



LOVE RUN

presented by **Logix** smarter banking®

Sunday, June 7, 2026 🌸 **7 am - 11 am**
10K/5K/1-Mile Fun Run & Virtual Race 🌸 **Westlake Village**

2026 SPONSORSHIP OPPORTUNITIES

You're invited to set the pace as a sponsor for
Senior Concerns' 2026 Logix Love Run
where groovy vibes and moving feet come together to support
Meals On Wheels for local homebound seniors.



With Far Out Race Perks . . .

- 2nd Largest 5K/10K in the Conejo Valley
- Professionally Chip Timed Race
- Custom Finisher's Medal
- Love Run Shirt (Super Soft)
- Age Group Awards for 5K and 10K
- Race Participant Goodie Bag
- Finish Line Festival with 50+ booths
- Free Pancake Breakfast
- Mimosa Garden (1 Mimosa, Must be 21+ & Show ID)
- Live DJ
- Free Photos
- Team & Fundraiser Awards



To Learn more about the 2026 Logix Love Run
LoveRunWestlake.com or scan QR Code

www.seniorconcerns.org • (805) 497-0189

Senior Concerns is a 501(c)(3) charitable organization • Tax ID number 95-299292





2026 EVENT INFORMATION

Good Vibes + Many Feet = Full Plates

Step into the groove as a sponsor of the **2026 Logix Love Run**, a lively community race where every stride supports Meals On Wheels and keeps our seniors nourished, connected, and cared for.

 **Sunday, June 7th, 2026**
Westlake Village

- **6:00 am:** Sponsor/Vendor Booth Set-up & Race Day Packet Pick Up 
- **7:00 am:** 10K Start & Finish Line Expo Opens
- **7:20 am:** Carol's Tribe 5K Start
- **7:30 am:** Mimosa Garden & Pancake Breakfast Open
- **8:15 am:** Awards Ceremony for Top 3 Overall Male & Female for 5K and 10K
- **9:00 am:** 1-Mile Start
- **10:30 am:** Mimosa Garden Closes
- **11:00 am:** Finish Line Expo Ends 



Proceeds Benefit Senior Concerns' Meals On Wheels Program



Senior Concerns provides **over 70,000 meals annually** to homebound seniors in Thousand Oaks, Newbury Park, Westlake Village, Oak Park, and Agoura Hills.

When you sponsor the Logix Love Run, you're doing more than supporting a race — you're helping homebound seniors in our community receive nutritious meals, human connection, and the dignity of aging safely at home, while also elevating your brand in a meaningful way.

Since 1975, Senior Concerns' Meals On Wheels Program has served 1.6 Million Meals to homebound seniors across Eastern Ventura County and Western Los Angeles County.



For more information about Sponsorship Opportunities, contact, Julie Harvey, Director of Development jharvey@seniorconcerns.org or (805) 497-0189
Senior Concerns is a 501(c)(3) charitable organization Tax ID # 95-2992927

2026 EVENT INFORMATION



Attendee Demographics

- **Event Attendance:** Over 2,000 participants, 500+ Spectators & 200 Volunteers
- **Race Participants:** 38% Female, 62% Male
- **Annual Income:** Over 73% report an annual income of over \$75k
- **Education:** 79% hold a Bachelor's Degree or Higher
- **Residence:** A majority live in the communities of Agoura Hills, Oak Park, North Ranch, Newbury Park, Westlake Village, and Thousand Oaks
- **Interests:** Health-Conscious, Family-Oriented, Passionate, & Cause Driven
- **Social Cause:** Long-standing Meals On Wheels Supporters

According to Podium Research, three out of four consumers report that they are more likely to spend money at a local business if the business shows support for community issues and/or charitable causes.

AS A SPONSOR YOU WILL ...

- Affiliate your brand with high-end consumers
- Find new quality customers by facilitating awareness of your brand through event sponsorship
- Make a local, measurable impact on seniors and family caregivers in our community
- Align your brand with a trusted nonprofit celebrating 50 years of impact



For sponsorship questions contact:
Julie Harvey, Director of Development
jharvey@seniorconcerns.org or (805) 497-0189

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**A SPECIAL THANK YOU
TO OUR \$15,000
TITLE SPONSOR**



