

EVENT DETAILS

Join us for our first 5K!

As Savannah's premier school for learning disabilities, Chatham Academy specializes in serving students with dyslexia, dysgraphia, dyscalculia, and ADHD.

We want to overcome the stigma of dyslexia by raising awareness of this learning difference. Having a learning difficulty such as dyslexia is not anything to be ashamed of; it just means the brain processes information differently. It is estimated that 1 in 10 people have it, and some people may not even realize it.

All proceeds from this event will help provide exceptional learning opportunities.

When: Saturday, March 11, 2023

8a Race Start Time

Where: Howe2Run - 11 Gateway Blvd. - Savannah, GA

**Packet Pickup: 11a -6p Friday, March 10
at Howe 2 Run, or race day until 7:45a**

\$30 Registration – includes Bib & T-Shirt

See attached for Sponsor Information

**CHATHAM
ACADEMY**

 **Dash for Dyslexia 5K**

SPONSORSHIP OPPORTUNITIES

Contact Guien Cutlip at 912.354.4047 or gcutlip@ChathamAcademy.com
and let's collaborate for maximum exposure

Gold Medal Sponsor \$ 3,000

Exclusive Race Sponsor
Only 1 Available

Named as Presenting Sponsor and included in all promotional materials

12 Race Entries

12 VIP Tent Passes

Opportunity to have table and/or signage at event to promote your business*

Social Media Recognition:
FB Event Page
Chatham Academy FB & IG
Royce FB, LI & Newsletter

Top Tier of Event T-Shirt w/ Logo

Company Profile with Logo and link to your site on **BOTH** the Race Registration Page and Royce Website

Promo Materials in Race Bag*

Finish Line Sponsor \$2,000

Only 4 Available

Name and/or Logo included in all promotional materials

8 Race Entries

8 VIP Tent Passes

Opportunity to have table at event to promote your business*

Social Media Recognition:
FB Event Page
Chatham Academy FB & IG
Royce FB & LI

2nd Tier of Event T-Shirt w/ Logo

Company Logo and link to your site on BOTH the Race Registration Page and Royce Website

Promo Materials in Race Bag*

Cadence Sponsor \$1,000

Only 3 Available

Name and/or Logo included in all promotional materials

5 Race Entries

5 VIP Tent Passes

Opportunity to have signage at event to promote your business*

Social Media Recognition:
FB Event Page
Chatham Academy FB
Royce FB & LI

3rd Tier of Event T-Shirt w/ Logo

Company Logo and link to your site on BOTH the Race Registration Page and Royce Website

Promo Material in Race Bag*

Stride Sponsor \$500

Name included in all promotional materials

3 Race Entries

3 VIP Tent Passes

Social Media Recognition:
FB Event Page
Chatham Academy FB
Royce FB

4th Tier of Event T-Shirt w/ Name

Company Name w/ Link on BOTH the Race Registration Page and Royce Website

Promo Materials in Race Bag*

Surge Sponsor \$100

Name included in all promotional materials as applicable

1 Race Entry

1 VIP Tent Pass

Social Media Recognition:
FB Event Page
Chatham Academy FB

Company Name on Race Registration Page

Promo Materials in Race Bag*

* Signage, Promotional Materials for Race Bags and other promotional items to be supplied by Sponsor.

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ADDITIONAL SPONSORSHIP OPPORTUNITIES

T-Shirt Sponsor

**Exclusive Sponsor
Only 1 Available**

Every registration includes a T-Shirt to be worn on race day. Sponsor the T-Shirts for this race and your logo will be included on both sleeves for all to see!

Named as T-Shirt Sponsor and included in all promotional materials.

10 Race Entries

10 VIP Tent Passes

Opportunity to have table and/or signage at event to promote your business*

Social Media Recognition:
FB Event Page
Chatham Academy FB & IG
Royce FB, LI & Newsletter

Both Sleeves of Event T-Shirt w/ your Logo

Company Profile with Logo and link to your site on **BOTH** the Race Registration Page and Royce Website

Promo Materials in Race Bag*

Hydration Station Sponsor

**Exclusive Sponsor
Only 1 Available**

Keep our runners hydrated with lots of water! At the turn we will need water and paper cups. At the Finish we will need 200 bottles of water. Water will also be needed for the VIP Tent. Think water cooler/stand and/or koozies with your company logo, signage at the tables, and volunteers with company shirts.

2 Race Entries

2 VIP Tent Passes

Social Media Recognition:
FB Event Page
Chatham Academy FB & IG
Royce FB, LI & Newsletter

2nd Tier of Event T-Shirt w/ Logo

Company Profile with Logo and link to your site on **BOTH** the Race Registration Page and Royce Website

Promo Materials in Race Bag*

Nutrition Sponsor

**Exclusive Sponsor
Only 1 Available**

Keep our runners fueled up with bananas, oranges, granola/protein bars, etc.

You'll have your own table(s) to set up with nutritious snacks, signage/display, and volunteers with company shirts.

2 Race Entries

2 VIP Tent Passes

Social Media Recognition:
FB Event Page
Chatham Academy FB & IG
Royce FB, LI & Newsletter

2nd Tier of Event T-Shirt w/ Logo

Company Profile with Logo and link to your site on **BOTH** the Race Registration Page and Royce Website

Promo Materials in Race Bag*

Volunteers

*Is your organization looking for a volunteer opportunity?
Contact guien@chathamacademy.com to learn how you can get involved.*

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SPONSORSHIP INFORMATION

Ready to be a part of this fun event? To ensure your company receives all sponsorship benefits for the designated level, complete the following information and return to gcutlip@chathamacademy.com. To be included on T-Shirts, logos must be received no later than Wednesday, February 22. Vector logos preferred, but high-resolution logos accepted. The higher the resolution, the better it will look when printed.

Contact Name: _____

Phone: (____) _____ Email: _____

Company Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

SPONSORSHIP LEVEL:

Gold Medal \$3,000 Finish Line \$2,000 Cadence \$1,000 Stride \$500 Surge \$100

Hydration Station Nutrition Sponsor T-Shirt Sponsor



Payment can be made via cash, check, charge or Venmo. Please make checks payable to Chatham Academy. If using Venmo, please note Dyslexia Dash. To pay by phone, please call Guineverre Cutlip at 912.354.4047.

Credit Card Payments: CC# _____ Expiration Date: ____/____/____ CSC/CVV _____

Name on Card : _____ Billing Zip Code: _____

Please Print

_____ Date: _____

I authorize Chatham Academy to process the above payment for sponsorship.

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