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# JUNIOR LEAGUE OF MONROE

**PRESENTED TO:  
POTENTIAL SPONSORS OF  
THE JUNIOR LEAGUE OF MONROE  
2022-2023**

# WHAT IS THE JUNIOR LEAGUE?

## OUR MISSION:

The Junior League of Monroe is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its' purpose is exclusively educational and charitable.

## WHAT DO WE DO?

THE JUNIOR LEAGUE OF MONROE'S  
FOCUS AREA:

AT-RISK WOMEN & CHILDREN

## 3 IMPACT AREAS

HEALTH EDUCATION  
FINANCIAL LITERACY  
EDUCATION & JOB TRAINING

# WHAT IS THE JUNIOR LEAGUE?

## LEAGUE SUPPORTED PROGRAMS:

SHOTS FOR TOTS

YWCA - WELLSPRING

CARE CLOSETS FOR LOCAL SCHOOLS

TEEN SCREEN - SUICIDE SCREENINGS

SHANE'S INSPIRATION - SMILE'S PARK

CASA - COURT APPOINTED SPECIAL ADVOCATES

OVER \$10,000 IN TEACHER'S MINI-GRANTS

GIVEN ANNUALLY

ALMOST \$200,000 DONATED TO OTHER LOCAL

NON-PROFIT ORGANIZATIONS

## HOW CAN YOU HELP?

### ***BECOME A SPONSOR!***

WITH YOUR HELP THE JUNIOR LEAGUE OF MONROE CAN CONTINUE TO ASSIST AT RISK WOMEN AND CHILDREN IN OUR COMMUNITY.

THE FOLLOWING PAGES OUTLINE THE SPONSORSHIP LEVELS AVAILABLE. YOUR CONTRIBUTION WILL NOT ONLY BROADEN YOUR ADVERTISING FOOTPRINT BUT ALSO ASSIST THE JUNIOR LEAGUE OF MONROE IN BUILDING A BETTER COMMUNITY.

# **JUNIOR LEAGUE OF MONROE**

## **2022-2023 EVENTS & PROGRAMS**

### **JLM EVENTS & PROGRAMS WITH ADVERTISEMENT OPPORTUNITIES FOR SPONSORSHIPS:**

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**MONTHLY MEETINGS & EVENTS HELD AT  
THE JUNIOR LEAGUE HOUSE**

**OCTOBER 1ST, 2022:  
5K / COSTUME DASH & FALL FEST**

**CINDERELLA PROJECT**

**WE CARE CLOSET**

**TEACHER MINI GRANTS PROGRAM &  
AWARDS RECEPTION**

**JLM UNIVERSITY EVENTS**

**PUBLIC EDUCATION & TRAINING SEMINARS**

**ANNUAL MEMBERSHIP HOMECOMING DINNER**

**MARCH 17-19TH, 2023:  
SPRING MARKET  
WEEKEND LONG EVENT WITH SPONSOR  
OPPORTUNITIES FOR DOOR PRIZES, RAFFLE PRIZE  
DRAWING, & EXCLUSIVE DAILY SHOPPING EVENTS**

**ADVERTISEMENT ON ALL  
SOCIAL MEDIA PLATFORMS**

**\*\* ANY ADDITIONAL EVENTS WILL INCLUDE  
YOUR SPONSORSHIP ADVERTISEMENT \*\***

# JUNIOR LEAGUE OF MONROE SPONSORSHIP TYPES

New for the 2022-2023 year, the Junior League of Monroe is offering sponsorship packages for the league year (August - May). With your contribution, JLM can continue to serve our community year round.

## **COMPANY / COMMUNITY SPONSORS**

Is your company wanting to help the Junior League of Monroe positively impact at-risk women and children in our community?

## **JLM MEMBER SPONSORS**

Are you a Sustainer or Active Junior League of Monroe member looking to give back even more?

## **IN-KIND DONATIONS / SPONSORS**

Is your company looking to donate certain goods or services to help the Junior League of Monroe serve our community?