2026 SPONSORSHIP OPPORTUNITIES

RACE NAMING SPONSOR (10K, 5K, 1-Mile, & Virtual) \$5,000 | 4 of 4 **SOLD**

- Five (5) Free Race Entries*
- Right of first refusal for race naming sponsorship in 2027**
- Mention in event press releases as race naming sponsor (pending deadline)
- 10'x10' Premium Placement of Finish Line Festival Booth; includes (1) 6-foot table, (2) folding chairs
- Logo on event signage, all event email communications, marketing materials (flyers/postcards/ads), race t-shirts, start/finish line race naming banner (pending deadline), and RunSignUp/Senior Concerns' Love Run event webpage with link through November 2026***
- Verbal recognition during the event
- Opportunity to place promotional materials/gift in the Race Goodie Bag****

MIMOSA GARDEN SPONSOR \$5,000 | 1 Available **SOLD**

- Five (5) Free Race Entries*
- Exclusive logo on Mimosa Garden Entrance signage***
- 10'x10' Premium Placement of Finish Line Festival Booth; includes (1) 6-foot table, (2) folding chairs
- Logo on RunSignUp/Senior Concerns' Love Run event webpage with link through November 2026, event email communications, and select social media/marketing materials***
- Verbal recognition during the event
- Opportunity to place promotional materials/gift in the Race Goodie Bag****

PLENTY OF PLATES SPONSOR \$5,000 | 1 Available **SOLD**

- Five (5) Free Race Entries*
- Exclusive logo on Plenty of Plates Banner & Plates***
- Three (3) 6-foot plate-making tables and chairs
- 10'x10' Premium Placement of Finish Line Festival Booth; includes (1) 6-foot table, (2) folding chairs
- Logo on RunSignUp/Senior Concerns' Love Run event webpage with link through November 2026, event email communications, and select social media/marketing materials***
- Verbal recognition during the event
- Opportunity to place promotional materials/gift in the Race Goodie Bag****

"LIVE THE LOVE" SPONSOR \$5,000 | 1 Available

- Five (5) Free Race Entries*
- Exclusive logo on Live the Love Banner at start/finish line***
- 10'x10' Premium Placement of Finish Line Festival Booth; includes (1) 6-foot table, (2) folding chairs
- Logo on RunSignUp/Senior Concerns' Love Run event webpage with link through November 2026, event email communications, and select social media/marketing materials***
- Verbal recognition during the event
- Opportunity to place promotional materials/gift in the Race Goodie Bag****

2026 SPONSORSHIP OPPORTUNITIES CONTINUED

"VOLUNTEERS POWERED BY" SPONSOR \$5,000 | 1 Available

- Five (5) Free Race Entries*
- Exclusive logo on Volunteer T-shirts***
- 10'x10' Premium Placement of Finish Line Festival Booth; includes (1) 6-foot table, (2) folding chairs
- Logo on RunSignUp/Senior Concerns' Love Run event webpage with link through November 2026, event email communications, and select social media/marketing materials***
- Verbal recognition during the event
- Opportunity to place promotional materials/gift in the Race Goodie Bag****

FINISH LINE FESTIVAL SPONSOR \$5,000 | 1 Available

- Five (5) Free Race Entries*
- Exclusive logo on Finish Line Festival Signage***
- 10'x10' Premium Placement of Finish Line Festival Booth; includes (1) 6-foot table, (2) folding chairs
- Logo on RunSignUp/Senior Concerns' Love Run event webpage with link through November 2026, event email communications, and select social media/marketing materials***
- Verbal recognition during the event
- Opportunity to place promotional materials/gift in the Race Goodie Bag****

WATER SPONSOR \$2,500 or In-Kind | 1 Available

- Two (2) Free Race Entries*
- Opportunity to provide water bottles with logo/branding to all race participants at finish line****
- 10'x10' Finish Line Festival Booth; includes (1) 6-foot table, (2) folding chairs
- Logo on RunSignUp/Senior Concerns' Love Run event webpage with link through November 2026, event email communications, and select social media/marketing materials***
- Verbal recognition during the event
- Opportunity to place promotional materials/gift in the Race Goodie Bag****

RACE PACKET PICK-UP SPONSOR \$2,500 | ~~1 Available~~ **SOLD**

- Two (2) Free Race Entries*
- Opportunity to host race packet pick-up on Saturday, June 6, 2026, and collect participant names for opportunity drawing hosted by Race Packet Sponsor
- 10'x10' Finish Line Festival Booth includes (1) 6-foot table and (2) folding chairs
- Logo on RunSignUp/Senior Concerns' Love Run event webpage with link through November 2026, event email communications, and select social media/marketing materials***
- Verbal recognition during the event
- Opportunity to place promotional materials/gift in the Race Goodie Bag****

AWARDS TENT SPONSOR \$2,500 | 1 Available

- Two (2) Free Race Entries*
- Exclusive logo on Awards Tent Signage***
- 10'x10' Finish Line Festival Booth includes (1) 6-foot table and (2) folding chairs
- Logo on RunSignUp/Senior Concerns' Love Run event webpage with link through November 2026, event email communications, and select social media/marketing materials***
- Verbal recognition during the event
- Opportunity to place promotional materials/gift in the Race Goodie Bag****

* Race entry codes (free and discounts) must be used at the time of registration. Senior Concerns is unable to refund registration fees for entries not processed with a sponsor code.

