



NEFTIN WESTLAKE
MAZDA



LoveRunWestlake.com

**Sunday
June 4th
2023**



Sponsorship Guide

The Love Run is a 10K, 5K & I Mile Fun Run, appealing to a wide variety of demographics including both competitive and casual runners, walkers and families. In its 29th year (2023) the event attracts roughly 2,500 participants, over 50 vendors/sponsors, and an estimated 500+ spectators.

The event helps support our Meals On Wheels/Home Delivered Meals Program.

Event Features

- 2nd Largest 5K/10K in Conejo Valley
- Tech Running Shirt for All Participants
- Professionally Chip Timed
- Finisher's Medal for All Participants
- One of the Best Goodie Bags in Ventura County
- Free Pancake Breakfast
- Health & Wellness Expo
- Plenty of Convenient Parking
- 2 Days of PreRace Packet Pickup

Demographics

- 2,500 Participants & 500+ Spectators
- 38% Female, 62% Male
- Over 79% Bachelor's Degree or Higher
- Household Income: 73% report earning over \$75K
- Health-Conscious, Passionate, Cause-Driven
- Meal On Wheel Supporters (social cause)
- Benefits Long-Standing (46 years) Community Nonprofit

Title Sponsor \$15,000

- Event Naming Rights
- Logo & Company Message on All Registration Forms
- Logo on 2,500 Finisher's Medals
- Logo on Custom Start/Finish Banner
- Logo on Love Run Photo Package
- Logo Watermark on All Race Photos
- Logo on Winner Awards

- Company Announced & Branded at the Event & Packet Pickup
- Principle Logo on All Race Shirts, Posters, Postcards, E-blasts, Social Media & Website
- 50 Free Race Entries
- Goodie Bag Insert
- Finish Line Festival Booth (custom booth size based on sponsor's needs)

THANK YOU TO OUR TITLE SPONSOR
NEFTIN WESTLAKE MAZDA

Contact: Janet Young | 805.497.0189 | JYoung@SeniorConcerns.org
LoveRunWestlake.com

Opportunities

Race Naming Sponsor \$5,000

Only 3 available (10K, 5K & 1 Mile)

- 5 Race Entries
- Logo on All Race Shirts
- Logo on Posters, Postcards, E-blasts and Social Media & Website
- Goodie Bag Insert
- Finish Line Festival Booth (10' x 10' space)

THANK YOU TO OUR RACE NAMING SPONSORS
LYDIA GABLE REALTY GROUP, LOGIX FEDERAL CREDIT UNION
AND CALIFORNIA AMERICAN WATER

Silver Sponsor \$2,500

- 2 Race Entries
- Company Name Listed on All Race Shirts
- Logo on Love Run Social Media & Website
- Goodie Bag Insert
- Finish Line Festival Booth (10' x 10' space)

Bronze Sponsor \$1,000

- Company Name Listed on All Race Shirts
- Logo on Love Run Social Media & Website
- Finish Line Festival Booth (10' x 10' space)

Friends Sponsor \$500

- Logo on Love Run Social Media & Website
- Finish Line Festival Booth (10' x 10' space)

Vendor Booth \$250

- Finish Line Festival Booth (10' x 10' space)

Goodie Bag Insert \$100

- Add an item to 2,500 runner's goodie bags

Interested in becoming a sponsor?

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Love Run Highlights



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Neftin Westlake Mazda 29th Annual Love Run 2023 Sponsorship Agreement



Company: _____
Contact _____
Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone #: _____ Fax #: _____
E-Mail address: _____

☐ Yes, our company will participate in the Senior Concerns 29th Annual Love Run on
Sunday, June 4, 2023

Sponsorship Level:

- | | |
|---|---|
| <input type="checkbox"/> Race Naming Sponsor \$5,000 (includes booth) | <input type="checkbox"/> Vendor Booth \$250 |
| <input type="checkbox"/> Silver Sponsor \$2,500 (includes booth) | <input type="checkbox"/> Goodie Bag Insert \$100 |
| <input type="checkbox"/> Bronze Sponsor \$1,000 (includes booth) | <input type="checkbox"/> Vendor Booth & Goodie Bag Insert \$325 |
| <input type="checkbox"/> Friends Sponsor \$500 (includes booth) | <input type="checkbox"/> In Kind |

Booth at Love Run:

- ☐ Yes, we will be at the event ☐ No, we will not be at the event

Payment Type:

- ☐ Enclosed is a check for \$._____ Please make check payable to Senior Concerns.
☐ Please charge my Credit Card:

No. _____ Exp. Date: _____ Sec.Code _____

Signature: _____ Date _____

For tax purposes, our federal non-profit 501(c)(3) identification number is 95-2992927

Sponsor Signature

Date



Return to: Janet Young
Director of Development
JYoung@SeniorConcerns.org
Senior Concerns, 401 Hodencamp Rd.
Thousand Oaks, CA 91360
805.497.0189

For more information see our website at LoveRunWestlake.com