# COMPANY/COMMUNITY SPONSOR PACKAGES

1. TITLE (\$8,000+)

2. CHAMPION (\$7,999 - \$6000)

3. ADVOCATE (\$5,999 - \$4,000)

4. ENCOURAGER (\$3,999 - \$2,000)

5. SUPPORTER (\$1,999 - \$500)

6. FRIEND (\$499 - \$250)

# JUNIOR LEAGUE OF MONROE COMMUNITY/COMPANY SPONSORSHIPS

## TITLE SPONSOR - \$8,000+

### YEAR LONG BENEFITS:

- **YEARLONG ACKNOWLEDGMENT AT ALL JLM MEETINGS AND EVENTS**
- **LOGO RECOGNITION ON SPONSOR BOARD** DISPLAYED AT FUNDRAISING, MEMBERSHIP, AND COMMUNITY EVENTS
- ABILITY TO PLACE COMPANY PROMOTIONAL/ MARKETING MATERIALS AT **ALL JLM COMMUNITY EVENTS**
- ABILITY TO SET UP AT **ALL JLM COMMUNITY EVENTS**
- CHOICE OF PROMINENT RECOGNITION AS "TITLE SPONSOR" AT **ONE OF OUR SIGNATURE EVENTS/ PROGRAMS** OF YOUR CHOOSING
- ACKNOWLEDGMENT IN ALL EVENT MEDIA PROMOTIONS INCLUDING PRESS RELEASES, INTERVIEWS, AND SOCIAL MEDIA
- **FULL PAGE AD** IN JUNIOR LEAGUE'S CHARLONS MAGAZINE
- **LOGO, COMPANY WEBSITE LINK, AND SPONSOR LEVEL** ON JLM WEBSITE

# JUNIOR LEAGUE OF MONROE COMMUNITY/COMPANY SPONSORSHIPS

## TITLE SPONSOR - \$8,000+

### YEAR LONG BENEFITS (CONT.):

- **5 FEATURED SOCIAL MEDIA POSTS WITH LOGO** FEATURED
  - (3,000+ FACEBOOK FOLLOWERS, 1,000+ INSTAGRAM FOLLOWERS)
- **3 RECOGNITION POSTS WITH LOGO** FEATURED
- **1 THANK YOU POST** WITH COMPANY FEATURED

### SPRING MARKET BENEFITS:

- **SIGNAGE AT ALL SPRING MARKET EVENTS** AS A TITLE SPONSOR
- TITLE SPONSOR RECOGNITION (NAME AND LOGO) IN **BAYOU LIFE**
- TITLE SPONSOR RECOGNITION (NAME AND LOGO) IN THE **MARKET GUIDE**
- SPRING MARKET **TICKET VOUCHER** VALUED AT **\$1000**



# JUNIOR LEAGUE OF MONROE COMMUNITY/COMPANY SPONSORSHIPS

## CHAMPION SPONSOR \$7,999 - \$6,000

### YEAR LONG BENEFITS:

- **YEARLONG ACKNOWLEDGMENT AT ALL JLM MEETINGS AND EVENTS**
- **LOGO RECOGNITION ON SPONSOR BOARD**  
DISPLAYED AT FUNDRAISING, MEMBERSHIP, AND COMMUNITY EVENTS
- ABILITY TO PLACE COMPANY PROMOTIONAL/ MARKETING MATERIALS AT **ALL JLM COMMUNITY EVENTS**
- ABILITY TO SET UP AT **ALL JLM COMMUNITY EVENTS**
- CHOICE OF PROMINENT RECOGNITION AS "TITLE SPONSOR" AT **ONE OF OUR SIGNATURE EVENTS/ PROGRAMS** OF YOUR CHOOSING
- **HALF PAGE AD** IN JUNIOR LEAGUE'S CHARLONS MAGAZINE
- **LOGO, COMPANY WEBSITE LINK, AND SPONSOR LEVEL** ON JLM WEBSITE

# JUNIOR LEAGUE OF MONROE COMMUNITY/COMPANY SPONSORSHIPS

## CHAMPION SPONSOR \$7,999 - \$6,000

### YEAR LONG BENEFITS (CONT.):

- **4 FEATURED SOCIAL MEDIA POSTS WITH LOGO** FEATURED
  - (3,000+ FACEBOOK FOLLOWERS, 1,000+ INSTAGRAM FOLLOWERS)
- **2 RECOGNITION POSTS WITH LOGO** FEATURED
- **1 THANK YOU POST** WITH COMPANY FEATURED

### SPRING MARKET BENEFITS:

- **SIGNAGE AT ALL SPRING MARKET EVENTS** AS CHAMPION SPONSOR
- CHAMPION SPONSOR RECOGNITION (NAME AND LOGO) IN **BAYOU LIFE**
- CHAMPION SPONSOR RECOGNITION (NAME AND LOGO) IN THE **MARKET GUIDE**
- SPRING MARKET **TICKET VOUCHER** VALUES AT **\$800**