** Right of first refusal for 2027 sponsorships must be exercised by January 15, 2027, to retain category exclusivity or placement.

*** To be included on race signage, sponsors must submit a high-resolution logo (JPEG or PDF, 300 dpi) by Friday, May 8, 2026. Logos received after this deadline cannot be guaranteed placement.

**** Race Goodie Bag items must be delivered to Senior Concerns no later than Friday, May 29, 2026, to ensure inclusion in participant bags.

2026 SPONSORSHIP OPPORTUNITIES CONTINUED

SILVER SPONSOR \$2,500

- Two (2) Free Race Entries*
- 10'x10' Finish Line Festival Booth includes (1) 6-foot table and (2) folding chairs
- Logo on RunSignUp/Senior Concerns' Love Run event webpage with link through November 2026, and event email communications***
- Logo on Silver Sponsors Banner***
- Verbal recognition during the event
- Opportunity to place promotional materials/gift in the Race Goodie Bag****

BRONZE SPONSOR \$750

- 10'x10' Finish Line Festival Booth includes (1) 6-foot table and (2) folding chairs
- Logo on RunSignUp/Senior Concerns' Love Run event webpage with link through November 2026***
- Verbal recognition during the event
- Opportunity to place promotional materials/gift in the Race Goodie Bag****

FINISH LINE FESTIVAL VENDOR BOOTH \$300

- 10'x10' Finish Line Festival Booth; includes (1) 6-foot table, (2) folding chairs
- Opportunity to place promotional materials/gift in the Race Goodie Bag****

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Let's Partner Together to Feed Local Seniors





LOVE RUN

2026 SPONSORSHIP & VENDOR AGREEMENT

Sponsor Name: _____

Primary Contact Name: _____ Phone: _____

Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Marketing Contact for Logo (If Applicable): _____

Email: _____ Phone: _____

I/We are pleased to make the following sponsorship commitment: (please check all that apply):

- Race Naming - \$5,000 **SOLD**
- Mimosas Garden - \$5,000 **SOLD**
- Plenty of Plates - \$5,000 **SOLD**
- "Live the Love" - \$5,000
- "Volunteers Powered By" - \$5,000
- Finish Line Festival - \$5,000
- Water - \$2,500 or In-Kind
- Race Packet Pick-Up - \$2,500 **SOLD**
- Awards Tent - \$2,500
- Silver - \$2,500
- Bronze - \$750
- Vendor Booth - \$300

I/We . . . (please check all that apply):

- Will Utilize Our 10x10 Booth Space
- Will Provide 2,000 Items for the Race Goodie Bag

Payment Type:

- I am paying online at <https://www.seniorconcerns.org/product/love-run-sponsors>
- Please invoice me for: \$ _____
- Enclosed is a check in the amount of \$ _____
- My sponsorship is in-kind

Please mail check payable to Senior Concerns 401 Hodencamp Rd, Thousand Oaks, CA 91360

- Please charge my credit card: \$ _____ Credit Card #: _____
- Exp. Date: ____/____ CVV Code: _____ Billing Zip: _____

Sponsorship Agreement:

- I/We understand that free sponsor race codes must be used at the time of registration and that registration fees are non-refundable if a code is not applied.
- I/We understand that the right of first refusal for 2027 sponsorships **must be exercised by January 15, 2027.**
- I/We understand that a high-resolution logo (JPEG or PDF, 300 dpi) **must be submitted by May 8, 2026,** for race signage inclusion.
- I/We understand that Goodie Bag items must provide value to participants (e.g., branded swag, free item, or business discount) and be **delivered to Senior Concerns by May 29, 2026.**
- I/We understand that sponsors/vendors **must arrive by 6:00 AM, be set up by 6:30 AM on June 7, 2026, remain until 10:30 AM,** and provide our own tablecloth and 10' x 10' pop-up tent if staffing a booth.

Sponsor Signature: _____ Date: _____



Return your completed Sponsor Agreement to:
Julie Harvey, Director of Development, jharvey@seniorconcerns.org
or mail to: 401 Hodencamp Rd. Thousand Oaks CA 91360
Thank you for your Sponsorship!

