



# Sponsorship Prospectus





# RUN OR WALK, LETS STEP UP AND MOVE FORWARD

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## WHY PARTICIPATE?

Your involvement helps us:

**Fund Local Veteran Initiatives:** Donations and race proceeds directly support veteran causes in the surrounding Long Island area, addressing critical needs like healthcare, housing, and community support.

**Provide Scholarships:** Empower veterans and their families through scholarships that open doors to continuing education and brighter futures.

**Celebrate Service:** Show gratitude to those who have served our country by creating programs and opportunities that honor their legacy.

**Strengthen Our Community:** Build a network of support for veterans and their families, fostering resilience and unity.





## OVERVIEW

### THE WALK4VALOR AND RUN4LIFE

Sponsoring the Run4Valor 5K Race or Walk for Valor is more than just an opportunity to gain visibility—it's a chance to make a tangible impact on the lives of our nation's veterans and their families. As a sponsor, your brand will be aligned with a meaningful cause that resonates with patriotic communities and socially responsible consumers. Your support will help fund critical initiatives, including scholarships and vital services that empower veterans to pursue education and career opportunities. In return, your organization will benefit from extensive exposure through event marketing, social media promotions, and community outreach, positioning you as a champion of those who have served our country. By partnering with The Bob Feller Act of Valor Foundation, you're not only investing in a high-profile event but also in a cause that fosters goodwill and long-lasting relationships within the community. Together, we can honor their sacrifices and create brighter futures.



### WHEN A GOAL BECOMES A LIFETIME PASSION

The Bob Feller Act of Valor Foundation recognizes and honors our service men and women who proudly serve our country. The Award and his story teach the youth of today about citizenship, service to one's country, and sacrifice in times of great national need. The Bob Feller Act of Valor Foundation, a private nonprofit organization, inspires the youngest generation with the legacy of the greatest generation. The Bob Feller Act of Valor Award Foundation is a 501(c)(3) tax exempt organization.



**“PASSION IS THE KEY ESSENTIAL FORCE  
THAT DRIVES OUR SUCCESS.  
IT DETERMINES EVERYTHING THAT WE  
THINK AND DO!”**



# SPONSOR BENEFITS

The Bob Feller Act of Valor Award Foundation will proudly recognize event sponsors at all three race locations:

## **WALK4VALOR Southhold**

Southold, NY - May 2, 2026

## **RUN4LIFE Riverhead**

Riverhead, NY - March 29, 2026

## **Walk4LIFE Patten**

Patten, ME - Sept., 2026 TBD

## **Bob Feller Act of Valor Annual Awards Ceremony**

Washington D.C. - November 2026

Attended by a large audience of military and corporate followers.

If anonymity is preferred, The Bob Feller Act of Valor Foundation will keep your names confidential. Specialized sponsor packages are also available on request. Please email [development@actofvaloraward.org](mailto:development@actofvaloraward.org) to schedule a conversation.







## **Title Sponsor:** **\$8,000**

Logo or name prominently displayed on the main welcome banner at 3 race locations

Logo or name included in all promotional materials for all other sponsor levels

Verbal recognition at 3 Race Events and the Bob Feller Act of Valor Annual Award Ceremony in Washington D.C.

Logo or name prominently displayed on race t-shirt distributed at 3 locations

Link to your website from Event Race Page

Social media and e-news highlight

25 Race Entries (can be donated back to support scholarships or veteran causes)



## **WW II National Baseball Hall of Fame Sponsor** **\$4,000**

Logo or name on a life-size banner of your chosen WWII National Baseball Hall of Fame player at all three events (To select: <https://www.actofvaloraward.org/profiles-of-valor>)

Logo or name included in all promotional materials

Verbal recognition at 3 Race Events and the Bob Feller Act of Valor Annual Award Ceremony in Washington D.C.