# JUNIOR LEAGUE OF MONROE COMMUNITY/COMPANY SPONSORSHIPS

## ADVOCATE SPONSOR

**\$5,999 - \$4,000**

### YEAR LONG BENEFITS:

- **YEARLONG ACKNOWLEDGMENT AT ALL JLM MEETINGS AND EVENTS**
- **LOGO RECOGNITION ON SPONSOR BOARD**  
DISPLAYED AT FUNDRAISING, MEMBERSHIP, AND COMMUNITY EVENTS
- **ABILITY TO PLACE COMPANY PROMOTIONAL/ MARKETING MATERIALS AT ALL COMMUNITY EVENTS**
- **ABILITY TO SET UP AT ALL JLM COMMUNITY EVENTS**
- **QUARTER PAGE AD** IN JUNIOR LEAGUE'S CHARLONS MAGAZINE
- **LOGO AND SPONSOR LEVEL** ON JLM WEBSITE
- **3 FEATURED SOCIAL MEDIA POSTS WITH LOGO** FEATURED
  - (3,000+ FACEBOOK FOLLOWERS, 1,000+ INSTAGRAM FOLLOWERS)
- **2 RECOGNITION POSTS WITH LOGO** FEATURED
- **1 THANK YOU POST** WITH COMPANY FEATURED

# JUNIOR LEAGUE OF MONROE COMMUNITY/COMPANY SPONSORSHIPS

## ADVOCATE SPONSOR \$5,999 - \$4,000

### SPRING MARKET BENEFITS:

- **SIGNAGE AT ALL SPRING MARKET EVENTS** AS ADVOCATE SPONSOR
- ADVOCATE SPONSOR RECOGNITION (NAME AND LOGO) IN **BAYOU LIFE**
- ADVOCATE SPONSOR RECOGNITION (NAME AND LOGO) IN THE **MARKET GUIDE**
- SPRING MARKET **TICKET VOUCHER** VALUES AT **\$500**

# JUNIOR LEAGUE OF MONROE COMMUNITY/COMPANY SPONSORSHIPS

## ENCOURAGER SPONSOR \$3,999 - \$2,000

### YEAR LONG BENEFITS:

- **YEARLONG ACKNOWLEDGMENT AT ALL JLM MEETINGS AND EVENTS**
- **LOGO RECOGNITION ON SPONSOR BOARD**  
DISPLAYED AT FUNDRAISING, MEMBERSHIP, AND COMMUNITY EVENTS
- **ABILITY TO PLACE COMPANY PROMOTIONAL/ MARKETING MATERIALS AT ONE JLM COMMUNITY EVENT**
- **ABILITY TO SET UP AT ALL JLM COMMUNITY EVENTS**
- **QUARTER PAGE AD** IN JUNIOR LEAGUE'S CHARLONS MAGAZINE
- **LOGO AND SPONSOR LEVEL** ON JLM WEBSITE
- **2 FEATURED SOCIAL MEDIA POSTS WITH LOGO** FEATURED
  - (3,000+ FACEBOOK FOLLOWERS, 1,000+ INSTAGRAM FOLLOWERS)
- **1 RECOGNITION POSTS WITH LOGO** FEATURED
- **1 THANK YOU POST** WITH COMPANY FEATURED

# JUNIOR LEAGUE OF MONROE COMMUNITY/COMPANY SPONSORSHIPS

## ENCOURAGER SPONSOR \$3,999 - \$2,000

### SPRING MARKET BENEFITS:

- **SIGNAGE AT ALL SPRING MARKET EVENTS** AS ENCOURAGER SPONSOR
- ENCOURAGER SPONSOR RECOGNITION (NAME AND LOGO) IN **BAYOU LIFE**
- ENCOURAGER SPONSOR RECOGNITION (NAME AND LOGO) IN THE **MARKET GUIDE**
- SPRING MARKET **TICKET VOUCHER** VALUES AT \$350

