



Sunday, August 13, 2023  
Bur Oak Reservation, Elyria

## SPONSOR RESERVATION

Contact Name \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Phone \_\_\_\_\_ Email \_\_\_\_\_

Company / Organization / Sponsor Name as you wish to have it appear in event communications:

If your sponsorship includes a recognition in honor or in memory of someone, please indicate which and the name of the person as you would like it to appear on event signage:

**Sponsorship Level** (select one)

☐ \$5,000    ☐ \$2,500    ☐ \$1,000    ☐ \$500    ☐ \$250    ☐ \$100

### Payment Information

- ☐ Check enclosed made payable to The Nord Center  
☐ Please charge my credit card

For credit card purchases, please provide:

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date (MM/YY) \_\_\_\_\_ Security Code on Back \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature \_\_\_\_\_

Completed reservation forms may be returned via email by to [bkamm@nordcenter.org](mailto:bkamm@nordcenter.org) or mailed to:  
The Nord Center, Attn: Betsey Kamm, 6140 S. Broadway, Lorain, OH 44053  
Email high resolution or vector logo artwork to [bkamm@nordcenter.org](mailto:bkamm@nordcenter.org)  
For additional information, please contact Betsey Kamm at 440.204.4185 or email [bkamm@nordcenter.org](mailto:bkamm@nordcenter.org)

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## SPONSORSHIP OPPORTUNITIES

Investment Benefits	\$5,000	\$2,500	\$1,000	\$500	\$250	\$100
<b>Race Entries</b>	10	8	6	4	2	1
<b>PRE-EVENT RECOGNITION</b>						
Website recognition with logo and link (\$1,000 and up) or listing	✓	✓	✓	✓	✓	✓
Email blasts with logo (\$1,000 and up) or listing	✓	✓	✓	✓	✓	✓
Social media promotion with links to sponsor website	✓	✓	✓			
Logo on registration form and Hermes website (Commit by March 31)	✓	✓	✓			
Logo in event advertisements (Commit by June 15)	✓	✓	✓			
Mention in press release	✓	✓	✓	✓		
<b>ON-SITE RECOGNITION</b>						
Booth availability (no onsite sales)	✓	✓	✓	✓		
Honor & memorial on-site signage recognition on request	✓	✓	✓	✓	✓	✓
T-shirt recognition (logo by July 15) Space will be prioritized based on sponsorship level	✓	✓	✓	✓	✓	✓
Display of your company's banner	✓	✓	✓			
<b>POST-EVENT RECOGNITION</b>						
Thank you email blast	✓	✓	✓	✓	✓	✓
Social media thanks	✓	✓	✓	✓	✓	✓
Newsletter mention	✓	✓	✓	✓	✓	✓