



“Stopping: Domestic Abuse, Child Abuse, Veterans Suicide”

****PGB Corporate “Gold Star & Wounded Warrior Aloha Run” 2026 Sponsorship Packet****

Project Giveback (PGB) is a registered **501(c)(3) nonprofit organization** founded on a simple belief: **no one who has sacrificed for our freedom should ever feel forgotten or alone.** Everything we do is rooted in gratitude, compassion, and the responsibility to give back to those who have given so much on our behalf.

On **Saturday, September 26, 2026, at 7:00 a.m.**, we will gather at the beautiful **Redstone Gateway Campus** for the 2nd Edition of **PGB Corporate “Gold Star & Wounded Warrior Aloha Run.”** This event is not just a run—it is a moment of remembrance, healing, and connection. It is where families who have lost so much are surrounded by a community that says, *“We see you. We honor you. You are not alone.”*

Our mission is to build **commUNITY**—because when people come together with open hearts, real change happens. Through this event, we create a safe and welcoming space for **Gold Star families and Wounded Warriors** to feel supported, valued, and embraced. For many, this day becomes a reminder that their sacrifice still matters and that their story continues.

PGB has been honored to serve and raise resources for **Military Fallen Heroes’ families, Wounded Warriors, suicide prevention initiatives, survivors of domestic and child abuse, abandoned seniors, and disenfranchised Veterans.** At the center of this work is a shared belief that hope grows when people show up for one another.

We invite your organization to stand with us in the spirit of unity and with the conviction that **“Yes, we can”**—together—make a difference. By once again becoming the **Title Sponsor** of the **PGB Corporate “Gold Star & Wounded Warrior Aloha Run” 5K Run • Walk • Roll**, you help create moments of connection that remind our Warriors and their families that they are remembered, supported, and deeply valued.

Your support—whether through sponsorship, donation, or by encouraging your employees to participate in person or virtually—directly impacts lives. It helps us go the extra mile so our heroes don’t have to walk their journey alone.

Thank you for considering this partnership and for opening your heart to our mission. We would be honored to walk beside you in this meaningful work.

**With heartfelt gratitude,
PGB Sponsorship Team**



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How can I help?

Sponsorship Opportunities

We invite your organization to stand with us in honoring those who have given so much by supporting the **PGB Corporate 5K “Gold Star & Wounded Warrior Aloha Run – 2026 Edition.”** By becoming our **2026 Title Sponsor**, you help create an experience rooted in gratitude, remembrance, and community for our Gold Star families and Wounded Warriors.

PGB is a registered **501(c)(3) nonprofit organization (EIN: 82-4519683)**, and all contributions are fully tax-deductible. Every dollar raised is reinvested directly into our community outreach programs—programs designed to ensure that our fallen heroes are never forgotten and that our wounded heroes are reminded they are not alone.

While we do not offer traditional commercial returns, we proudly and publicly recognize our supporters with heartfelt appreciation across **television, social media, email campaigns, radio, posters, flyers, and other media outlets**. More importantly, your generosity helps us build a space of connection, healing, and hope—where families feel supported, Warriors feel valued, and a community comes together in aloha.

Your partnership is more than a sponsorship; it is a statement of gratitude, compassion, and commitment to those who have sacrificed so much for us all. We would be deeply honored to have your organization once again walk beside us in 2026.

Title Sponsor – Donation of \$15,000 or More

At the heart of our event is a simple but powerful mission: **to bring our Wounded Warriors home to a community that cares**. Each year, we aim to sponsor **five to ten Wounded Warriors**, covering travel, lodging, and event participation so they can join us—many from cities far from home—and experience a day of connection, joy, and belonging with their families.

For many of our Warriors, this event is more than a race or gathering. It is a reminder that they are seen, valued, and never forgotten. By surrounding them with support, camaraderie, and genuine appreciation, we work to ease the invisible burdens they carry and to let them know they are not alone in their journey.



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We go the extra mile so our Warriors don't feel they have to face their pain in silence. At a time when too many veterans struggle quietly, your generosity helps create moments of hope, connection, and purpose—moments that can truly save lives. Your partnership as a Title Sponsor allows us to open our arms wider, welcome more Warriors, and continue building a family where every Warrior knows they matter.

Title Sponsor Package Includes:

- Prominent name and logo placement across all event print materials, race packets, and on-site event banners.
- Featured name and logo placement on the event registration website, positioned above all other sponsors in the sponsors section.
- Inclusion in a professionally produced promotional video, created jointly by PGB and the Title Sponsor's designated point of contact (POC).
- Exclusive naming rights within the official event promotional video.
- Verbal recognition in pre-event and post-event broadcast media coverage.
- Premier logo placement at the top of the main event banner, above all other sponsors.
- Opportunity for the Title Sponsor's organizational representative (POC) to address participants during the event's opening ceremony.
- Reserved 10' x 20' on-field space for a sponsor tent (Title Sponsor to provide their own tent).
- Recognition in all post-event “Thank You” advertisements and communications.
- Largest logo placement on the back of the official event T-shirt, positioned above all other sponsors.
- Twenty-five (25) complimentary event registrations.
- Logo placement on all runners' bibs.



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We also welcome smaller donations or in-kind contributions of goods and services that support the event.

Donation – Giveback Teammates

Sponsorship is not the only way you can help; every donation helps. You can donate directly by visiting us at www.pgb1.org. Our top 5 individual donors will be recognized with the **“Giveback Teammate”** award after the event. You do not have to be present to receive this award.

Participation – Boots on the Ground Teammates

Raising money is not our only objective – we want to raise awareness of the causes we support. You can help by joining us in PERSON or VIRTUALLY or by forming a team for our **“PGB ALOHA RUN - Huntsville 5K Run”** on September 26th, 2026. When you register as a runner, you can identify your team, both for the race and for the **“Boots on the Ground”** award. The group in each division with the most registered runners will be recognized with the coveted **“Boots on the Ground.”**

Certificate award after the race. The categories are Large Group (any organization), Small Group (Business or Group with no more than 25 employees/members), Running Clubs, and Schools. All registration fees (**minus event expenses**) support our **commUNITY outreach programs** and the seven local organizations we are supporting in 2026.

Due Date for Sponsorship Fees and Materials

The logo will be needed for several media (website, T-shirts, BIBs, banners, etc.). Please provide a high-resolution vector (Ex, *.ai, *.eps) logo. **We need to receive sponsorship fees and logos by May 10th, 2026, or sooner to meet production deadlines.**

*Due date for Title sponsorship fees: **May 10th, 2026 or sooner.***

No due date for Silver, Ground, and In-Kind donations.

