



CITY OF ROCKLEDGE

June 1, 2022

CITY HALL

1600 HUNTINGTON LN.
ROCKLEDGE, FL 32955

TELEPHONE: 321-221-7540
FAX: 321-204-6356

PLANNING/BUILDING DIVISION

1600 HUNTINGTON LN.
ROCKLEDGE, FL 32955

TELEPHONE: 321-221-7540
FAX: 321-204-6356

PUBLIC SAFETY DEPT.

FIRE DIVISION

1776 JACK OATES BLVD.
ROCKLEDGE, FL 32955

TELEPHONE: 321-221-7540
FAX: 321-204-6386

POLICE DIVISION

1776 JACK OATES BLVD.
ROCKLEDGE, FL 32955

TELEPHONE: 321-690-3213
FAX: 321-690-3996

PUBLIC WORKS DEPT.

1400 GARDEN RD.
ROCKLEDGE, FL 32955

TELEPHONE: 321-221-7540
FAX: 321-204-6353

WASTEWATER TREATMENT & WATER RECLAMATION DEPT.

1700 JACK OATES BLVD.
ROCKLEDGE, FL 32955

TELEPHONE: 321-221-7540
FAX: 321-204-6377

REDEVELOPMENT

1600 HUNTINGTON LN.
ROCKLEDGE, FL 32955

TELEPHONE: 321-221-7540
FAX: 321-204-6356

Potential Sponsor
Address
City, State, Zip

Dear _____:

On Saturday, October 1st, 2022, the City of Rockledge will host its inaugural "Rocktober" 5k Run/Walk at the Rockledge Civic Hub. Beginning at 7:30 a.m., the day's events include a 5k run/walk (featuring a scenic route around the Don Griffin Trail at Lake Betsi) and a children's run, followed by awards and refreshments. Proceeds from the race will benefit the Rockledge High School track facility.

After many decades, Rockledge High School is getting a state-of-the-art track facility. The school district as well as the track booster and RHS have raised funds for this project. With the completion of the track, the school is now raising funds to purchase the equipment needed to host a meet. The total cost of the equipment is \$45,000.

We would like to ask your consideration to participate as a sponsor in this family-oriented day. Following are some of the benefits that you would receive:

- Your company name will appear on all forms of advertising and promotion related material for the event (if submitted by August 26th), including a logo featured on race shirts.
- You may also provide inserts of any marketing materials, premiums, samples, coupons, etc. for the race bag, which will be given to all participants.
- Your company will be mentioned on the public address system during the event.
- Your company's sponsorship will be shared on the City's event webpage.

Attached is a summary of the 3 levels of sponsorship available for this year's event.

Thank you for your consideration.

Dr. Brenda Fettrow, City Manager
City of Rockledge



SPONSORSHIP OPPORTUNITIES

SPONSOR NAME _____

ADDRESS _____

CITY/STATE/ZIP _____ **EMAIL** _____

\$250 Sponsor _____

- Your company name will appear in all advertising and promotion related to the event
- You may also provide inserts of any marketing materials, premiums, samples, coupons, etc. for the race bag given to all participants
- Your company will be mentioned on the public address system during the event
- Your company's sponsorship will be shared on the City's event webpage

\$500 Sponsor _____

- Your company name and logo will be displayed on all participant and volunteer t-shirts
- You will be given a VIP package with 2 complimentary race entries and 2 t-shirts
- Your company name will be placed on a sign along the race route
- Your company name will appear in all advertising and promotion related to the event
- You may also provide inserts of any marketing materials, premiums, samples, coupons, etc. for the race bag given to all participants
- Your company will be mentioned on the public address system during the event
- Your company's sponsorship will be shared on the City's event webpage

\$1000 Sponsor _____

- Your company name and logo will be displayed on all participant and volunteer t-shirts
- You will be given a VIP package with 6 complimentary race entries and 6 t-shirts
- Your company name will be placed on a sign along the race route
- Your company name will appear in all advertising and promotion related to the event
- You may also provide inserts of any marketing materials, premiums, samples, coupons, etc. for the race bag given to all participants
- Your company will be mentioned on the public address system during the event
- You will be given an opportunity for complimentary display space during the event
- Your company's sponsorship will be shared on the City's event webpage

Please indicate your sponsorship level above and return this form along with a check payable to:

City of Rockledge
Attn: Rocktober 5k
1600 Huntington Lane
Rockledge, FL 32955

**TO BE FEATURED ON RACE SHIRTS, PLEASE E-MAIL YOUR LOGO BY AUGUST 26, 2022
TO JLEVASSEUR@CITYOFROCKLEDGE.ORG**