

STRENGTH TRAINING FOR YOUR SAVINGS

Who We Are

ProCourse, an MJ Company, is dedicated to building both a financially and physically healthy community. Our fundraising event does just that! This 2.5-mile fun run brings the community together to support a local non-profit that provides financial education to our youth all while staying active ourselves.

The Charity

Junior Achievement of Central Indiana, supporting financial education programs for youth in our community.

THE 4TH ANNUAL
401K
RACE FOR FINANCIAL FITNESS™

JUNE 12, 2022

The Race + Well-a-bration



Sunday, June 12, 2022, 11:00 a.m.

The Monon Rail Trail at Big Lug Canteen

Virtual Racing Options Available

For Tickets & Sponsorships

Visit www.Indy401kRace.com or
Contact Ashley at aburchard@procourseadv.com

Sponsorship

Your tax-deductible sponsorship is a great way to gain visibility for your company, engage your employees, and support the financial futures of our youth!

Get
Involved
Today!

	Gold \$10,000	Silver \$8,000	Bronze \$5,000	Finish Line \$3,500	Mile Marker \$2,000*	Water Station \$1,500*	Swag Bag \$500	Snack Station \$500
RACE DAY BENEFITS								
Race Entries	100	75	50	30	20	10		
Race Start								
Logo on Race Signage								
Well-a-Bration Table								
VIRTUAL BENEFITS								
Logo on Race Website								
Video on Race Website								
Social Media Mentions								
SWAG BENEFITS								
Logo on Race T-Shirt								
Logo on Race Bag								
Giveaway in Race Bag								
Digital Coupon								
CUSTOM BENEFITS	Logo on Water Bottle	Logo on Finisher Medal		Finish Line Banner	Logo on Mile Marker	Logo at Water Station		Logo at Snack Station

More at Indy401KRace.com



ProCourse
AN  COMPANY



Why Get Involved

We are leading the charge to improve both the health and wealth of our community. Our 4th Annual 4.01k Race for Financial Fitness is a great way to improve *total* wellness. Not only is this 2.5 mile race a way to get out and active but it's a community fundraiser with 100% of the proceeds going to support Junior Achievement of Central Indiana and its financial literacy programming for kids.

Since our race started locally in 2019, we have been able to help over 5,000 students better prepare for the future. We can't wait to see what you can help us achieve in 2022!

Since 2019...

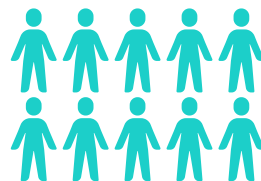
610

REGISTERED RACERS



5,200

STUDENTS SUPPORTED



\$103,343

DOLLARS RAISED



Retirement Vendor Sponsorships

As a way to maintain independence and our conflict-free policies, we ask that all retirement plan vendors support our race at the same monetary value and receive the same sponsorship benefits.

The vendor package listed below will support an entire classroom with financial education programming through Junior Achievement of Central Indiana. We thank you for your support of this great cause!

Vendor Sponsorship | \$1,000

- Well-a-bration Table
- Logo on Website
- Logo on T-Shirt
- Digital Coupon

Support the Future Savers



Sponsorship Contract



Contact Name: _____

Company: (as it is to appear in print) _____

Address: _____

City / State / Zip: _____

Email: _____ Phone: _____

Please sign us up for the following: (check one)

\$10,000 Gold Medal Sponsor

\$8,000 Silver Sponsor

☐ \$5,000 Bronze Sponsor

\$3,500 Finish Line Sponsor

\$2,000 Mile Marker Sponsor

☐ \$1,500 Water Station Sponsor

\$1,000 Vendor Sponsor

\$500 Swag Bag Sponsor

☐ \$500 Snack Station Sponsor

In-Kind Donation/Custom

In-Kind/Custom Description: _____

Method of payment: (check one)

Invoice Me

Pay Online via Credit Card

Pay by Check to:

Fun-Races

Attn: Chet Klene

5275 Hickory Grove, Martinsville, IN 46151

***NOTE:** Print deadlines apply and are subject to change. Receipt of sponsorship contract is required to ensure name and/or logo is included correctly on all promotional materials. Logo specs and additional information regarding 4.01K Race for Financial Fitness™ will be sent once this form has been received by Junior Achievement of Central Indiana. **Thank you!**