



“Supporting Our Local CommUNITY”

Inaugural PGB Gold Star Superheroes vs Villains 5K run/walk/roll and Warrior Kids Race Sponsors Packet

Project Giveback (PGB) is a 501 © (3) nonprofit organization which purpose is just what it says – to give back to those who have made sacrifices on our behalf. PGB raises awareness of the problems faced by our local communities and funds to directly address those issues.

Our fundraising event is on **Saturday, September 23rd, 2023**, in the beautiful city of **Huntsville, AL**. Our intent is to raise commUNITY awareness of the problems that our wounded warriors, their families, and the families of our fallen heroes, are facing. We want to do all we can to make a real difference in the quality of their lives.

We have been honored with the opportunity to help raise resources to establish the “Fallen Heroes Family Camp” and the “Section 60 Christmas Gift Project” for our Military Gold Star and Wounded Warrior Families in the Huntsville/Madison area. In addition, we vow to create resources to support women and children who have been domestically abused, abandoned seniors, families of military fallen heroes, disfranchised veterans, and suicide prevention. The focus of this request is for your organization to join us in the spirit of unity and the mindset of “YES WE CAN”. We ask that you consider becoming one of our **event sponsors**.

We are seeking your assistance in any way you can provide it, whether through a donation, a sponsorship, or participation in person or virtually for our family event.

Thank you for your consideration,

PGB Sponsorship Team

www.pgb1.org (email: jose@pgb1.org)

Project Giveback, Inc. 501(c)(3) Nonprofit Organization #82-4519683 PO BOX 781114, Orlando, FL 32878



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How can I help?

Sponsorship Opportunities

We hope that your organization will be able to support our event this year by becoming an event sponsor, in one of the following levels: “Host Sponsor”, “Presenting Sponsor”, “Gold Sponsor”, “Silver Sponsor”, “Aloha Sponsor”, or “Ground Sponsor.”

Because PGB is a 501-c-3 organization (# 82-4519683), all contributions are tax-deductible and will be reflected in the receipt letter that will be provided. We also want to give our most sincere thanks. We express that gratitude publicly in the various media we use to raise awareness of our event and the cause we are supporting.

Sponsorship Levels (all Sponsors will receive a 10' x 10' space allocation for a booth/tent at our event)

Host Sponsor – Donation of \$25,000 or more

- Sponsor name appears in all print media, race packets, event banners
- Promo video to feature a joint production of PGB and Host POC's
- Sponsor name is the only one to appear in the event promo video
- Sponsor mentioned in pre, and post event broadcast media
- Organization name/logo featured prominently on top of all other event sponsors in the t-shirts, and main banner
- Sponsor POC will address the event participants during the opening ceremony and appreciation dinner
- Reserved 10x20 **area on the field** for sponsor tent (**must bring own tent**).
- Sponsor mentioned in all post-event "Thank You" advertising
- Participate at Expo (co-located with packet pick-up prior to event)

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Presenting Sponsor – Donation of \$7,500 or more

- Sponsor name appears in all print media, race packets, event banners
- Sponsor mentioned in pre-event broadcast media
- Organization name/logo featured prominently on event t-shirts, and main banner
- Reserved 10x10 area on the field for sponsor tent (must bring own tent).
- Sponsor mentioned in all post-event "Thank You" advertising
- Participate at Expo (co-located with packet pick-up prior to event)

Gold Sponsor – Donation of \$5,000 or more

- Sponsor name appears in all print media, race packets
- Organization name/logo featured prominently on event t-shirts, and main banner
- Reserved 10x10 area on the field for sponsor tent (must bring own tent).
- Sponsor mentioned in all post-event "Thank You" advertising
- Participate at Expo (co-located with packet pick-up prior to event)

Silver Sponsor – Donation of \$2,500 or more (or \$1,500+ in-kind contribution)

- Sponsor name appears in all print media, and race packets
- Organization name/logo featured prominently on event t-shirts, and main banner
- Reserved 10x10 area on the field for sponsor tent (must bring own tent).
- Participate at Expo (co-located with packet pick-up prior to event)

Aloha Level Sponsor – Donation of \$1,000 or more (or \$1,000+ in-kind contribution)

- Participate at Expo (co-located with packet pick-up prior to event)
- Organization name/logo featured prominently on event t-shirts, and main banner
- Reserved 10x10 area on the field for sponsor tent (must bring own tent).

