



5TH ANNUAL CAFECITO5K® / 2026 SPONSORSHIP

Run, walk and stay for cafecito.



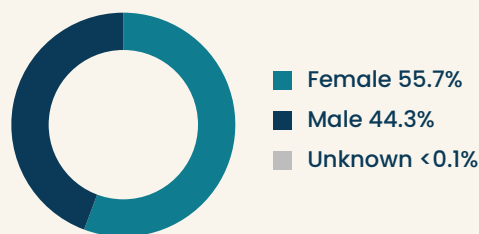
NOV 8, 2026 / 7 AM / HAULOVER PARK, MIAMI BEACH



The Cafecito5K community

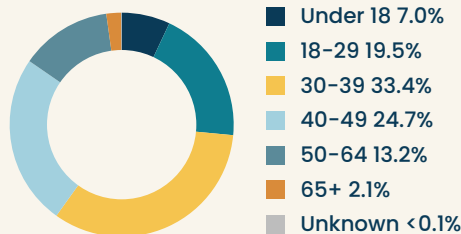
Gender and age distribution / Combined registrations, 2022-2025

GENDER



56% of our community are women

AGE GROUPS



58% are between 30 and 49

Meet the community in the sponsor area.

Cafecito5K brings runners, walkers and families together for a Miami morning of running and coffee. Join us as a sponsor for the fifth annual edition.

Sponsor Cafecito5K®

SPONSORSHIP OPPORTUNITIES



ALL LEVELS INCLUDE SOCIAL MEDIA RECOGNITION

Connect with participants in the sponsor area. Tables and complimentary race entries vary by sponsorship level.

CAFECITO5K® TITLE SPONSOR

\$5,000

20 complimentary race entries / 2 tables in the sponsor area

"Presented by Your Company (or brand)" added to the race name and logo.
Prominent branded event backdrop.
Logo on start/finish flags.
Presentation during the event.

Company profile in print and social media.
Targeted press and media exposure through running blogs, event calendars, social media and online running communities.

COLADA \$1,000

4 complimentary race entries / 1 table in the sponsor area

Verbal event acknowledgment, race signage and sponsor space on the website. Targeted press and media exposure through running blogs, event calendars, social media and online running communities.

CORTADITO \$500

2 complimentary race entries / 1 table in the sponsor area

Verbal acknowledgment during the event and sponsor signage at the race.

CAFE CON LECHE \$250

1 table in the sponsor area

Verbal acknowledgment during the event.

AMERICANO \$100

1 table in the sponsor area / Eligible 501(c)(3) nonprofits

Verbal acknowledgment during the event.



YOUR BRAND ON RACE DAY

Become a Cafecito5K® sponsor.

Race day is Nov 8. Reserve your sponsor spot today.

Oscar Gonzalez / 305.497.1611

sponsorship@cafecito5k.com / cafecito5k.com