



CITY OF ROCKLEDGE

August 15, 2023

CITY HALL

1600 HUNTINGTON LN.
ROCKLEDGE, FL 32955

TELEPHONE: 321-221-7540

FAX: 321-204-6356

PLANNING/BUILDING DIVISION

1600 HUNTINGTON LN.
ROCKLEDGE, FL 32955

TELEPHONE: 321-221-7540

FAX: 321-204-6356

PUBLIC SAFETY DEPT.

FIRE DIVISION

1776 JACK OATES BLVD.
ROCKLEDGE, FL 32955

TELEPHONE: 321-221-7540

FAX: 321-204-6386

POLICE DIVISION

1776 JACK OATES BLVD.
ROCKLEDGE, FL 32955

TELEPHONE: 321-690-3213

FAX: 321-690-3996

PUBLIC WORKS DEPT.

1400 GARDEN RD.
ROCKLEDGE, FL 32955

TELEPHONE: 321-221-7540

FAX: 321-204-6353

WASTEWATER TREATMENT & WATER RECLAMATION DEPT.

1700 JACK OATES BLVD.
ROCKLEDGE, FL 32955

TELEPHONE: 321-221-7540

FAX: 321-204-6377

REDEVELOPMENT

1600 HUNTINGTON LN.
ROCKLEDGE, FL 32955

TELEPHONE: 321-221-7540

FAX: 321-204-6356

Potential Sponsor
Address
City, State, Zip

Dear Sponsor:

On Saturday, October 7th, 2023, the City of Rockledge will host its Second Annual "Rocktober" 5K Run/Walk at the Rockledge Civic Hub. Beginning at 7:30 a.m., the day's events include a 5K run/walk (featuring a scenic route around the Don Griffin Trail at Lake Betsi) for all ages, followed by awards and refreshments. Proceeds from the race will benefit the Golfview Elementary Magnet School PE Program for the purchase of new PE equipment.

We would like to ask your consideration to participate as a sponsor in this family-oriented day. Following are some of the benefits that you would receive:

- Your company name will appear on all forms of advertising and promotional related materials for the event (if submitted by September 8th), including a logo featured on the race shirts.
- You may also provide inserts of any marketing materials, premiums, samples, coupons, etc. for the race bag, which will be given to all participants.
- Your company will be mentioned on the public address system during the event.
- Your company's sponsorship will be shared on the City's event webpage.

Attached is a summary of the 3 levels of sponsorship available for this year's event.

Thank you for your consideration.

Dr. Brenda Fettrow

Dr. Brenda Fettrow, City Manager
City of Rockledge



SPONSORSHIP OPPORTUNITIES

SPONSOR NAME _____

ADDRESS _____

CITY/STATE/ZIP _____ **EMAIL** _____

\$250 Sponsor _____

- Your company name will appear in all advertising and promotions related to the event
- You may also provide inserts of any marketing materials, premiums, samples, coupons, etc. for the race bag given to all participants
- Your company will be mentioned on the public address system during the event
- Your company's sponsorship will be shared on the City's event webpage

\$500 Sponsor _____

- Your company name and logo will be displayed on all participant and volunteer t-shirts
- You will be given a VIP package with 2 complimentary race entries and 2 t-shirts
- Your company name will be placed on a sign along the race route
- Your company name will appear in all advertising and promotions related to the event
- You may also provide inserts of any marketing materials, premiums, samples, coupons, etc. for the race bag given to all participants
- Your company will be mentioned on the public address system during the event
- Your company's sponsorship will be shared on the City's event webpage

\$1000 Sponsor _____

- Your company name and logo will be displayed on all participant and volunteer t-shirts
- You will be given a VIP package with 6 complimentary race entries and 6 t-shirts
- Your company name will be placed on a sign along the race route
- Your company name will appear in all advertising and promotions related to the event
- You may also provide inserts of any marketing materials, premiums, samples, coupons, etc. for the race bag given to all participants
- Your company will be mentioned on the public address system during the event
- You will be given an opportunity for complimentary display space during the event
- Your company's sponsorship will be shared on the City's event webpage

Please indicate your sponsorship level above and return this form along with a check payable to the following:

City of Rockledge
Attn: Rocktober 5K
1600 Huntington Lane
Rockledge, FL 32955

**TO BE FEATURED ON RACE SHIRTS, PLEASE E-MAIL YOUR LOGO BY
SEPTEMBER 8, 2023 TO JLEVASSEUR@CITYOFROCKLEDGE.ORG**