Ground Level Sponsor – Donation of \$250 or more (or \$1,000+ in-kind contribution)

- Participate at Expo (co-located with packet pick-up prior to event)
- Reserved 10x10 area on the field for sponsor tent (must bring own tent).

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We also welcome smaller donations or in-kind donations of goods and services which support the event itself.

Donation – Giveback Teammates

Sponsorship is not the only way you can help; every donation helps. You can donate directly, by visiting us at www.pgb1.org. Our top 5 individual donors will be recognized with the **“Giveback Teammate”** award after the event. You do not have to be present to receive this award.

Participation – Boots on the Ground Teammates

Raising money is not our only objective – we want to raise awareness of those causes we support. You can help by joining us as a runner or by forming a team for our **“PGB Gold Star Superheroes vs Villains 5K run/walk/roll and Warrior Kids Race”** in beautiful Huntsville, AL on Saturday, September 23rd, 2023. When you register as a runner, you can identify your team, both for the race and for the **“Boots on the Ground”** award. The group in each Boots on the Ground division with the most registered runners (in either event) will be recognized with the coveted “Boots on the Ground” award after the race. To participate, go to www.pgb1.org and select “Race Info and Registration”. Divisions for the “Boots on the Ground” are: Large Group (any organization), Small Group (Business or Group with no more than 25 employees/members), Running Clubs, Military Units, Hospitals, Churches, and Schools.

All registration fees (less event expenses) go to support the **PGB Ziglar Classic Award (ZCA)**. For this event the **ZCA** will focus on the **“Fallen Heroes Family Camp, the Section 60 Christmas Gift Project,”** and support the following communities: **Military Fallen Heroes Families, Wounded Veterans, Women and Children of Domestic Abuse, Abandoned Seniors, First Responders, Suicide Prevention, Disfranchised Veterans, Adoption Programs, PGB’s programs and continuing operations.**

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Due Date for Sponsorship Fees and Materials

Depending on your level of sponsorship, your high-resolution logo will be needed for several media (website, t-shirts, banners, etc.). **We need to receive all sponsorship fees and logos by July 15th, 2023, to meet production deadlines.** If you would like to contribute to the event after that date, we will work with you on a case-by-case basis but cannot guarantee logo placement.

Questions

If you have any questions, please contact us at jose@pgb1.org.

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Sponsorship Sign Up

___Presenting Host \$25,000 +
___Presenting Sponsor \$7,500 +
___Gold Sponsor \$5,000 +
___Silver Sponsor \$2,500+ (or \$1,500+ in-kind)
___Aloha Level Sponsor \$1,000 (or \$1,000+ in-kind)
___Ground Level Sponsor \$250 (or \$1,000+ in-kind)
___Donating prizes for drawing _____

Organization Name: _____

Contact Name: _____

Contact Email Address: _____

Business Address: _____

Business Phone: _____

Method of Payment: __Visa__MC__Amex__Disc__Check

Check # _____

Name on Credit Card: _____

Credit Card # _____ Exp. date: _____

Security Code (CID) _____

Please make checks payable to: **Project Giveback, Inc.**

Due date for sponsorship fees: **July 15, 2023, No due date for Ground, and In-Kind donations.**

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Gift-in-kind Contribution Form

Inaugural PGB Gold Star Superheroes vs Villains 5K run/walk/roll and Warrior Kids Race

Date: _____

Donor Information:

Name _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Daytime phone _____ FAX _____

Email _____

Gift Description: _____

Estimated fair market value (by donor): \$ _____

Please return this form to: Jose Garcia Aponte at jose@pgb1.org - or we can personally pick it up.

This form does not serve as a receipt for this contribution but is intended for our internal record keeping purposes only. A receipt describing the items or merchandise donated will be email to the address supplied above. Project Giveback is unable to include the estimated value on the donor receipt. It is the responsibility of the donor to substantiate the fair market value for his/her own tax purposes. The donation of services, although very valuable and much appreciated, is not considered tax deductible by the IRS. Please consult with your tax advisor to determine the tax implications of your gift. Project Giveback's fundraising is, 501(c)3 Nonprofit Organization # 82-4519683

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