

# LOVE RUN

Senior Concerns 30th ANNIVERSARY

Presented By **Logix** smarter banking

**Sunday, June 2nd, 2024**

[LoveRunWestlake.com](http://LoveRunWestlake.com)



## Sponsorship Guide

The Love Run is a 10K, 5K & 1 Mile Fun Run, appealing to a wide variety of demographics including both competitive and casual runners, walkers and families.

In its 30th year (2024) the event attracts roughly 2,500 participants, over 50 vendors/sponsors, and an estimated 500+ spectators.

The event helps support our Meals On Wheels/Home Delivered Meals Program.

### Event Features

- 2nd Largest 5K/10K in Conejo Valley
- Running Shirt for All Participants
- Professionally Chip Timed
- Finisher's Medal for All Participants
- One of the Best Goodie Bags in Ventura County
- Free Pancake Breakfast
- Health & Wellness Expo
- Plenty of Convenient Parking
- 2 Days of PreRace Packet Pickup

### Demographics

- 2,500 Participants & 500+ Spectators
- 38% Female, 62% Male
- Over 79% Bachelor's Degree or Higher
- Household Income: 73% report earning over \$75K
- Health-Conscious, Passionate, Cause-Driven
- Meals On Wheels Supporters (social cause)
- Benefits Long-Standing (49 years) Community Nonprofit

### Title Sponsor \$15,000

- Event Naming Rights
- Logo & Company Message on All Registration Forms
- Logo on 2,500 Finisher's Medals
- Logo on Custom Start/Finish Banner
- Logo on Love Run Photo Package
- Logo Watermark on All Race Photos
- Logo on Winner Awards

- Company Announced & Branded at the Event & Packet Pickup
- Principle Logo on All Race Shirts, Posters, Postcards, E-blasts, Social Media & Website
- Logo on Race Entries
- Goodie Bag Insert
- Finish Line Festival Booth (custom booth size based on sponsor's needs)

Contact: Janet Young | 805.497.0189 | [JYoung@SeniorConcerns.org](mailto:JYoung@SeniorConcerns.org)

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# Opportunities

## Race Naming Sponsor \$5,000

Only 3 available (10K, 5K & 1 Mile)

- 5 Race Entries
- Logo on All Race Shirts
- Logo on Posters, Postcards, E-blasts and Social Media & Website
- Goodie Bag Insert
- Finish Line Festival Booth (10' x 10' space)

**THANK YOU TO OUR RACE NAMING SPONSORS  
THOUSAND OAKS MAZDA, PENNYMAC AND  
CALIFORNIA AMERICAN WATER**

## Silver Sponsor \$2,500

- 2 Race Entries
- Logo on Love Run Social Media & Website
- Goodie Bag Insert
- Finish Line Festival Booth (10' x 10' space)

## Bronze Sponsor \$1,000

- Logo on Love Run Social Media & Website
- Finish Line Festival Booth (10' x 10' space)

## Friends Sponsor \$500

- Logo on Love Run Social Media & Website
- Finish Line Festival Booth (10' x 10' space)

## Vendor Booth \$250

- Finish Line Festival Booth (10' x 10' space)

## Goodie Bag Insert \$100

- Add an item to 2,500 runners' goodie bags

**Interested in becoming a sponsor?**

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# Love Run Highlights



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# Logix 30th Annual Love Run 2024 Sponsorship Agreement



Company: \_\_\_\_\_

Contact \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

E-Mail address: \_\_\_\_\_

Yes, our company will participate in the Senior Concerns 30th Annual Love Run on Sunday, June 2, 2024

### Sponsorship Level:

- |   |   |
|---|---|
| <input type="checkbox"/> Race Naming Sponsor \$5,000 (includes booth) | <input type="checkbox"/> Vendor Booth \$250                     |
| <input type="checkbox"/> Silver Sponsor \$2,500 (includes booth)      | <input type="checkbox"/> Goodie Bag Insert \$100                |
| <input type="checkbox"/> Bronze Sponsor \$1,000 (includes booth)      | <input type="checkbox"/> Vendor Booth & Goodie Bag Insert \$325 |
| <input type="checkbox"/> Friends Sponsor \$500 (includes booth)       | <input type="checkbox"/> In Kind                                |

### Booth at Love Run:

- Yes, we will be at the event  No, we will not be at the event

### Payment Type:

Enclosed is a check for \$.\_\_\_\_\_ Please make check payable to Senior Concerns.

Please charge my Credit Card:

No. \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Sec.Code \_\_\_\_\_

Signature: \_\_\_\_\_ Date \_\_\_\_\_

*For tax purposes, our federal non-profit 501(c)(3) identification number is 95-2992927*

\_\_\_\_\_  
Sponsor Signature

\_\_\_\_\_  
Date



Return to: Janet Young  
Director of Development  
JYoung@SeniorConcerns.org  
Senior Concerns, 401 Hodencamp Rd.  
Thousand Oaks, CA 91360  
805.497.0189

For more information see our website at [LoveRunWestlake.com](http://LoveRunWestlake.com)