

April 23, 2022

Republic Airways Hangar Indianapolis International Airport















Benefiting:











24 TONS + 15 FEET = KIDS HELPED

Ready to help some great kids in need?

The Republic Airways 10th Annual Plane Pull gives you an opportunity to engage in fun team building while helping grant hope to Indiana children suffering from lifethreatening or terminal illnesses.

Proceeds from this annual event benefit A Kid Again, Indiana Wish, Peyton Manning Children's Hospital at Ascension St. Vincent and Riley Children's Foundation.

It's a family friendly event! Kids will have a blast in our free Kids Zone, which includes fun-filled activities, games and prizes. We'll also have food and beverages to stay fueled and hydrated for the big pull and everything fun. Special guests and local celebrities will be part of the fun.

In our most recent plane pull, we raised more than

\$425,000

which brings Republic's fundraising total to nearly

\$3.0 M

since 2011





Saturday, April 23, 2022 - Check-in begins at 9 a.m.

Where:

Republic Airways Hangar Indianapolis International Airport 3998 S. Hoffman Road Indianapolis, IN 46241

How:

- Go to RepublicPlanePull.com. Click the link to the sponsorship level packet. Choose sponsorship and email form.
- Book a team of 10 people.
 (Minimum of three women to compete for prizes)
- Pull a 24-ton jet 15 feet!
- Fastest pull team wins 10 roundtrip airfare tickets.
- "Most Spirited" team wins 10 \$100 gift cards.











Plane Pull Gala

Join us for an evening of great food and fun as we continue to help Indiana children in need. Not a plane-puller? You're welcome to attend as well.

Date: Friday, April 22

Location: Prime 47

14300 Clay Terrace Blvd. Carmel, Indiana 46032

Time: 6:30-7 p.m. - VIP Reception

7-11 p.m. - General Admission

 Program and Seated Dinner, including Live and Silent

Auction items



Attire: Cocktail

Cost: \$250 per ticket

Corporate table (8 seats) \$2,000

Sponsorship Opportunities

Help more children with a sponsorship! Each sponsorship will receive one team entry to compete in the Plane Pull and seats to the Plane Pull Gala.

Presenting Sponsor (1) - \$50,000

- "Republic Airways Plane Pull Presented by ______"
- · Speaking opportunity to welcome guests at the Plane Pull
- · Primary company logo placement on event plane
- Exhibit space at hangar during Plane Pull (20' x 20')
- 1 team to participate in the Plane Pull
 - Team to pull first during competition
 - Each participant will receive a Plane Pull T-shirt
 - Gift a team to a charity of choice
- 10 VIP parking spaces at the Plane Pull for participants
- 10 tickets for the Plane Pull VIP First Class Lounge
- 10 tickets for the VIP Gala Reception and 10 seats for the Plane Pull Gala
- 2 discovery flights with LIFT*
- LIFT Lab brought to company office for employee VR experience (for local sponsors)**
- 3 pending children's wishes will be granted in company's name
- **EXCLUSIVE:** Presenting Sponsor mentioned in all PR/media as presenting sponsor



Sponsor Company Logo Usage and Promotion for Presenting, Platinum, Gold and Silver level:

- Mentioned on beneficiaries' websites and social media posts
- Company logo placement on event collateral and signage
- Company logo placement on the event website (includes active link to company page of your choice)
- Company logo placement on event T-shirts (Presenting Sponsor only)

Sponsor Company Logo Usage and Promotion for Bronze level:

- Mentioned on beneficiaries' websites and social media posts
- Company logo placement on the event website (includes active link to company page of your choice)

Platinum Sponsor (4) - \$25,000 each

Naming rights to one of the following:

Plane Pull Gala

- Primary company logo on signage at Gala
- Speaking opportunity to welcome guests at the Gala

Plane Pull Kids Pull + Kids Zone

- Exclusive company logo on signage around the Kids Zone
- Opportunity to provide company-branded giveaway items for kids' prizes
- Exclusive company logo on ceremonial Kids Pull T-shirt
- Opportunity to join in the ceremonial first pull with kids

