

Hi,





## We're the Callahan Murphy Hare Foundation.

We founded this organization (a registered 501(c)(3) ) in 2021 after learning that while cancer research at large has made great advances, **research and, subsequently treatments, for pediatric cancers are significantly behind.**

## Why does this matter to us?

In April 2021 our newborn son Callahan was diagnosed with rare infant acute lymphoblastic leukemia. A staggering **20% chance of surviving 3 years is what the decades old standard of care could offer** for families with this diagnosis.

We were shocked to learn through an 8-month inpatient stay, turned 2.5 year treatment plan due to severe complications, that this is not uncommon. **Historically, an abysmal 4% of federal funding goes to pediatric cancer research.** This leads to:

-  Children receiving **outdated therapies** — every therapy our son received was ~70 years old — that were made for adults.
-  Most children **experience long-term side effects**, like significant developmental delays due to the toxicity of therapies not intended for children's different needs.
-  Some types of pediatric cancer have **no protocol.**
-  Researchers **absolutely depending on funding from private funding** through organizations like ours.

Today, we are unbelievably lucky to have Callahan, now 4. Despite continuing to work through long-term side effects from treatment, he is thriving.

From this experience, we're committed to helping fill the funding gap to find **newer, better, safer treatments for kids with cancer** because **every day 47 families learn the horrifying reality** we learned in April 2021.

Kate and Matt Hare  
**Callahan's parents & CMHF Co-Founders**



Learn about us and the projects and trials  
we fund at [www.thecmhfoundation.org](http://www.thecmhfoundation.org)





# Kids in Capes 5K + Fun Run

Kids in Capes 5K + Fun Run is our flagship annual event hosted at Thompson Park with a beautiful 5K route through North UA and 1 mile run through the park. The event also includes a silent auction, bake sale and a family friendly “field day” with bounce houses, obstacle courses, photo booth, face painter, yard games, and an interactive community art project.

In 3 years, **we’ve given ~\$35,000 from this event alone, contributing to the \$330,000 we’ve donated to date.**

Our goal is support \$15,000 of our 2025 research grants from this event. **We sincerely appreciate your consideration of a tax-deductible financial sponsorship and/or an in-kind donation for the event or silent auction.**

**Learn more about the event here:**

<https://runsignup.com/Race/OH/UpperArlington/KidsinCapes5KandFunRun>





# SPONSORSHIP OPPORTUNITIES



**Sunday, Sept. 21, 2025**

## **Advocate | \$150**

**Name [business / family / individual]  
on gold star sign along race route**

## **Superhero | \$250**

**Advocate +, logo or name on event  
sponsor signage, 1 race entry**

## **More Than 4 | \$500**

**Superhero +, logo or name on race  
shirt, 2 race entries**

## **Childhood Should Be Sweet | \$1,500**

**MoreThan 4 +, social media mentions, include swag for registration  
bags, 4 race entries**

## **Rally for Research | \$2,500**

**Childhood Should be Sweet +, logo or name on CMHF partner page  
for one year, newsletter recognition, vendor space at event, 6 race  
entries**

## **Get Loud about Childhood Cancer | \$5,000**

**Rally for Research +, presenting sponsor finish line banner recognition,  
recognition during pre-event media promo, 8 race entries**

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**Sponsorship commitments due Aug. 29th; payment due by Nov. 7th.**

**EIN: 87-1300219**