

AirPeyton, Inc

www.airpeyton.org

802-505-0877

VT 501(c)(3)



July 1st, 2026

Dear Future Sponsor,

It is time again for the **Annual AirPeyton Memorial 5K Walk/Run for Pediatric Cancer**, now in our SIXTH year! Last year, we raised over \$48,000 for pediatric cancer research and family support. AMAZING! This year, our goal is \$60,000 and with your help, we can really make a difference in the battle against childhood cancers!

This year's event will take place on Sunday, September 13th at 11 a.m. at Montpelier High School. In addition to the 5K Walk/Run and local small-business basket raffle, we are also adding a NEW 1K FUN RUN for kiddos AND an ONLINE SILENT AUCTION. We will truly have something for everyone...plus food trucks, lawn games and MORE!

AirPeyton has restructured our sponsorship levels for 2026. Each sponsorship tier offers greater opportunity to recognize you or your company as a community partner, and the tier labels are drawn from popular terms in the sneakerhead community. Peyton immersed himself in sneaker culture across the globe, making friends at every "drop" and sharing "on feet" updates to his Instagram. We continue to honor Peyton's legacy and encourage you to learn more about him on our website at www.airpeyton.org.

We have the following four (4) sponsorship levels available for 2026:

PICKUP: \$100 minimum donation*

- 1) Your business/personal logo will be featured on our race website
- 2) ONE entry for 6th Annual AirPeyton Memorial Walk/Run with t-shirt (virtual or in-person)

HEAT: \$300 minimum donation*

- 1) Your business/personal logo will be featured on our race website AND event banner
- 2) TWO entries for 6th Annual AirPeyton Memorial Walk/Run with t-shirt (virtual or in-person)
- 3) Your Business will be recognized in both pre and post-event social media posts

GRAIL: \$500 minimum donation*

- 1) Your business/personal logo will be featured on our race website AND event banner
- 2) TWO entries for 6th Annual AirPeyton Memorial Walk/Run with t-shirt (virtual or in-person)
- 3) Your business will be recognized in pre and post-event social media posts
- 4) Your business/personal logo will be printed on the back of all our event t-shirts

SNEAKERHEAD: \$1000 minimum donation*

- 1) Your business/personal logo will be featured on our race website AND event banner
- 2) FOUR entries for 6th Annual AirPeyton Memorial Walk/Run with t-shirt (virtual or in-person)
- 4) Your business will be individually recognized in pre and post-event social media posts
- 3) Your business/personal logo will be printed on the back of all our event t-shirts
- 5) Your business/personal logo will be printed on our event lawn signs (must be confirmed by August 12th) OR the Opportunity for an Information/Advertising Table at Event

* = Cash and/or non-cash/in-kind gift/services donations equivalent at fair market value

NOTE: Donation and company logo must be received no later than August 31st to be included on the T-shirts and event banner.

Silent Auction and Raffle Donations: In addition to our annual raffle at the event itself, we will also be hosting a silent online auction! If a smaller donation level is a better fit for you, we would absolutely love any gift card or prize donations that fit your budget! Please email Dani Smith at airpeyton25@gmail.com or 802-505-0877 to schedule a pick-up time! **NOTE: All raffle prizes and silent auction donations must be received by August 31st.** Thank you!

Monetary Donations can be made via Venmo (@AirPeyton), checks made out to AirPeyton, Inc., or you can donate directly on our website: www.airpeyton.org

Your donations are vital to making this event and pediatric cancer research successful, and we sincerely hope you will consider tax-deductible sponsorship this year.

Thank you so very much for your consideration! We hope to see you at our family-friendly, community-building event.

Yours Sincerely,

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