# JUNIOR LEAGUE OF MONROE COMMUNITY/COMPANY SPONSORSHIPS

## SUPPORTER SPONSOR \$1,999 - \$500

### YEAR LONG BENEFITS:

- **YEARLONG ACKNOWLEDGMENT AT ALL JLM MEETINGS AND EVENTS**
- **COMPANY RECOGNITION ON SPONSOR BOARD** DISPLAYED AT FUNDRAISING, MEMBERSHIP, AND COMMUNITY EVENTS
- **ABILITY TO PLACE COMPANY PROMOTIONAL/ MARKETING MATERIALS AT **ONE JLM COMMUNITY EVENT****
- **BUSINESS CARD SIZED AD** IN JUNIOR LEAGUE'S CHARLONS MAGAZINE
- **SMALL LOGO AND SPONSOR LEVEL** ON JLM WEBSITE
- **1 FEATURED SOCIAL MEDIA POSTS WITH LOGO** FEATURED
  - (3,000+ FACEBOOK FOLLOWERS, 1,000+ INSTAGRAM FOLLOWERS)
- **1 RECOGNITION POST WITH LOGO** FEATURED
- **1 THANK YOU POST** WITH COMPANY FEATURED

# JUNIOR LEAGUE OF MONROE COMMUNITY/COMPANY SPONSORSHIPS

## SUPPORTER SPONSOR \$1,999 - \$500

### SPRING MARKET BENEFITS:

- **SIGNAGE AT ALL SPRING MARKET EVENTS** AS SUPPORTER SPONSOR
- SUPPORTER SPONSOR RECOGNITION IN **BAYOU LIFE** THANK YOU AD
- SUPPORTER SPONSOR RECOGNITION IN THE **MARKET GUIDE**
- SPRING MARKET **TICKET VOUCHER** VALUED AT **\$200**



# JUNIOR LEAGUE OF MONROE COMMUNITY/COMPANY SPONSORSHIPS

## FRIEND SPONSOR

**\$499 - \$250**

### YEAR LONG BENEFITS:

- ABILITY TO PLACE COMPANY PROMOTIONAL/ MARKETING MATERIALS AT **ONE JLM COMMUNITY EVENT**
- **SPONSOR RECOGNITION BY NAME** LISTED IN JUNIOR LEAGUE'S CHARLONS MAGAZINE
- **NAME ON JLM WEBSITE**
- **1 THANK YOU POST** WITH COMPANY FEATURED
  - (3,000+ FACEBOOK FOLLOWERS, 1,000+ INSTAGRAM FOLLOWERS)

### SPRING MARKET BENEFITS:

- **SIGNAGE AT ALL SPRING MARKET EVENTS** AS FRIEND SPONSOR
- FRIEND SPONSOR RECOGNITION IN **BAYOU LIFE** THANK YOU AD
- FRIEND SPONSOR RECOGNITION IN THE **MARKET GUIDE**
- SPRING MARKET **TICKET VOUCHER** VALUED AT **\$80**

# **JLM MEMBER SPONSOR PACKAGES**

- 1. DIAMOND (\$1,000+)**
- 2. TITANIUM (\$750)**
- 3. PLATINUM (\$500)**
- 4. GOLD (\$250)**
- 5. SILVER (\$100)**
- 6. BRONZE (\$50)**

# JUNIOR LEAGUE OF MONROE

## JLM MEMBER SPONSORSHIPS

### DIAMOND SPONSOR - \$1,000+

- **EXCLUSIVE TO JLM MEMBERS**
- **SPECIAL SOCIAL MEDIA SPOTLIGHT** FEATURING MEMBER'S NAME, PICTURE, TITLE, JLM CONTRIBUTIONS, AND MEMBER WRITE-UP
- RECOGNITION ON **JLM WEBSITE, SOCIAL MEDIA, AND CHARLONS MAGAZINE**
- RECOGNITION ON **SPRING MARKET SIGNAGE** AND IN THE **MARKET GUIDE**
- INCLUDES **\$350 SPRING MARKET TICKET VOUCHER** AND **EXPRESS CHECK-IN**

### TITANIUM SPONSOR - \$750

- **EXCLUSIVE TO JLM MEMBERS**
- **SPECIAL SOCIAL MEDIA SPOTLIGHT** FEATURING MEMBER'S NAME, PICTURE, TITLE, JLM CONTRIBUTIONS, AND MEMBER WRITE-UP
- RECOGNITION ON **JLM WEBSITE, SOCIAL MEDIA, AND CHARLONS MAGAZINE**
- RECOGNITION ON **SPRING MARKET SIGNAGE** AND IN THE **MARKET GUIDE**
- INCLUDES **\$275 SPRING MARKET TICKET VOUCHER** AND **EXPRESS CHECK-IN**

