

# LOUISVILLE H.E.R.O. RUN/WALK/RUCK

## Sponsorship Application

The inaugural 5K Louisville H.E.R.O. (Honor Earned. Remembrance Owed) Run/Walk/Ruck will honor military personnel who died while serving and those who died because they have borne the battle. This family-friendly event welcomes participants of all fitness levels, ages, and abilities. We anticipate 200+ runners, walkers, and spectators to gather for the chip-timed run and post-race raffle.



Proceeds will benefit the newly established University of Louisville's Veteran & Dependent scholarship as well as Veterans Club Inc. This event will take place at the University of Louisville Cardinal Track Stadium, 2125 South Floyd Street in Louisville. The 5K route will leave the track and field stadium, take participants through the beautiful University of Louisville campus, and finish on the track.

Saturday, June 4, 2022

8:30am ★ UL Campus

Event details at [www.LouisvilleHeroRun.com](http://www.LouisvilleHeroRun.com).

### *Please check your desired sponsorship level:*

☐ **“Red” Title Sponsor \$5,000**

- “Presented by” on all promos
- Top billing on all materials
- Opportunity to speak at race start
- Name/logo on course banners and video boards at Start/Finish
- Reserved 10x10 promo space
- Placement of promo item/materials in race packets

☐ **“White” Sponsor \$2,500**

- Name/logo on course banners and video boards at Start/Finish
- Reserved 10x10 promo space
- Placement of promo item/materials in race packets
- Recognition on website (w/ link)

☐ **“Blue” Sponsor \$1,000**

- Name/logo on course banners and video boards at Start/Finish
- Placement of promo item/materials in race packets
- Recognition on website (w/ link)

☐ **“Poppy” Bib Sponsor \$500**

- 2 available
- Company logo & discount coupon at bottom of race bib

☐ **“Boot” Sponsor \$250**

- Name/logo on video boards at Start/Finish line
- Recognition on website (w/ link)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

Would you like to offer an item for the raffle? \_\_\_\_\_

Make checks payable to **Central Kentucky Race Management** with “**HERO Run**” in the memo line

Mail to **409 Hollow Bridge Dr, Elizabethtown, KY 42701**

Submit completed form to [Melissa@LouisvilleHeroRun.com](mailto:Melissa@LouisvilleHeroRun.com)