

HOLMDEL FOUNDATION EDUCATIONAL EXCELLENCE

JOIN US IN MAKING A DIFFERENCE - ON THE COURSE AND IN THE COMMUNITY!

Dear Friends of HFEE,

The Holmdel Foundation for Educational Excellence (“HFEE”) cordially invites you to participate as a Sponsor of the 10th annual HFEE 5K Walk/Run and Kid’s Fun Run Fundraiser! The HFEE is a non-profit dedicated to the mission of elevating the educational experience for all students by raising money to fund innovative programs and major improvements across Holmdel’s public-school system. This year’s event is being held on Saturday, June 13, 2026 at the Bell Works in Holmdel.

The 5K will raise money to fund HFEE’s future initiatives. For example, last year’s signature gift - an Aquaponics Lab for the Holmdel School District - and also helps fund mini-grants for both teachers and students. To that end, we are seeking your sponsorship to fund the costs associated with the event, including the procurement of “Race-day T-Shirts” for all participants, awards for the winners, drinks/snacks, the DJ, the timing company and the photographer. All profits in excess of the event costs will fund the HFEE’s gifting initiatives.

This fun and family-friendly event is an excellent way for your company or organization to gain positive exposure in the Holmdel community! Please join us in making an impact in the lives of Holmdel’s students. Since the HFEE is a certified 501(c) (3) non-profit organization, your donation is 100% tax deductible. The HFEE will provide you with our tax ID, receipts for your donations and any other information you may need in order to maximize the tax benefit to you or your business.

The available sponsorships are listed below, please contact Tina Amarini 201-898-1390 to book your sponsorship or with any questions.

SPONSORSHIP *opportunity*

\$2,000 Elite Sponsor: (1 spot)

listed as Presenting sponsor on Runsignup website
“The HFEE 5K + Kids 1 Mile Fun Run powered by XXXX”
Prominent Supersized display of name or logo on all race T-Shirts
6 Complimentary Race Entries

\$1,500 Gold Sponsor: (1 spot)

Listed as Race T-Shirt sponsor “2026 Race T-shirt made possible by XXXX”
Prominent display of name or logo on all race T-Shirts
4 Complimentary Race Entries

\$1,200 Silver Sponsor: (1 spot)

Listed as Venue sponsor Bell Works
Prominent display of name or logo on all race T-Shirts
4 Complimentary Race Entries

\$1,000: Bronze Sponsor: (1 spot) SOLD

Listed as DJ sponsor – announcement by DJ
Prominent display of name or logo on all race T-Shirts
4 Complimentary Race Entries



\$600 Mile Marker Sponsor:

SOLD Mile 1 - \$200
SOLD Mile 2 - \$200
SOLD Finish - \$200

All - \$600 - 2 Complimentary Race Entries

\$600 Water Stations Sponsor:

SOLD Water station #1 - \$200
___ Water Station #2 - \$200
___ Water Station #3 - \$200

All - \$600 - 2 Complimentary Race Entries

\$500: (unlimited spot)

Logo on all race T-Shirts
2 Complimentary Race Entries

CONTACT US:

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