# JUNIOR LEAGUE OF MONROE

## JLM MEMBER SPONSORSHIPS

### PLATINUM SPONSOR - \$500

- **EXCLUSIVE TO JLM MEMBERS**
- **SPECIAL SOCIAL MEDIA SPOTLIGHT** FEATURING MEMBER'S NAME, PICTURE, TITLE, JLM CONTRIBUTIONS, AND MEMBER WRITE-UP
- RECOGNITION ON **JLM WEBSITE, SOCIAL MEDIA, AND CHARLONS MAGAZINE**
- RECOGNITION ON **SPRING MARKET SIGNAGE** AND IN THE **MARKET GUIDE**
- INCLUDES **\$200 SPRING MARKET TICKET VOUCHER** AND **EXPRESS CHECK-IN**

### GOLD SPONSOR - \$250

- **EXCLUSIVE TO JLM MEMBERS**
- **SPECIAL SOCIAL MEDIA SPOTLIGHT** FEATURING MEMBER'S NAME, PICTURE, TITLE, AND JLM CONTRIBUTIONS
- RECOGNITION ON **JLM WEBSITE, SOCIAL MEDIA, AND CHARLONS MAGAZINE**
- RECOGNITION ON **SPRING MARKET SIGNAGE** AND IN THE **MARKET GUIDE**
- INCLUDES **\$100 SPRING MARKET TICKET VOUCHER** AND **EXPRESS CHECK-IN**

# JUNIOR LEAGUE OF MONROE

## JLM MEMBER SPONSORSHIPS

### SILVER SPONSOR - \$100

- **EXCLUSIVE TO JLM MEMBERS**
- **SPECIAL SOCIAL MEDIA SPOTLIGHT** FEATURING MEMBER'S NAME, PICTURE, TITLE, JLM CONTRIBUTIONS, AND MEMBER WRITE-UP
- RECOGNITION ON **JLM WEBSITE, SOCIAL MEDIA, AND CHARLONS MAGAZINE**
- RECOGNITION ON **SPRING MARKET SIGNAGE** AND IN THE **MARKET GUIDE**
- INCLUDES **\$40 SPRING MARKET TICKET VOUCHER** AND **EXPRESS CHECK-IN**

### BRONZE SPONSOR - \$50

- **EXCLUSIVE TO JLM MEMBERS**
- **SPECIAL SOCIAL MEDIA SPOTLIGHT** FEATURING MEMBER'S NAME, PICTURE, TITLE, AND JLM CONTRIBUTIONS
- RECOGNITION ON **JLM WEBSITE, SOCIAL MEDIA, AND CHARLONS MAGAZINE**
- RECOGNITION ON **SPRING MARKET SIGNAGE** AND IN THE **MARKET GUIDE**
- INCLUDES **(2) 3 DAY SPRING MARKET GENERAL ADMISSION PASSES** AND **EXPRESS CHECK-IN**



# IN-KIND DONATIONS

# JUNIOR LEAGUE OF MONROE

## IN-KIND DONATIONS

### **DONOR OPPORTUNITY AND BENEFITS:**

IN-KIND DONATIONS/SPONSORSHIPS ALLOW THE JUNIOR LEAGUE OF MONROE TO HOST EVENTS THROUGHOUT THE YEAR WHILE MAXIMIZING OUR PROCEEDS FROM EACH EVENT.

WE ARE IN NEED OF A VARIETY OF IN-KIND DONATIONS THROUGHOUT THE YEAR, FOR COMMUNITY EVENTS, AND ANNUAL JLM EVENTS.

### **CATEGORIES INCLUDE, BUT ARE NOT LIMITED TO, THE FOLLOWING:**

- BEVERAGES
- CATERING
- DÉCOR AND FLORAL
- INVITATIONS, SIGNAGE, AND PRINTING
- PHOTOGRAPHY
- ENTERTAINMENT
- SILENT, LIVE AUCTION PRODUCTS, AND DOOR PRIZES
- SERVICES OR EXPERIENCES

# JUNIOR LEAGUE OF MONROE

## IN-KIND DONATIONS

### BENEFITS FOR OUR IN-KIND DONORS:

- **JLM WEBSITE RECOGNITION**
- RECOGNITION ON **JLM SOCIAL MEDIA** ACCOUNTS
- **RECOGNITION ON APPROPRIATE EVENT SIGNAGE** (FOR WHICH DONATION WAS MADE)
- ADDITIONAL BENEFITS CAN BE OFFERED BASED ON THE VALUE/TYPE OF IN-KIND DONATION





**THANK YOU FOR YOUR CONSIDERATION  
OF SUPPORTING OUR LOCAL JUNIOR  
LEAGUE AND COMMUNITY.**