



THE FIRST ANNUAL HIESTER CARES FOUNDATION 5K

SPONSOR TIERS

OCTOBER 22, 2022

Location: Fuquay-Varina High School

Information: HiesterCares.com

PRESENTING SPONSOR (SOLD)

\$10,000

- **25** Free Race Registrations & **25** t-shirts.
- **Display Booth/Vendor Table** on Oct. 22 if desired.
- Featured **logo** on Website, all printed material, and t-shirts.
- **Recognition** on Social Media / Race Page.
- **Ads** included in online registration & emails to runners.
- **Brochure** and/or literature included in race bag.
- Acknowledgement During Kickoff/Awards Ceremony.
- Optional Speaking Time During Kickoff / Awards
- Logo on Runner Bibs

RUNNER SPONSOR

\$5,000

- **15** Free Race Registrations & **15** t-shirts.
- Vendor Table
- Item in Runner Package (Optional, Provided by Sponsor)
- **Logo** on Website
- **Group** Facebook Sponsor Post w/ **Logo**
- **Brochure** and/or literature included in race bag.
- **Logo** on Runner Shirts
- **Logo** on Posters
- Logo on Course Signage
- Acknowledgement During Kickoff / Awards Ceremony
- Optional Speaking Time During Kickoff / Awards
- Logo on Runner Bibs



American
Foundation
for Suicide
Prevention



Hiester Cares
FOUNDATION

JOGGER SPONSOR

\$2,500

- **10** Free Race Registrations + **10** t-shirts.
- Vendor Table
- Item in Runner Package (Optional, Provided by Sponsor)
- **Logo** on Website
- **Group** Facebook Sponsor Post w/**Logo**
- **Brochure** and/or literature included in race bag.
- **Name** on Runner Shirts
- Recognition on Posters
- Logo on Course Signage
- Acknowledgement During Kickoff / Awards Ceremony
- Optional Speaking Time During Kickoff / Awards
- Logo on Runner Bibs

WALKER SPONSOR

\$1,250

- Company logo on all t-shirts
- Booth Space/Marketing at Expo and on Race Day
- **Brochure** and/or literature included in race bag.
- **4** Race Entries to Race + **4** t-shirts.

COMMUNITY SPONSOR

\$500

- Logo positioning in marketing efforts on Social Media & Website
- **2** Race entries to Race + **2** t-shirts.
- **Brochure** and/or literature included in race bag.

FRIENDS SPONSOR

\$250

- **Brochure** and/or literature included in race bag.
- Company logo on website and Finish Line Photo-op Signage
- **2** Race entries to Race + **2** t-shirts.

Name: _____ Sponsor Level: _____

Email: _____ Phone: _____

Do you plan to have a Booth on Race Day? (Circle One): YES NO

Additional Requests/Comments:

