
Alex Highsmith Family Foundation

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July 25, 2023

Potential Sponsor:

The Alex Highsmith Family Foundation is hosting the 2nd Annual Run for Carly Rae 5K & Fun Run/Walk on Sunday October 15, 2023. The event will be held at Long Leaf Park. The Run for Carly Rae 5K Run & 1 Mile Run/Walk was established to honor the life of Carly Rae Baron, who tragically lost her life to gun violence in 2020. Carly Rae was a beautiful person, who enjoyed basketball, modeling and spending time with her family and friends. Carly Rae was a graduate of Eugene Ashley High school and good friends with current Pittsburgh Steelers linebacker Alex Highsmith. The Alex Highsmith Family Foundation wanted to create a scholarship that would help keep Carly Rae's memory alive for years to come. With the blessings of the Baron Family, the scholarship program began in the 2022-2023 school year. I am proud to announce that we were able to give out \$13,000 in scholarship money to graduating NHCS students this past spring.

The Alex Highsmith Family Foundation strives to make a positive impact on the lives of our youth in the Wilmington, Charlotte and Pittsburgh communities. ALL proceeds from the race will go to the Carly Rae Baron Scholarship Fund, to support graduating seniors in New Hanover County High Schools! The Run for Carly Rae 5K race will also help raise awareness of the need to end gun violence in our community!

To help enhance the scholarship program, we are soliciting business sponsors. I have included specifics about the 4 sponsorship packages. The Run for Carly Rae 5K race website also includes a donation link for monetary donations of any type (<https://runsignup.com/Race/Donate/NC/Wilmington/RunforCarlyRae>). We are also soliciting donations from local businesses that can be used as prizes for the race participants. This could be anything from discount coupons to actual items with or without your business name or logo. Run for Carly Rae Sponsorship packages are listed below.

Platinum: \$2000 Donation

Autographed Alex Highsmith Jersey
Autographed Alex Highsmith Steelers football
Personally autographed Alex Highsmith 16x20 photo
Logo on race t-shirt
Logo on race banner
Logo and name on Run for Carly Rae 5K website
4 race t-shirts; 4 race bracelets; 4 free race entries

Gold: \$1000 Donation

Autographed Alex Highsmith Steelers football
Autographed Alex Highsmith 8x10 photo
Logo on race t-shirt
Logo on race banner
Logo and name on Run for Carly Rae 5K website
2 race t-shirts; 2 race bracelets; 4 free race entries

Silver: \$500

Autographed Alex Highsmith Steelers football
Logo and name on Run for Carly Rae 5K website
Autographed Alex Highsmith 8x10 photo
2 race t-shirts; 2 race bracelets; 2 free race entries

Bronze: \$250

Logo and name on Run for Carly Rae 5K website
Autographed Alex Highsmith 8x10 photo
1 race t-shirt; 1 race bracelet; 1 free race entry

**Sponsors can also be anonymous with NO logo on the website or t-shirt.

Checks can be made out to **Alex Highsmith Family Foundation** and mailed to **PO Box 15914, Wilmington, NC 28408**. If you have any additional questions, please contact me at 910-512-4581 or alexhighsmithfamilyfoundation@gmail.com. Thanks again for your support of our foundation and this annual event.

Sincerely,

Sam Highsmith
AHFF Representative

***All gifts to the Alex Highsmith Family Foundation (Tax ID# 86-1610694),
a 501(c)(3) non-profit organization, are tax-deductible to the extent
allowed by law.***