



J.L. LONG MIDDLE SCHOOL **LONG RUN** CERTIFIED 5K & 1K FUN RUN **APRIL 8TH 2027**

\$10,000 PRESENTING SPONSOR

- 15 race entries — including t-shirts, race packets, and dinner
- Brand logo/name featured across all Long Run promotional materials
- Brand logo/name on front of t-shirts as Presenting Sponsor
- Hospitality Tent with table, seating, and water with brand/logo name featured on the tent
- 2 Premier Parking Spots on race day
- Live promotion during the event
- Long Run “Proud Sponsor” yard sign
- Brand logo/name on the race website
- Thank-you mention on @JLLongPTA social media

\$5,000 PLATINUM SPONSOR

- 10 race entries — including t-shirts, race packets, and dinner
- Brand logo/name on official race t-shirts
- Brand logo/name on the main event banner
- Live promotion during the event
- Long Run “Proud Sponsor” yard sign
- Brand logo/name on the race website
- Thank-you mention on @JLLongPTA social media

\$2,500 DIAMOND SPONSOR

- 8 race entries — including t-shirts, race packets, and dinner
- Brand logo/name on official race t-shirts
- Brand logo/name on the main event banner
- Long Run “Proud Sponsor” yard sign
- Brand logo/name on the race website
- Thank-you mention on @JLLongPTA social media

\$1,000 GOLD SPONSOR

- 6 race entries — including t-shirts, race packets, and dinner
- Brand logo/name on official race t-shirts
- Brand logo/name on the main event banner
- Long Run “Proud Sponsor” yard sign
- Brand logo/name on the race website
- Thank-you mention on @JLLongPTA social media

\$500 SILVER SPONSOR

- 4 race entries — including t-shirts, race packets, and dinner
- Long Run “Proud Sponsor” yard sign
- Brand logo/name on the race website
- Thank-you mention on @JLLongPTA social media

\$300 BRONZE SPONSOR

- 2 race entries — including a t-shirt, race packet, and dinner
- Long Run “Proud Sponsor” yard sign
- Brand logo/name on the race website

\$150 SPONSOR A LONG RUNNER — EVERY KID RUNS - COMMUNITY SPONSOR

- Covers registration, a t-shirt, and a race packet for one Long student who couldn't otherwise join
- Brand logo/name on the race website