

LEAVING A LITTLE SPARKLE...



OUR MISSION:

- Fuel research for DIPG, the most lethal form of pediatric brain cancer
- Help families in the fight battling all forms of childhood cancer
- Impact locally in MA & CT

2025 Impact:

- ✓ **Fuel Research:**
 - ChadTough Defeat DIPG Foundation: **\$60,000**
 - Research Partner, Gala Sponsor & #GivingTuesday Match
- ✓ **Help Families in the Fight:**
 - 60 DIPG Family Grants: **\$44,387**
 - Brain Tumor Board: **\$6,500**
 - My DIPG Navigator Partner: **\$5,000**
 - CureFest for Childhood Cancer: **\$2,500**
- ✓ **Impact Locally:**
 - 32 Area Family Grants: **\$81,282**
 - 22 Western MA Non-Profits **\$37,000**

Since 2022, Magic for Maddie has raised more than \$1.3 million

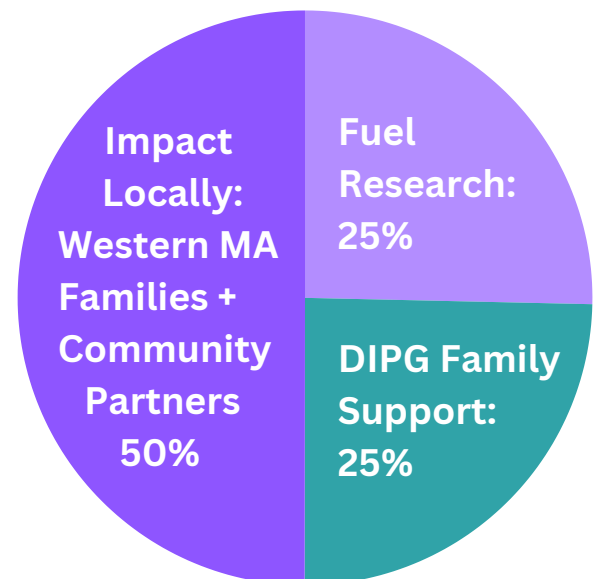
When we started Magic for Maddie we wanted to pay forward the generosity shown to our family and create a meaningful legacy to honor Maddie's beautiful life. We never could have imagined that in just 3 years we would have raised more than \$1.3 million.

And with that, 2025 ushered in tangible change:

- In August, the FDA approved the **FIRST EVER** DIPG treatment, **ONC-201**. It is not a cure, but the first glimmer of hope and strong foundation for future therapies to battle this deadly disease.
- The Give Kids a Chance Act and Accelerate Kids' Access to Care Act are now officially law, giving kids faster access to promising treatments, fewer delays in care and more opportunities to participate in life-saving clinical trials.

When Maddie was diagnosed, families navigated alone. Now, just 4 years later, parents have access to vital information to make guided decisions. Families are no longer told to "Go home and make memories." but "Here's what we now know, here's what's being tested, and here's what's coming next."

There is so much more to be done, but thanks to you we are finally making progress. The cure will follow and in the meantime, we will continue to support families along the way.





Helping Families in the Fight

We are honored to join forces with LiveBrave2Gether and a strong network of foundations, each established in loving memory of children lost to DIPG. Together, we strive to honor our angels by providing crucial financial support to families navigating this harrowing journey, helping others face this battle with hope and resilience. In 2025, Magic for Maddie supported **60 families battling DIPG** with grants totaling **\$44,387** funding everything from medical bills to family grants due to loss of income, travel expenses for trials, once in a lifetime trips forging everlasting memories and, tragically, far too many funerals.



CHARLOTTE



JOSE

Local Warriors

Built on the love this community showed Maddie and the Schmidt family, our primary goal will always be to uplift local families battling childhood cancer. In 2025, we supported **32 Western Massachusetts families** with **\$81,282** in grants—easing some of the financial stress a pediatric cancer diagnosis brings so that parents can focus on their children’s care. Join us to celebrate our survivors, pray for those in the fight, and honor our angels. 🌟

Abigail ♥ Alia Rose ♥ Ayden ♥ Carrigan ♥ Charles ♥ Charlotte ♥ Christopher
Cody ♥ Damian ♥ Drew ♥ Enzo ♥ Evan ♥ Gabby ♥ Gabryella ♥ Grace
Hala ♥ Hannah ♥ Hunter ♥ Jezmarie ♥ Jillian ♥ Jose ♥ Kinsley ♥ Luisandriano
Macy ♥ Maliah ♥ Myah ♥ Olivia ♥ Patrick ♥ Rasiyah ♥ Ricardo ♥ Ty’zir ♥ Vicky

My DIPG Navigator



This free service offers direct support from nurses who understand DIPG and the journey

families face. Nurses help families explore treatment options, connect to medical experts, understand what’s happening and what to expect and are a sounding board whenever needed.

Brain Tumor Board

We are proud to fund this collaborative project, which brings the best and brightest researchers and experts in the field of DIPG together to review a child’s specific case and offer the best options for trials and compassionate care protocols. This is a game changer for families searching for options.



Cure Fest for Childhood Cancer – Washington DC

In September, we sponsored CureFest for Childhood Cancer, carrying Maddie’s memory with us in every conversation and every ask for action. We rallied to the Capitol, shared heartbreak and healing with other families, and celebrated Maddie’s beautiful life and the lives of the 1,800 children each year whose futures are cut far too short at a candlelight vigil on Freedom Plaza and shoe memorial at the Washington Monument.



