

# MARKETING SPONSORSHIPS



## Gobble Jog

### VIP LOUNGE SPONSOR: \$4,000 (1 available)

Host the VIP Lounge atop The Strand Theater on Gobble Jog morning, with 200+ top sponsors, key volunteers and VIP guests. This coveted area is off limits to the public, but for VIPs, it offers warmth, bathrooms, a light breakfast, hot coffee and a special gift for each guest. It also includes:

- Recognition in VIP slideshow looped on screens throughout the theater
- Brand placement at website landing page, Start, and Finish lines
- Logo on official Gobble Jog T-shirts *(if received by 10/1/25)*
- 6 race entries with shirts
- VIP access on race day for 6 guests - names required in advance
- Opportunity to place promo item or coupon in 200 VIP goody bags *(required by 11/15/25)*

### PACKET PICKUP HOSPITALITY SPONSOR: \$1,000 (\$600 w/ in-kind food)

Packet Pickup takes place on Wednesday, November 26 before race day on Thanksgiving Thursday. The Hospitality sponsor provides food for approximately 80 volunteers and staff. Sponsorship includes:

- Opportunity to put gift or coupon in 200 VIP and 5,000 participant goody bags
- Signage recognition at Packet Pickup as a Gobble Jog sponsor
- Logo on volunteer lanyards
- 4 race entries with shirts
- Food/Beverage may be provided in kind for reduced fee

### VENDOR BOOTH AT PACKET PICKUP EVENT: \$1,000 (limited availability)

Stage your booth and engage with participants at packet pickup on Wednesday, November 26 at the Cobb Civic Center. Event runs all day. Attendance is approximately 8,000.

### BIB SPONSOR: \$1,600 (1 available)

Receive high visibility and support the race with your logo featured on all 10,000 runner bibs. *Logo required by 10/10/25.*

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### **STARTING LINE SPONSOR: \$1,200 (1 available)**

Your logo/brand featured on the start signage at this highly visible recognition spot, as well as prominent ad space on the main Gobble Jog website where most runners check their status before and after the race. Contact Kemba Keen for ad specs. *Ad should be submitted by 10/31/25 for maximum visibility.*

### **FINISH LINE SPONSOR: \$1,200 (1 available)**

Your logo/brand featured on the finish signage in this highly visible recognition spot, as well as prominent ad space on the main Gobble Jog website where all runners must look to see their time and finish placement. Contact Kemba Keen for ad specs. *Ad should be submitted by 10/31/25 for maximum visibility.*

### **MILE SPONSOR: \$300 (limited availability)**

Your logo on signage at key mile markers along race route.

### **WATER STATION SPONSOR: \$400 (limited availability)**

Your logo on signage at key refreshment stations along the race route. Opportunity to hand out water to runners in your company attire. We supply the water.

### **DOGGIE BANDANAS: \$750 (1 available)**

Your logo/brand on the Gobble Jog doggie bandanas offered to all dogs on race day. *Logo due by 10/10/25.*

### **TOT TROT SPONSOR: \$2,500 (1 available)**

Sponsor the 50-yard Gobble Jog Tot Trot held for children ages 8 and under immediately after the completion of the 5K adult race. Sponsorship includes:

- Race Ribbons co-branded with your logo for all participants
- Signage with your logo at the Tot Trot start/finish
- Social media shoutout on MUST accounts reaching 20,000+
- Inclusion in looped slideshow for VIP Lounge screens
- Photo opportunities with official Gobble Jog mascot "Colonel Mustard"
- Opportunity to include 200 items in VIP goody bags – *must be received by 11/15/25*
- Opportunity to bring your mascot or a company leader to take photos and hand out ribbons with MUST staff after race, or at Packet Pickup on Wednesday to encourage children to register for the Tot Trot.
- 4 race entries with shirts

### **FOR SPONSORSHIP INFO CONTACT:**

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