



**Campaign for Below the Belt Cancers** 

Now through June 26, 2022

#### WHY STRIDE AND THRIVE?

The Annual Below the Belt Stride and Thrive event has celebrated six remarkably successful years, including two during the COVID-19 pandemic. This year, as we move toward in-person events and a restart of pre-pandemic activities, we are reigniting the Stride and Thrive mission with a fresh opportunity for our Kelly Gynecologic Oncology Service (KGOS) community to unite. In lieu of a race this year, we are hosting a summer garden party that will be the culmination of a fundraising drive to raise support for gynecologic below the belt cancers. The in-person Stride and Thrive Garden Party will be held on Sunday, June 26 at Elkridge Furnace Inn, and will reunite us in our mission to care—creating connection, acting through advocacy, raising the bar of research and educating our communities. We hope to see you there!

#### WHY BE A SPONSOR?

The Johns Hopkins Department of Gynecology and Obstetrics is a leader in research and patient-centered care for those with gynecologic cancers. The goal of this event is to bring together cancer survivors, their caregivers, families, and friends to raise gynecologic cancer awareness and educate people to seek out expert care earlier. We want everyone to know they are not alone in their fight against gynecologic cancer. All proceeds will support gynecologic cancer research conducted by the Kelly Gynecologic Oncology Service and gynecologic cancer survivors through the Susan L. Burgert, M.D., Gynecologic Oncology Survivorship Program.

Each year, 113,000 people are diagnosed with gynecologic cancers and 33,000 will die from them.

Every 4.6 minutes, someone is diagnosed with a gynecologic cancer.

Increased awareness and cutting-edge research are key to fighting these challenging below the belt malignancies.











### SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR: \$10,000

- · All Diamond Sponsorship benefits
- Opportunity for personalized donor experience
- Recognized during thank-you video
- 10 luncheon tickets

**DIAMOND SPONSOR: \$7,500** 

- All Gold Sponsorship benefits
- Invitation to meet 1:1 with faculty leadership
- Full-page ad in event program

- Recognized during survivorship programming
- 8 luncheon tickets

# GOLD SPONSOR: \$5,000

- All Silver Sponsorship benefits
- Acknowledged on social media channels
- Personalized virtual hospital tour
- 6 luncheon tickets

## SILVER SPONSOR: \$2,500

- All Bronze Sponsorship benefits
- Opportunity to provide giveaway item in swag bags
- Event signage at luncheon
- 4 luncheon tickets

## **BRONZE SPONSOR: \$1,000**

- · Company name on event website
- · Half-page ad in event program

- Sponsor welcome packet
- 2 luncheon tickets

To become a 2022 sponsor, please email Alicia Cleaver, Office of Development, at acleaver@jhmi.edu or visit www.givesignup.org/strideandthrive for more information.