Fueling Research



In 2025, we proudly invested \$60,000 in groundbreaking research through our partnership with ChadTough Defeat DIPG Foundation. As they celebrate their 10th anniversary this year, we are deeply grateful to stand alongside their game-changing mission. *“The first 10 years proved what’s possible, the next 10 years will deliver what’s necessary.”*

Then vs. Now: How the Experience for Families Has Changed

10 Years Ago	Today
<p>One standard option Radiation was the only recommended treatment, offered primarily to relieve symptoms and temporarily slow the tumor.</p>	<p>Radiation plus strategy Radiation remains part of care, but it is now paired with biologically informed treatment planning and clinical trial pathways.</p>
<p>Limited clinical trials Trials were scarce, not designed specifically for DIPG/DMG, and often tested single drugs without clear biological rationale.</p>	<p>Purpose-built clinical trials Trials are now designed specifically for DIPG/DMG, testing targeted and immune-based therapies informed by tumor biology.</p>
<p>Few meaningful drug options No systemic therapies showed benefit, and families were often told there were no effective drug treatments.</p>	<p>First FDA-approved therapy For the first time, there is an FDA-approved therapy for patients with H3K27-mutant DMG after progression – an important milestone for the field.</p>
<p>Families navigated alone Parents were often left to find information and trials on their own, during the most overwhelming moments of their lives.</p>	<p>Guided support for families Families now have access to navigation, education, and support that helps them understand options and make informed decisions.</p>
<p>A message of finality Families were often told, “Go home and make memories.”</p>	<p>A message of hope Families now hear, “Here’s what we know, here’s what’s being tested, and here’s what comes next.”</p>

Impacting Locally

Holding true to our mission to impact right here in Western Massachusetts, Magic for Maddie donated \$37,000 to 22 local organizations in 2025. We will always prioritize giving back to the Pioneer Valley community that fuels our magic.

2025 Events Sponsored by Magic for Maddie:

American Cancer Society: Holes of Hope
 Ashleigh Patton Memorial Golf Tournament
 Bands for Brittney
 Bikes Fight Cancer
 Boston Children’s Hospital:
 Katie Warner Cut-A-Thon
 Each Moment We’re Alive
 Cancer Support Network Derby Kick Off Party
 Hackworth School of Performing Arts Scholarship
 Hampshire Regional Basketball Program
 Holyoke St. Patrick’s Day Parade
 Julia’s 3v3 Soccer Jamboree



Love for Landen Christmas Toy Drive
 LukeStronger Golf Tournament to benefit Jillian Scott
 MGH: Pediatric Hematology & Oncology Clinic
 Maddie Schmidt Memorial Scholarship
 Make A Wish Foundation MA & RI Swish Night
 Mighty Max Golf Tournament
 to benefit the Bevan Family
 Miracle League of Western MA
 Roots Gymnastics Scholarship
 Southampton Youth Athletic Association
 Sparkle House
 Springfield Boys & Girls Club
 Storming the Greens in Memory of Heather McMahon

Hyundai
Hope on Wheels

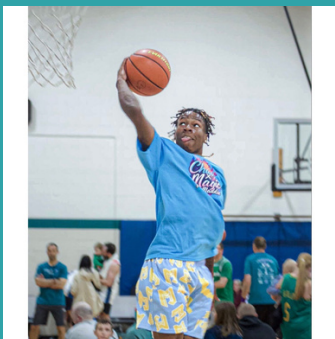
5K – Walk & Carnival

Our 4TH annual 5K was a record-breaker as 2,205 participants, 450 sponsors and 125 volunteers stepped up to raise \$325,000! We were thrilled to welcome Hyundai Hope on Wheels back as our Ringleader Sponsor! Blue skies & sunshine radiated and the carnival games were a BLAST for kids & adults! Southern Rain lit up the stage and the food trucks offered a delicious array of options! We were so honored to welcome 20 families to our Heroes Tribute celebrating our warriors, survivors, and angels. This year ended with our BIG ANNOUNCEMENT that we hit \$1.3 Million Raised Since 2022!



3v3 Basketball Tournament

2025 marked our largest 3v3 Tournament to date: 152 teams took the court, we launched our first-ever Online Auction, and raised \$48,000! Fifteen championship teams were crowned across all divisions, while our Spirit of Maddie teams exemplified the heart, tenacity, and impact at the core of everything we do. Thank you to all who leave a lasting sparkle on the courts. 🏀 ✨



2025 Events to Benefit MFM:

- Alpha Delta Kappa
- Bikes Fight Cancer
- Blessed Sacrament Dress Down
- Ashton Conroy Memorial
- Ellie's Hot Cocoa Stand
- Flynn Family Christmas
- Gary Rome Hyundai Dress Down & Vendor Fair
- Glendale Ridge Bingo & Linda Ronstadt Tribute
- HRHS Student Activities
- Hyundai: Orange County Community Foundation
- James Lavelle Memorial
- Lemonade Stands:
 - CEOs & Scout Dasilva
 - MD: Casual for a Cause
 - No Shave November
 - Pampered Chef
 - Phi Kappa Tau
 - Sigma Kappa
 - Williston Baseball Game

