

# Strasburg Half Marathon & 5K



Saturday, October 8, 2022

## **SPONSORSHIP OPPORTUNITIES**

RunPA is offering the following opportunities for those that would like to put their business in front of runners and the community while supporting the mission of the **Lancaster Farmland Trust**.

### **NAMING SPONSORSHIP: 1 AVAILABLE SPONSORSHIP LEVEL: \$15,000**

- ❖ Your name on the FRONT of the Race T-shirt with the race name listed and underneath, the words "Presented by YOUR COMPANY" prominently displayed
- ❖ "Presented by YOUR COMPANY" to be used after the name of the race in all printed documents issued by the event and will be referenced as such in all prerace interviews
- ❖ Invite for your representative to participate in the award ceremony
- ❖ Receive all the same benefits as a Platinum sponsor with the following exceptions: 20 complimentary Race entries, opportunity to provide opening remarks and serve as the official race starter

### **Platinum: 1 AVAILABLE Sponsorship Level: \$10,000**

- ❖ Your business logo prominently displayed on the back of the Race T-shirt
- ❖ Name displayed at race site, on race web site.
- ❖ Display of any banner or signage you provide at the race site
- ❖ Opportunity to set up a stand & Showcase products and services under covered pavilion or barn. (no selling of food or drinks allowed)
- ❖ Receive 10 complimentary Race entries
- ❖ Distribution of any marketing materials you provide to all participants

### **Gold: Sponsorship Level: \$5,000**

- ❖ Display of your logo on the back of the Race T-shirt
- ❖ Name displayed at race site, on race web site.
- ❖ Display of any banner or signage you provide at the race site
- ❖ Opportunity to set up a stand and Showcase products and services under covered pavilion. Picnic table provided for use. (no selling of food or drinks allowed)
- ❖ Receive 5 complimentary Race entries
- ❖ Distribution of any marketing materials you provide to all participants

### **Silver: Sponsorship Level: \$3,000**

- ❖ Display of your logo on the back of the Race T-shirt
- ❖ Name displayed at race site, on race web site.
- ❖ Display of any banner or signage you provide at the race site
- ❖ Opportunity to set up a stand and Showcase products and services. Must provide own covering and table ( no selling of food or drinks allowed)
- ❖ Receive 4 complimentary Race entries
- ❖ Distribution of any marketing materials you provide to all participants

### **Bronze: Sponsorship Level: \$2,000**

- ❖ 1 inch high display of your logo on the back of the Race T-shirt
- ❖ Name displayed at race site, on race web site.
- ❖ Display of any banner or signage you provide at the race site
- ❖ Receive 4 complimentary Race entries
- ❖ Distribution of any marketing materials you provide to all participants

**Pewter: Sponsorship Level: \$1,000**

- ❖ 3/8<sup>th</sup> inch high display of your name on the back of the Race T-shirt
- ❖ Name displayed at race site, on race web site.
- ❖ Display of any banner or signage you provide at the race site
- ❖ Receive 2 complimentary Race entries
- ❖ Distribution of any marketing materials you provide to all participants

**Preserved Farm Sponsorship: Sponsorship Level: \$500**

- ❖ Display of ONLY the banner or signage you provide at a preserved farm on the course
- ❖ 3/8<sup>th</sup> inch high display of your name on the back of the Race T-shirt
- ❖ Name displayed at race site, on race web site.
- ❖ Opportunity to set up a stand and Showcase products and services. Must provide own covering and table ( no selling of food or drinks allowed)
- ❖ Receive 2 complimentary Race entries
- ❖ Distribution of any marketing materials you provide to all participants

**Vendor Sponsorship: Sponsorship Level: \$250**

- ❖ Logo placement on the event website.
- ❖ Logo placement on post race emails
- ❖ Opportunity to set up a stand and Showcase products and services. Must provide own covering and table ( no selling of food or drinks allowed)
- ❖ Receive 1 complimentary Race entry.
- ❖ Distribution of any marketing materials you provide to all participants

**Merchandise/Services Sponsorship:** for items donated for use by the race including such things as post race refreshments, door prizes, in-kind services, bottled water, giveaways, etc. Level of recognition in return is negotiable based on the perceived value of the donation. To make such a donation, list your information below so we can arrange for pickup.

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**Contributor Form**

Please return the following to RunPA / Jason Logue [jasonlogue@comcast.net](mailto:jasonlogue@comcast.net) 717-598-2725

**THANK YOU FOR ANY HELP YOU CAN GIVE!!**

**Contribution Level (check one):**

\_\_\_\_ Naming (\$15000-only 1 available)    Platinum (\$10,000- only 1 available)    \_\_\_\_ Gold (\$5000)    \_\_\_\_ Silver (\$3000)  
\_\_\_\_ Bronze (\$2000)    \_\_\_\_ Pewter (\$1,000)    \_\_\_\_ Preserved Farm (\$500)    \_\_\_\_ Vendor (\$250)

Merchandise/services donor \_\_\_\_\_  
(list item or service plus quantity)

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Contact Person: Name: \_\_\_\_\_ Title: \_\_\_\_\_

Tel #: \_\_\_\_\_ e-mail \_\_\_\_\_

T-Shirt Listing to Read \_\_\_\_\_

Signage Listing to Read: \_\_\_\_\_

Will be supplying onsite signage? \_\_\_\_ yes \_\_\_\_ no    Plan to set up a display on raceday? \_\_\_\_ yes \_\_\_\_ no

***ALL LOGOS MUST BE A HIGH RESOLUTION FILE***