

## **2026 Run the River Sponsorship Opportunities**

Exciting opportunities are available for you or your company to support Run the River, which will include a marathon, marathon relay, half marathon, kids marathon, and a 5k. The race will be held on April 18, 2026 with the start and finish line located in Columbia Park in Kennewick, WA. Last year's event had almost 1,000 registered participants, and we are hoping to reach 1,300 this year.



The goal of this event is to be a long standing destination race that draws participants from all over the Pacific Northwest and beyond. To do this, we prioritize quality over profit and will continually strive to provide a great participant experience. If you are interested in helping us achieve this goal, please review the below sponsorship opportunities, complete the applicable sections, and return it to us for review. Please do not send contributions until we have approved your sponsorship request. Any financial contributions will be used to help pay for operational expenses, such as permits, insurance, race timing, and finisher awards. Thank you for your consideration!

### ☐ **DIAMOND LEVEL SPONSOR** (2 available)

**Contribution:** \$3,000+ (Cash / In-Kind)

Benefits to you:

- Name/logo on one sleeve of the event shirts. Note that the 2 diamond sponsors will be grouped together on the opposite sleeve of the presenting sponsor (Runners Soul).
- An additional discount code that can be used for a free race entry (total of two)
- Platinum level benefits

Contributions may be money, in-kind support, or a mix of both. In-Kind support means: donations or discounts for services, water, ice, food products, swag, raffle prizes, or gift cards.

### ☐ **PLATINUM LEVEL SPONSOR**

**Contribution:** \$1,000+ (Cash / In-Kind)

Benefits to you:

- Name/logo on a sponsor appreciation banner that will be hung up during the event
- A discount code that can be used for a free race entry
- Gold level benefits

### ☐ **GOLD LEVEL SPONSOR**

**Contribution:** \$500+ (Cash / In-Kind)

Benefits to you:

- Recognition on the event's social media pages before and after the event
- Verbal recognition during the pre-race announcement
- Silver level benefits

### ☐ **SILVER LEVEL SPONSOR**

**Contribution:** \$200+ (Cash / In-Kind)

Benefits to you:

- Name/logo on the event website and associated registration website

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☐ **AID STATION SPONSOR** (10 available)

**Contribution:** Provide staffing (min 3 people) to run an aid station

Benefits to you:

- Able to display advertising at the aid station (e.g. signage, table covers, etc.)
- Name/logo on the event website and associated registration website

☐ **COURSE MARSHAL SPONSOR** (25 available)

**Contribution:** Provide staffing (min 1 people) to direct runners at turns

Benefits to you:

- Able to display advertising at the marshal location (e.g. signage, table covers, etc.)
- Name/logo on the event website and associated registration website

☐ **COUPON / SWAG DONATION**

**Contribution:** Discount coupons, product samples, or advertising trinket (e.g. chapstick)

Benefit to you: To be inserted into the packet pickup bag that every participant will receive

☐ **VENDOR BOOTH at the FINISH LINE VILLAGE** (10 available)

**Contribution:** \$50 (per 10'x10' space)

Benefit to you: Able to set-up a booth to distribute or market your product (est. 8am - 2pm)

☐ **MILE MARKER or TURN CONE SPONSORSHIP** (45 available)

**Contribution:** \$50 (per sign) or \$45 (returning from previous year)

Benefit to you: Name/logo on an on-course mile marker or a turn cone sign

Indicate quantity of signs \_\_\_\_\_



Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Would you like to be invoiced? ☐ yes ☐ no

Check the box(es) above for desired support & provide additional information:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



Scan for Race Website