

SPONSORSHIP LETTER

Dear Grimsley Electric:

The Hideout Golf Course is making plans for the First Annual Puttin' out the Fire 5K Fundraiser. The success of this event is credited largely to our sponsors, who lend their names and financial support to the event. The money we raise each year goes to our local firefighters, and this year the funds will go to all eight departments including: Lake Bridge, Bangs, North Lake, May, City of Brownwood, Winchell, Cross Plains, and Burkett. Your funds can greatly help these firefighters get the items necessary for them to do their jobs effectively consisting of fuel, hoses, safety gear, repairs and maintenance for the fire trucks, and much more!

By participating as a sponsor, your organization will benefit from extended exposure through media campaigns and promotional efforts directed toward the supporters of our local firefighters. For a small donation, you'll be able to enjoy excellent exposure including the following Sponsorship Benefits.

Sponsor's name will be included in:

- Reference in all promotional materials
- Opportunity to include branded items in runners gift bags
- Opportunity to include Sponsor's recognition sign on the course (Silver Option)
- Opportunity to display banner with Sponsor's name at the start/finish line (Gold Option)
- Sponsor's name included on the back of runner's shirts
- Extended right to retain sponsorship on a 1-year continuum

We have five levels of sponsorship packages, as detailed on the enclosed sponsorship commitment form. You can select the level of participation that best meets your needs, and be secure in the knowledge that your sponsorship fee will be used to help the local firefighters fund for supplies and other needs.

We're counting on your support, and will be happy to answer any questions you may have. Please return your sponsorship commitment form by mail to The Hideout Golf Course, Attention: Puttin Out The Fire 5K at 6626 FM Rd 2632 Brownwood, TX 76801. Thank you in advance for your willingness to support the efforts of the Puttin' Out the Fire 5K Fundraiser for the firefighters and make a difference in our community.

Sincerely, Special Events Coordinator