Logo or name prominently displayed on race t-shirt distributed at 3 locations

12 Race Entries (can be donated back to support scholarships or veteran causes)





## **Exclusive Educational Scholarship \$2,000**

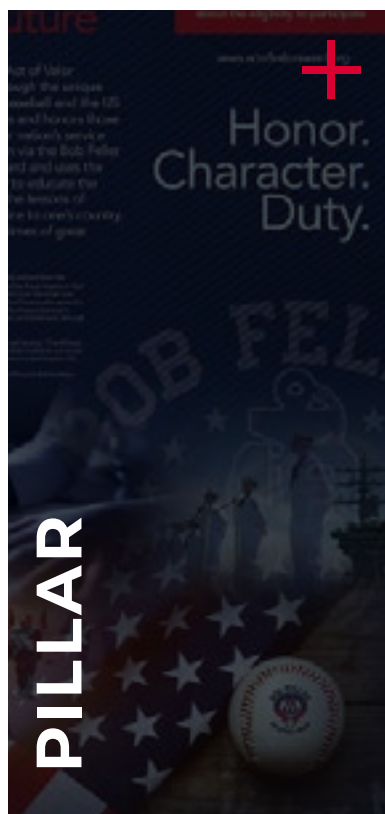
Scholarships are provided to students of servicemen and women, service members, veterans, and their spouses through an application process.

Scholarship in the name of a person or company

Verbal recognition at 3 Race Events and the Bob Feller Act of Valor Annual Award Ceremony in Washington D.C.

Logo or name prominently displayed on race t-shirt distributed at 3 locations

6 Race Entries



## **Pillar Sponsorship \$1,000**

At the core of operations, The Bob Feller Act of Valor Foundation's activities recognizes and promotes the values of Citizenship, Service, Sacrifice, and Legacy.

Logo or name prominently displayed on the main welcome banner at 3 race locations.

Logo or name included in all promotional materials

Listing on race t-shirt distributed at 3 locations

4 Race Entries



## **Checkpoint \$300**

Logo or name on Checkpoint

lawn signs displayed along the race course.

Listing on event day signage and pre-event promotions

2 Race Entries



**YES. I would like to sponsor the 2026 Run4Valor Event to support the educational-related financial needs of military families and Veterans Moving Forward service dogs.**

### **Sign me up for:**

☐ **Title Sponsor \$8,000**

☐ **Hall of Fame Sponsor \$4,000**

Select your player at [www.actofvaloraward.org/profiles-of-valor](http://www.actofvaloraward.org/profiles-of-valor)  
Player:

☐ **Educational Scholarship Sponsor \$2,000**

Check only if your scholarship is ☐ in honor of or ☐ in memory of  
Scholarship in the name of:

☐ Pillar Sponsor \$1,000

☐ Checkpoint Sponsor \$300

☐ Race Supporter \$100

### **To pay by mail:**

Print this page, check your sponsor level, and make your check payable to:  
The Bob Feller Act of Valor Award Foundation.

**Mail to: PO Box 110**

**Port Jefferson Station, NY 11776**

### **To pay by credit card:**

Please use the link below or visit: [www.actofvaloraward.org/walk4valor](http://www.actofvaloraward.org/walk4valor)

Name\_\_\_\_\_

Company (if applicable)\_\_\_\_\_

\*Name as you would like it to appear in promotional materials:

Address\_\_\_\_\_ ☐ Business ☐ Home

City\_\_\_\_\_ State\_\_\_\_\_ Zip\_\_\_\_\_

Email Address\_\_\_\_\_

Phone\_\_\_\_\_ ☐ Business ☐ Mobile

☐ I give my permission to include my name as it is listed above\* in promotional materials.  
Your listing is important in encouraging others to support our cause.

☐ I prefer to remain anonymous.





Supporting the Run4Valor 5K and Walk4Valor Ruck as a sponsor is a powerful way to demonstrate your commitment to honoring our veterans and their families. Your sponsorship helps fund essential programs and services that provide educational opportunities, career development, and vital resources to those who have sacrificed for our country. By partnering with us, you not only contribute to a noble cause but also gain visibility within a community that values your support and dedication. Join us in making a real impact today.

# Thank you for your support



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## CONTACT

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Valor Award Foundation**  
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New York 11776



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## PHONE

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## EMAIL

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## WEBSITE

[www.actofvaloraward.org](http://www.actofvaloraward.org)

