

The background of the entire page is a photograph of the United States Capitol building and the Washington Monument in Washington, DC. The scene is set against a bright blue sky with scattered white clouds. A semi-transparent, light blue network of lines and nodes is overlaid on the image, suggesting a digital or interconnected theme. The text is contained within a white rounded rectangle with a dark blue border.

MOORE

**EQUITY IN
Mental Health**

5K Run

& 1 Mile Fun Walk & Roll

Saturday, July 11, 2026

Washington, DC

*Hope in Action:
Improving Youth Mental Health Outcomes*

The American Psychiatric Association (APA) and the APA Foundation (APAF) invite corporate, foundation, and community partners to support the 6th Annual MOORE Equity in Mental Health 5K Run and One Mile Fun Walk & Roll. This is a youth mental health initiative. Proceeds from the 5K support the event and the APA/APAF MOORE Equity in Mental Health Community Grants Program, which provides targeted funding to community-based organizations delivering innovative, culturally responsive education, outreach, and services that improve youth mental health outcomes.

As part of the APA MOORE Equity in Mental Health Initiative, in honor of Bebe Moore Campbell, a staunch mental health advocate who dedicated her career to addressing mental health stigma. This event offers sponsors a meaningful opportunity to align with a nationally recognized effort focused on prevention, early engagement, and community-driven pathways to care.

Through sponsorship, partners demonstrate visible leadership in addressing mental health while supporting education, outreach, and advocacy efforts that strengthen access to care for young people and their families nationwide.



2025 HIGHLIGHTS

- 600+ participants nationwide
- 38 teams across 26 states, DC, Puerto Rico, and 10 countries



About the APA/APAF MOORE Equity in Mental Health Community Grants Program

The APA/APAF MOORE Equity in Mental Health Community Grants Program provides direct funding to organizations expanding access to mental health care for young people. Through targeted grantmaking, the program supports innovative, culturally responsive strategies that strengthen local systems and improve mental health outcomes in communities nationwide.

Grant recipients are selected based on alignment with one or more of the following priority areas:

- *Delivering innovative programming that addresses mental health and substance use disorders.*
- *Promoting awareness of mental health and substance use disorders.*
- *Increasing equitable access to mental health and substance use disorder care.*
- *Enhancing the quality of culturally and linguistically appropriate mental health and substance use disorder services.*



2026 APA/APAF MOORE Equity in Mental Health Community Grants Program Recipients

This year we awarded funding to eight community-based organizations expanding access to mental health care.

Each organization received **\$10,000** over a two-year funding period to support culturally responsive, community-driven programming nationwide.

2026 Grant Recipients include:

- NAMI Alaska, Inc.
- Mental Health America in Montgomery
- The Hidden Genius Project
- Ohana Makamae Inc.
- Habilitative Systems, Inc.
- Two Powers Land Collective
- I AM A BETTER ME!, Inc.
- Christian Mental Health Initiative

To learn more about the impact of these organizations, visit:

psychiatry.org/mooreequity

Why Sponsor

Sponsorship of the MOORE Equity in Mental Health 5K advances strategic investments in community-based organizations working to expand access to culturally responsive programming, strengthen local systems of care, and address persistent barriers to mental health services for young people nationwide. Beyond measurable community impact, sponsorship aligns partners with the national leadership and reach of the APA and the APAF, offering visible recognition and meaningful opportunities to engage with communities in authentic and lasting ways.

Sponsor Benefits:

Why Partner with the MOORE Equity in Mental Health 5K



Demonstrate Leadership: Position your organization as a visible leader in advancing mental health, equity for young people of color.



Drive Tangible Impact: Expand access to culturally responsive programming and strengthen care systems nationwide.



Align with Trusted Institutions: Partner with the APA and APAF, aligning with two of the nation's most respected leaders in mental health advocacy.



Engage Authentically: Move beyond logo placement & visibly engage with the communities you serve.



