

Sugly Sweater 5K & FUN RUN

12/20/2025
SUGG FARM PARK

Benefitting

SU|NICA

December 20th, 2025 at Sugg Farm Park we will be hosting the 9th Annual Sugly Sweater 5K + Fun Run! Participants will be encouraged to come dressed in holiday theme or in an ugly sweater.

Sugly Sweater 5k will give 100% of proceeds to SulNica to help fund water projects in Nicaragua. SulNica is an amazing organization that operates in and around Holly Springs, raising funds for various water projects for those in need in Nicaragua. Our vision for the event is not only provide to a great cause, but to provide a great race and family experience. We expect 1000+ participants and even more spectators and their families!

Sponsorship Levels

Itchy Level \$250

- Company Name Listed on Shirts (5K)

Tacky Level \$500

- Small logo on sweaters (5K)
- Opportunity to setup at Race
 - (2) 5K Race Registrations
- Logo on Sponsor Banners

Ugly Level \$750

- Large logo on sweaters (5K)
- Opportunity to setup at Race
 - (4) 5K Race Registrations
- Logo on Sponsor Banners

Entertainment Sponsor - \$2500

Help us make this event even more special! Selfie station and Inflatables provided by YOUR company!
Ugly Level + (6) Race Registrations + Social Posting and signage

Title Sponsor \$5000 (Limit 1)

Sugly Sweater 5K presented by YOUR COMPANY!

**Ugly Sweater Level + Start/Finish line banner, Social media tagging with all posts.
(10) Race Registrations included - Estimated Impressions 25K+**

**If you wish to sponsor please fill out the next page and send back to
StephenQMcfadden@gmail.com before 11/29/2025.**

Help us reach our goal of raising \$30,000, to help bring water to those in need!



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SUNICA

2025 Suggly Sweater 5K Sponsorship Form

Company Name: _____ Website: _____

Address: _____

Contact Name: _____ Phone: _____

Email: _____

PLEASE SELECT YOUR SPONSORSHIP BELOW

() Itchy Level Sponsorship \$250

- Company name listed (text) on bottom back of shirts

() Tacky Level Sponsorship \$500

- Your Logo smaller in the middle/back of shirts
- Opportunity to attend and setup tent at the event
- (2) 5K Race Tickets
- Logo on Sponsorship banners

() Ugly Level Sponsorship \$750

- Your Logo Larger the top back of the shirts
- Opportunity to attend and setup tent at the event
- (4) 5K Race Tickets
- Logo on Sponsorship banners

For Entertainment or Title Sponsorships please contact directly - StephenQMcFadden@gmail.com

**All logos for banners and sweaters will need to be send to
StephenQMcFadden@gmail.com before 11/26/2025.**

Please send vector artwork.

**MAKE CHECKS PAYABLE TO SUNICA FOUNDATION (NOTE THE SPONSORSHIP) OR DIRECTLY ONLINE AT
Sunica.org/ways-to-give - SELECT DONATE AND MAKE A 1 TIME DONATION NOTING THE SPONSORSHIP LEVEL.**