

# SPONSORSHIP PACKAGE



## COLOR ME HOLI 5K RUN/WALK

Saturday April 25th, 2026

9AM REGISTRATION

benefiting

**MOTHERLAND**  
*Community Project*



# ABOUT US

AIWO is a nonprofit organization of dedicated women volunteers. Our goal is to give back to the community through fundraising, volunteerism, and cultural exchange. AIWO has pursued its mission by supporting local nonprofit organizations and donating to charities, including: Ronald McDonald House Charities, St. John's Children's Hospital, Mercy Communities, Girls on the Run of Central Illinois, Alzheimer's Association, Central Illinois Foodbank, Helping Hands, Share the Spirit Foundation, and Compass for Kids!

Through these efforts, we strive to strengthen our community and make a meaningful difference in the lives of those we serve.



Color Me Holi, Washington Park, 2024

## COLOR ME HOLI!

The Color Me Holi event effortlessly blends health and fitness with the vibrant traditions of Indian culture, creating a one-of-a-kind celebration filled with joy and inclusivity for all ages.

Inspired by Holi, the Festival of Colors in India, the event celebrates spring, love, and new beginnings through movement, music, and color. Participants enjoy a 5K run/walk, lively Holi color play, a Bollywood-inspired Zumba session, and food for all participants. All proceeds from the event directly support **The Motherland Gardens Community Project**, helping advance its mission of community nourishment, education, and empowerment. Thanks to the incredible support of our community, in 2024 the Color Me Holi event proudly donated \$17,500 to Share the Spirit Foundation—a testament to the impact we can make together.



These areas have been transformed into vibrant community gardens, such as the Lewis Martin Garden on 16th Street. This once unsafe area is now a clean, safe, and lively space that inspires neighbors and families alike.

The Color Me Holi 5K Run/Walk 2026 is proud to support **The Motherland Community Project** as its beneficiary! Founded in July 2021 by Yves Doumen, this volunteer-based 501(c)(3) nonprofit was born from a passion for agriculture and community empowerment. Located on the East Side of Springfield, The Motherland Community Project has transformed land into an innovative oasis where fresh fruits and vegetables flourish.

More than a garden, it's a living classroom—providing hands-on education in gardening, improving access to nutritious food, and strengthening community connections. Every dollar raised through Color Me Holi will directly support **The Motherland Community Project** and its mission to nourish, educate, and uplift the community.



**FINISH LINE HARVEST CHAMPION, \$2500**

Financial assistance for water access and drip irrigation across multiple sites  
Logos/ Names printed on participants' T-shirts,  
event website and social media



**START LINE GROWTH SPONSOR, \$1000**

Financial assistance for automatic climate control system for green house  
Logos/ Names printed on participants' T-shirts,  
event website and social media



**MILE MARKER GARDEN PARTNER \$500**

Financial assistance for infrastructures such as benches, platform,  
storage and cooling facility



**SEED STARTER SUPPORTER, \$250**

Financial assistance for garden bed for the season. The  
garden hosts around 50 different herbs and vegetables.

Sponsorship Confirmation Form (Please print and complete this form)  
Yes! I would like to support the AIWO Color Me Holi 5K Run/Walk at Washington Park

**Sponsorship Levels (please check):**

- Finish Line Harvest Champion : \$2,500
- Start Line Growth Sponsor: \$1,000
- Mile Marker Garden Partner: \$500
- Seed Starter Supporter: \$250

**"Finish Line Harvest Champion"** and **"Start Line Growth Sponsor"** sponsors' names or logos will be incorporated into participants' T-shirts. Special PA announcements at the event will recognize and acknowledge them. Company **logos** (PNG, EPS, or JPG files) should be emailed to newaiwo22@gmail.com before 04/10/2026. Names of all sponsors will be displayed at the main event area, in social media posts, and on website event updates. **All** sponsors will receive **two** complimentary tickets and T-shirts.

<https://asianindianwomensorganization.com/> Please visit for additional tickets.

<https://www.motherlandcommunityproject.org/> Please visit for additional beneficiary information

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Company/sponsor name (please print)

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Contact name (please print)

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Address

City

State

Zip

( )

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Phone

Email

Will attend the event: circle total number: 1, 2, 3, 4

if running, circle total number: 1, 2, 3, 4

T-shirt 1 (youth) size:  small  medium  large  x large  xx-large

T-shirt 2 (adult) size:  small  medium  large  x large  xx-large

Will not attend

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Signature (required)

The check should be payable to The Motherland Community Project  
Completed and signed confirmation form must be mailed along with a check to:  
Daksha Patel, 2500 Dickens Drive, Springfield IL 62711. Thank You.