



2025 SPONSORSHIP PACKAGE

Bloom Energy (NYSE, BE), a leading Delaware green energy technology company, will host its Annual Stars and Strides Delaware Charitable 5K Run/Walk and family fun day on Saturday, November 8, 2025 to benefit veterans and military families in Delaware. The event will directly support the Delaware National Guard Youth Foundation, Stop Soldier Suicide, Food Bank of Delaware, and Aetna Hose, Hook and Ladder. The race will take place at Bloom Energy on the UD STAR Campus in Newark. We anticipate over 500 participants this year.

Following the event, Bloom Energy will also be the presenting sponsor of the University of Delaware Military Appreciation Football Game.

With over 77,000 veterans, 3,500 active military, and 2,700 National Guard families in Delaware, we are excited to have this opportunity to give back to our heroes for their service and commitment to our country.

Join us as a sponsor for the 4th Annual Stars and Strides Delaware!

All Sponsors receive recognition based on their support level. Sponsorship opportunities and level benefits are detailed on the following pages.



www.starsandstridesdelaware.com

SPONSORSHIP LEVELS

Champion Sponsor
\$20,000

Star Sponsor
\$10,000

Patriot Sponsor
\$5,000

Stride Sponsor
\$2,500

Community Sponsor
\$1,000

Race Registration Coupons

100

50

25

15

10

10x10 Space at Stars and Strides



Logo* on Race Shirt

Most Prominent

Prominent



Logo* on Promotional Flyers, Postcards, Event Website

Most Prominent

Prominent



Logo* on Thank You Email to Event Participants

Most Prominent

Prominent



Inclusion on Bloom Energy main LinkedIn, X, Instagram post

1

1

1



Social Media Posts on Stars and Strides DE Instagram and Facebook Pages

4

3

3

2

2

University of Delaware Football Game* Tickets (quantities TBD)



Logo* on 2000 Player Cards Distributed at Football Game**

Most Prominent

Prominent



Pre-Game** Field Passes (with Exclusive Player High Five Tunnel Experience)



University of Delaware Football Game** Club Level Tickets



Option to place 1 promotional flyer or giveaway item on check-in table



*Logo must be received by October 19 for inclusion

**UD Military Appreciation Football Game on November 8

BECOME A SPONSOR TODAY!

Select your sponsorship tier:

<input type="checkbox"/>	Champion Sponsor	\$20,000
<input type="checkbox"/>	Star Sponsor	\$10,000
<input type="checkbox"/>	Patriot Sponsor	\$5,000
<input type="checkbox"/>	Stride Sponsor	\$2,500
<input type="checkbox"/>	Community Sponsor	\$1,000
<input type="checkbox"/>	Custom Donation	I would like to donate \$ _____

Contact Information:

Name

Organization

Phone Number

Email

For questions, contact:

Rosi Crosby at rosaliacrosby@gmail.com