Sponsorship Levels

Premier Sponsor – \$15,000

Benefits:

- Prominent logo placement on event signage and materials
- Recognition during opening remarks
- Company table at the pre- and post-race venue
- Employee engagement and team participation opportunities
- Featured company profile on the event webpage
- Logo placement on race bibs and race medal ribbon
- Recognition in event email communications and social media
- Inclusion in the event press release
- Invitation to the APA MOORE Equity in Mental Health Initiative Kick-Off



Gold Sponsor – \$10,000

Benefits:

- Logo placement on event signage and materials
- Company table at the pre- and post-race venue
- Employee engagement and team participation opportunities
- Company profile on the event webpage
- Logo placement on the event webpage
- Recognition in event email communications and social media
- Inclusion in the event press release

Silver Sponsor – \$7,500

Benefits:

- Logo placement on event materials
- Company table at the pre- and post-race venue
- Employee engagement and team participation opportunities
- Company profile on the event webpage
- Logo placement on the event webpage
- Recognition in event email communications and social media

Bronze Sponsor – \$5,000

Benefits:

- Logo placement on event materials
- Company table at the pre- and post-race venue
- Logo placement on the event webpage
- Recognition in event email communications and social media

Mental Health Advocate – \$2,500

Benefits:

- Logo placement on event materials
- Logo placement on the event webpage
- Recognition in event email communications and social media

Customizable sponsorship packages available upon request.

Sponsorship Form Deadline: June 1, 2026

Thank you for your support of youth mental health and for partnering with the American Psychiatric Association and the APA Foundation as a sponsor of the MOORE Equity in Mental Health 5K and 1 Mile Fun Walk & Roll.

Please provide your information below to support timely processing and coordination.

SPONSOR INFORMATION

Business Name _____

Contact Name & Title _____

Full Mailing Address _____

City/State/ZIP _____

Phone _____

Email _____

Website _____

Total Amount of Sponsorship \$ _____

Please indicate your desired level of support:

- | | |
|--|--|
| <input type="checkbox"/> Premier Sponsor – \$15,000 | <input type="checkbox"/> Bronze Sponsor – \$5,000 |
| <input type="checkbox"/> Gold Sponsor – \$10,000 | <input type="checkbox"/> Mental Health Advocate – \$2,500 |
| <input type="checkbox"/> Silver Sponsor – \$7,500 | <input type="checkbox"/> In-Kind Support |

Payment Method

Please choose your preferred payment method:

- Check payable to: American Psychiatric Association Foundation
- Credit Card

Cardholder Name _____

Card Number _____

Expiration (MM/YY) _____

CVV _____

Billing Address (if different) _____

Note on Sponsorship Support: Please consult with their own tax professionals regarding the treatment of sponsorship support.

Please remit this form and payment by June 1, 2026, if paying by check please complete the form above and mail your payment to:

American Psychiatric Association

ATTN: APA Division of Diversity & Health Equity

800 Maine Ave SW, Ste. 900

Washington, DC 20024

For more information

Email: moore@psych.org

To learn more about the APA MOORE Equity in Mental Health Initiative, please visit: psychiatry.org/mooreequity.

American Psychiatric Association

The American Psychiatric Association (APA), founded in 1844, is the oldest medical association in the country. The APA is also the largest psychiatric association in the world with more than 38,900 physician members specializing in the diagnosis, treatment, prevention, and research of mental illnesses. APA's vision is to ensure access to quality psychiatric diagnosis and treatment. The APA is a registered 501(c)(6) trade association (EIN: 52-2168499).

American Psychiatric Association Foundation

The American Psychiatric Association (APA) Foundation is the philanthropic and educational arm of APA. The APA Foundation promotes awareness of mental illnesses and the effectiveness of treatment, the importance of early intervention, access to care, and the need for high-quality services and treatment through a combination of public and professional education, research, research training, grants, and awards. The APA Foundation is a registered 501(c)(3) nonprofit (EIN: 13-0433740).