

SPONSORSHIP OPPORTUNITY



In partnership with Freedom River (a comprehensive outdoor recreation center located in Hamburg Township that assists in re-assimilation of U.S. military service members, veterans and their families), the Hamburg Family Fun Fest will host the 1st H.E.R.O. Freedom Run.

Proceeds from the run will benefit the Freedom River project.

Freedom River is a 501 (c) 3 non-profit organization. Tax ID 88-3542920.

H.E.R.O. FREEDOM SPONSOR \$10,000.00 (LIMIT 1)

BEFORE AND DURING FESTIVAL (June 14 – 17th)

- 🏠 Sponsor Over-the-Road Banner (Merrill Road) with public exposure May 1 – June 30th.
- 🏠 Sponsor Banner with Company Logo Displayed at the event location (30" x 72")
- 🏠 Signage on the midway/ride placement.
- 🏠 Signage displayed at the entryway to the festival grounds before and during the Fun Fest.
- 🏠 Booth at event location to promote business.
- 🏠 Media, website and social media sponsorship recognition
- 🏠 Company logo/link on event website
- 🏠 Company logo on promotional flyer (10,000 area distribution)
- 🏠 Family 4-Pack Unlimited Amusement Ride Tickets
- 🏠 Parking Passes (4)
- 🏠 Sponsorships/Donations are tax deductible



SATURDAY, JUNE 17, 2023
8:30am – 1 Mile Fun Run
9:00am – 5K Run/Walk
www.freedomriver.org

H.E.R.O. FREEDOM RUN (Saturday, June 17th)

- 🏠 Presenting Sponsor on shirt with Tag Line "RACE POWERED BY"
- 🏠 Name / Logo on Start/Finish Arch of race
- 🏠 Acknowledged at the race
- 🏠 Name Logo used in all event promotions
- 🏠 Six (6) free 5K registrations
- 🏠 Table / booth space available at the race
- 🏠 Recognition on event website, social media, printed materials
- 🏠 Promotional inclusion in up to 500 racer registration bags

CONTACT FREEDOM RIVER AT
janna.yeakey@freedomriver.org, or
(810) 295-1866
for details on becoming a sponsor
*Cut off for Sponsorship is 5/26/23



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H.E.R.O. CHAMPION SPONSOR \$5,000.00

BEFORE AND DURING FESTIVAL (June 14 – 17th)

- 🏆 Sponsor Banner with Company Logo Displayed at the event location (30" x 72")
- 🏆 Signage on the midway/ride placement.
- 🏆 Signage displayed at the entryway to the festival grounds before and during the Fun Fest.
- 🏆 Media, website and social media sponsorship recognition
- 🏆 Company logo/link on event website
- 🏆 Company logo on promotional flyer (10,000 area distribution)
- 🏆 Family 2-Pack Unlimited Amusement Ride Tickets
- 🏆 Parking Passes (2)
- 🏆 Sponsorships/Donations are tax deductible



SATURDAY, JUNE 17, 2023
8:30am – 1 Mile Fun Run
9:00am – 5K Run/Walk
www.freedomriver.org

H.E.R.O. FREEDOM RUN (Saturday, June 17th)

- 🏆 Sponsor on shirt with Tag Line "RACE ENERGIZED BY"
- 🏆 Name / Logo on banner at race site
- 🏆 Name/Logo at registration tables, water stations, and snack table
- 🏆 Acknowledged at the race
- 🏆 Name Logo used in all event promotions
- 🏆 Six (6) free 5K registrations
- 🏆 Table / booth space available at the race
- 🏆 Recognition on event website, social media, printed materials
- 🏆 Promotional inclusion in up to 500 racer registration bags

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\$250 FRIEND

- Name on digital promotion, including website/social media
- Logo or Name on race t-shirt
- Placement of promotional merchandise or materials in race packets



SATURDAY, JUNE 17, 2023

8:30am – 1 Mile Fun Run

9:00am – 5K Run/Walk

www.freedomriver.org

\$1000 PARTNER

- Tag Line – “RACE SHIRTS PROVIDED BY”
- on banner at the race site
- Medium Sized Name/logo on T-shirts
- Table/booth space available at the race site
- Name and logo on website/social media, printed materials.
- Promotional inclusion up to 500 racer registration bags.
- 4 free 5K Registrations

\$500 SUPPORTER

- Tag Line – “SUPPORTED BY”
- Name/logo
- Logo or name on banner at race site
- Logo or name on digital promotion, including website/social media
- Free entry fee for 2 race participants
- Logo or Name on race t-shirt
- Placement of promotional merchandise or materials in race packets.

\$2500 ADVOCATE

- Tag Line – “HOSTED BY”
- Name/logo on banner at the race site
- Acknowledged at the race
- Name and logo used in all event promotions
- X-Large logo and/or name on T-shirts
- 6 free 5k Registrations
- Table/booth space available at the race
- Recognition on event website/social media, printed materials
- Promotional inclusion up to 500 racer registration bags



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