

Sponsorship Proposal

Mohegan Striders 4 Miler at Sneekers 2024

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<https://runsignup.com/Race/CT/Groton/MoheganStriders50thAnniversaryraceatSneekersCafe>



Intro

The 3rd Mohegan Striders at Sneekers Race has been chosen as the USA Track and Field CT 4 mile championship, will be run on August 18th, 2024. The race will attract runners from all over CT as they compete against each other to score points for their club in the USATF CT Road Race Grand Prix series.

Mohegan Striders Background

The Mohegan Striders is a running club based out of Southeastern Connecticut that has been attracting high end talent and casual runners alike for over 50 years. The club provides fun social opportunities as well as bringing competitive teams to the various local and CT championship races.

The Mohegan Striders is a 501(c)(7) tax exempt organization.

<https://moheganstriders.org>

Please support the race and fundraising efforts:

1. Sponsor Levels:

- a. \$100 - \$249 - Add coupon or advertisement to swag bag (Coupons to be provided by sponsor). Display on sponsor page on website, line on sponsor lists.
 - b. \$250 - \$499 – Same as above plus logo ON giveaway item provided by race (must notify the Sponsorship Director by July 1st to ensure logo can be featured on all items)
 - c. \$500 - \$999 – Same as above plus logo on water stop, logo on marketing material and paper race application (After time of sponsor submission, we can work fast to accommodate such requests).
 - d. \$1,000+ – Same as above in addition to prominent display of logo on race website, pre-race announcement as premier sponsor, and table spot next to registration table.
 - e. In-kind donations are also appreciated and accepted, sponsor level can be discussed accordingly.
2. **Spread the word.** We will have brochures and information available that we would like to distribute via your front desks and social media. Materials will be distributed both digitally and printed. Media will be sent digitally and made available in print format.
3. If you have additional **branded items** that you would like to donate for SWAG bags, we would be happy to add them to the runners' giveaway items and distribute them during the Finish Line Event.

Event Details

Date: August 18th (Sunday)

Start and Finish: Sneekers Café, Groton, CT, 9:30 AM start

Participants: USA Track and Field teams from all over CT, as well as top runners

Water Station: A water station on the course, available for sponsorship/volunteer support