE CHAIRS WILL BE PROVIDED. POP UP CANAPIES ARE AVAILABLE IF NEEDED.
- **T-SHIRTS** - COMPANY LOGO & NAME ON THE BACK OF THE GO GOLD RACE TEAM T-SHIRTS (LOGO POSITIONED BELOW DIAMOND SPONSORS)
- **YARD SIGN** - CUSTOM YARD SIGN (12"X18") WITH COMPANY NAME AND LOGO DISPLAYED AT RACE FINISH AREA. (YARD SIGN IS PRINTED AND PROVIDED BY US)
- **PHOTO-OP BANNER** - LOGO DISPLAYED PROMINANTLY ON BANNER BEHIND FINISHER'S PODIUM
- **WEBSITE ADVERTISEMENT** - SPONSOR LOGO & WEBSITE LINK DISPLAYED ON THE GO GOLD RACE RUNSIGNUP PAGE. ALL PARTICIPANTS AND VOLUNTEERS WILL BE DIRECTED VIA QR CODES, EMAILS, AFF'S WEBSITE AND KHS TRI'S WEBSITE TO THE EVENT'S RUNSIGNUP PAGE.
- **6 REGISTRATIONS SLOTS** - SIX COMPLEMENTARY REGISTRATIONS FOR ANY OF OUR EVENTS.

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SILVER SPONSOR (\$500)

- **VENDOR STAND SLOT** - YOUR COMPANY WILL BE PROVIDED A SPACE TO SET UP A VENDOR STAND. COMPANY PRODUCTS MAY BE GIVEN OUT OR ADVERTISED AT THESE STANDS FROM 6:30 AM TO 11:00 AM. FEEL FREE TO USE THE VENDOR STAND THE ENTIRE TIME OR PART OF THE TIME. FOLDABLE TABLES AND FOLDABLE CHAIRS WILL BE PROVIDED. POP UP CANAPIES ARE AVAILABLE IF NEEDED.
- **T-SHIRTS** - COMPANY LOGO & NAME ON THE BACK OF THE GO GOLD RACE TEAM T-SHIRTS (LOGO POSITIONED BELOW GOLD SPONSORS)
- **YARD SIGN** - CUSTOM YARD SIGN (12"X18") WITH COMPANY NAME AND LOGO DISPLAYED AT RACE FINISH AREA. (YARD SIGN IS PRINTED AND PROVIDED BY US)
- **PHOTO-OP BANNER** - LOGO DISPLAYED ON BANNER BEHIND FINISHER'S PODIUM
- **WEBSITE ADVERTISEMENT** - SPONSOR LOGO & WEBSITE LINK DISPLAYED ON THE GO GOLD RACE RUNSIGNUP PAGE. ALL PARTICIPANTS AND VOLUNTEERS WILL BE DIRECTED VIA QR CODES, EMAILS, AFF'S WEBSITE AND KHS TRI'S WEBSITE TO THE EVENT'S RUNSIGNUP PAGE.
- **4 REGISTRATIONS SLOTS** - FOUR COMPLEMENTARY REGISTRATIONS FOR ANY OF OUR EVENTS.

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BRONZE SPONSOR (\$250)

- **T-SHIRTS** - COMPANY NAME PRINTED IN TEXT ON THE BACK OF THE GO GOLD RACE TEAM T-SHIRTS (NAME PRINTED BELOW SILVER SPONSORS LOGO)
- **PHOTO-OP BANNER** - LOGO DISPLAYED ON BANNER BEHIND FINISHER'S PODIUM
- **WEBSITE ADVERTISEMENT** - SPONSOR LOGO & WEBSITE LINK DISPLAYED ON THE GO GOLD RACE RUNSIGNUP PAGE. ALL PARTICIPANTS AND VOLUNTEERS WILL BE DIRECTED VIA QR CODES, EMAILS, AFF'S WEBSITE AND KHS TRI'S WEBSITE TO THE EVENT'S RUNSIGNUP PAGE.
- **2 REGISTRATIONS SLOTS** - TWO COMPLEMENTARY REGISTRATIONS FOR ANY OF OUR EVENTS.

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GO GOLD RACE

SPONSORSHIP PAYMENT

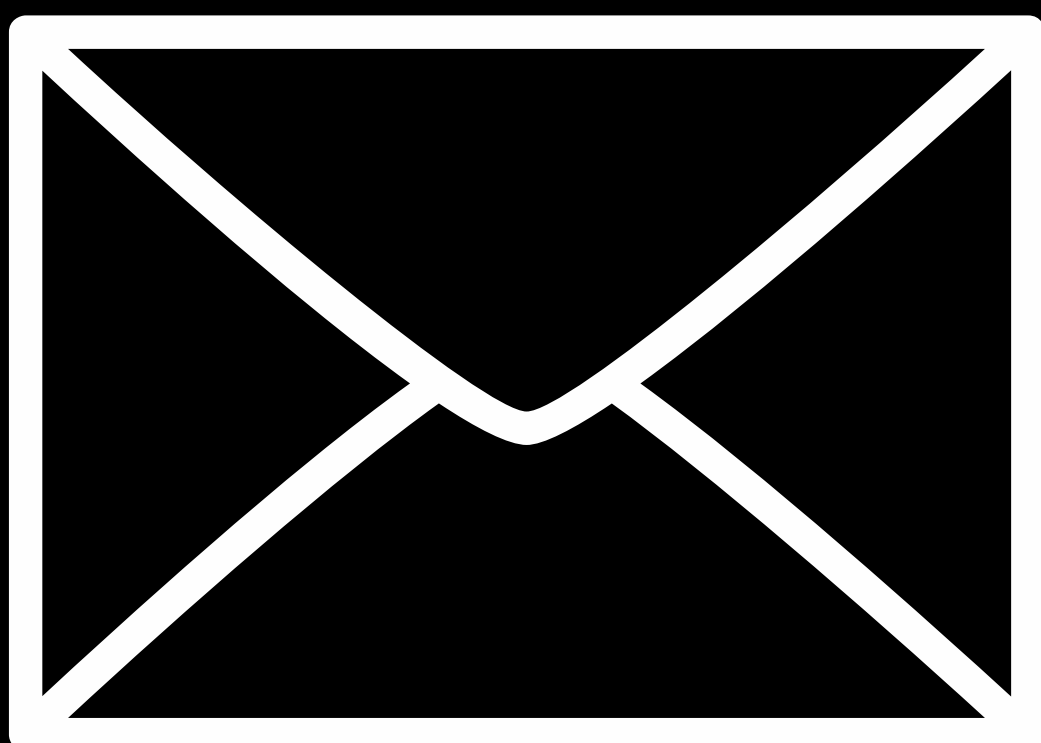


Go Gold Race Sponsorship Payment

TO PAY ELECTRONICLY

SCAN THE QR CODE, FOLLOW THE LINK BELOW, OR VISIT THE ADDI'S FAITH FOUNDATION WEBSITE TO BE DIRECTED TO OUR ELECTRONIC PAYMENT PAGE.

<https://rb.gy/lpd1z>



Go Gold Race Sponsorship Payment

TO PAY VIA CHECK

MAIL YOUR CHECK TO: ~2410 RIVERWAY OAK DRIVE ~ KINGWOOD, TX 77345
CHECKS CAN BE MADE PAYABLE TO: ADDI'S FAITH FOUNDATION

IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT OUR RACE DIRECTORS:

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Jdy2006@icloud.com

ETHAN FIXMER
ethanfixmer@gmail.com

THANK YOU FOR YOUR SUPPORT!