

2024 Empowering All Abilities Social Media ToolKit

We're excited you are participating in the IRL Empowering All Abilities Run/Walk & 50th Anniversary Celebration! 🏃🏃 Help us make a difference by spreading the word about the Run/Walk. We've put together this toolkit to share across your social media channels 🌟 Let's hit our \$20,000 goal together!

➡ [Join](#) our Facebook Event!

BE SURE TO TAG US IN YOUR POSTS!

How do I use the toolkit?

We've put together some sample captions, imagery, and templates to help you share your participation in the event.

Click on 'Download' below for social media assets you can use. Each image is sized for sharing on Facebook, X (fka Twitter), LinkedIn and Instagram. You can also embed the images on your website or in blog posts.

Participant Assets

[Download](#) our participant assets for Facebook, Twitter, LinkedIn and Instagram.

Sample captions

- I'm excited to be participating in @redesign.learning #EmpoweringAllAbilitiesRunWalk on March 23. There will be a wellness fair, food and music festival. Join me by registering to support this amazing cause, or donate to IRLRunWalk.org.
- Help make a difference! Sign up for the IRL Run Walk on March 23, 2024. Registering for this event is your chance to get active in the community while having fun! The proceeds from your registration go to the @redesign.learning six programs and their clients. Register or donate at irlrunwalk.org
- 🏃 Lace up your shoes and join our unstoppable team, [insert team name], for @redesign.learning's 3rd Annual Empowering All Abilities Run/Walk! 🌟

Sponsor Assets

[Download](#) our Sponsor assets for Facebook, Twitter, LinkedIn and Instagram.

Sample captions

- We are delighted to be taking part in @redesign.learning #EmpoweringAllAbilitiesRunWalk on March 23. We'll be on-site to connect and chat about [insert topic] Come by our booth to say hi 🙌
- On March 23, we'll be at Arroyo Seco Park in South Pasadena to support @redesign.learning at their EmpoweringAllAbilitiesRunWalk. See you there 💪 Register at irlrunwalk.org
- Team spirit alert! 🎉 Join our squad at @redesign.learning's 3rd Annual Empowering All Abilities Run/Walk! 🏃👫 Create memories, support a great cause, and make every step count. Ready to be part of our awesome team? Register now at irlrunwalk.org

Vendor Assets

[Download](#) our vendor assets for Facebook, Twitter, LinkedIn and Instagram.

- Exciting news! 🎉 We're setting up shop at @redesign.learning's 3rd Annual Empowering All Abilities Run/Walk! 🏃🛍️ Join us for a day filled with fun and support a great cause. Don't miss out! Let's make a difference together - Register now at irlrunwalk.org. See you on March 23, 2024!
- We're thrilled to be part of @redesign.learning's 3rd Annual Empowering All Abilities Run/Walk! ☀️ Visit our booth and be part of the excitement on March 23, 2024. Plus, by registering at irlrunwalk.org, you'll support a fantastic cause. Let's run, walk, and make an impact together! 🏃

Exhibitor Assets

[Download](#) our exhibitor assets for Facebook, Twitter, LinkedIn and Instagram.

Sample captions

- Exciting news! 🎉 We're thrilled to be part of @redesign.learning's 3rd Annual Empowering All Abilities Run/Walk! 🏃🏃 Join us and enjoy a special discount on our

offerings at the event. Go to irlrunwalk.org for more information. Let's unite for a great cause on March 23, 2024!

- We're proud to support @redesign.learning's 3rd Annual Empowering All Abilities Run/Walk! 🌞🏃 20% of all proceeds from our offerings at the event will directly contribute to the Institute for the Redesign of Learning's impactful programs. Go to irlrunwalk.org for more information. Let's make a difference together on March 23, 2024