Plane Pull VIP First Class Lounge

 Exclusive company logo on signage around VIP First Class Lounge. Lounge area to include complimentary food, Plane Pull honoree children/celebrity meet and greets, secure coat and bag check

Plane Pull Finish Line

- · Company logo on signage around finish line
- Opportunity to sound the air horn, signaling the start of the event

All four Platinum Sponsor Packages include:

- Prominent company logo placement on event plane
- Exhibit space at hangar during Plane Pull (15' x 15')
- 1 team to participate during the Plane Pull
 - Team will be among the first ten to pull during the Plane Pull
 - Each participant will receive a Plane Pull T-shirt
- 5 VIP parking spaces at the Plane Pull for participants
- 10 tickets for the Plane Pull VIP First Class Lounge
- 8 tickets for the VIP Gala Reception and 8 seats for the Plane Pull Gala
- 1 discovery flight with LIFT*
- LIFT Lab brought to company office for employee VR experience (for local sponsors)**
- 2 pending children's wishes granted in company's name

Gold Sponsor - \$18,000 (multiple available)

- Company logo displayed on event plane
- Exhibit space at hangar during event (10' x 10')
- 1 team to participate during the Plane Pull
 - Each participant will receive a Plane Pull T-shirt
- 2 VIP parking spaces at the Plane Pull for participants
- 8 tickets for the Plane Pull VIP First Class Lounge
- 8 tickets for the VIP Gala Reception and 8 seats for the Plane Pull Gala
- 1 pending child's wish granted in company's name

Silver Sponsor - \$12,000 (multiple available)

- · Exhibit table at hangar during event
- 1 team to participate during the Plane Pull
 - Each participant will receive a Plane Pull T-shirt
- 2 tickets for the Plane Pull VIP First Class Lounge
- 4 tickets for the VIP Gala Reception and 8 seats for the Plane Pull Gala

Bronze Sponsor - \$6,000 (multiple available)

- 1 team to participate during the Plane Pull
 - Each participant will receive a Plane Pull T-shirt
- 4 tickets for the Plane Pull Gala

^{*} Discovery Flight: A 30-45 minute introductory flight experience with a LIFT Certificated Flight Instructor (CFI) in our four-seat single engine Diamond DA40NG aircraft. The flight, which departs from the Indianapolis International Airport, will allow the rider to learn about the basics of flying a training aircraft and see some great views from 3,000 feet up!

^{**} LIFT Lab: The LIFT Academy LIFT Lab is a mobile virtual reality flight simulation experience that offers the opportunity to take flight in a Diamond DA42 twin-engine aircraft. The experience begins with a brief tutorial on maneuvering the aircraft before letting the user take the yoke to fly a course over Lake Tahoe before landing the DA42 on the runway. The LIFT Lab made its debut at EAA AirVenture, one of the largest airshows in the world, in July of 2018. The LIFT Lab brings the excitement of aviation to the general public by giving individuals their first taste of flying through virtual reality.



PROMOTIONAL MATERIALS DEADLINE

For inclusion of your company logo on any event materials, please provide your logos by the date below. Sponsor logos should be provided in two file formats - .eps and .jpg. Submit to corpcomm@rjet.com.

Logo Deadline:

March 28th, 2022

Sponsorship Opportunities

Tangible Benefits	Presenting Sponsor \$50,000 (1)	Platinum Sponsor \$25,000 (4)	Gold Sponsor \$18,000 (multiple)	Silver Sponsor \$12,000 (multiple)	Bronze Sponsor \$6,000 (multiple)
Exhibit space at hangar	20' x 20'	15' x 15'	10' x 10'	Table	
Team to participate during Plane Pull	✓	~	~	~	~
VIP parking spaces at Plane Pull	10	5	2		
Tickets to VIP First Class Lounge at Plane Pull	10	10	8	2	
Tickets to VIP Gala Cocktail Hour	10	8	8	4	
Tickets to Plane Pull Gala	10	8	8	8	4
Discovery Flights with LIFT	2	1			
LIFT Lab brought to company office (for local sponsors)	~	~			
Wishes to be granted in company's name	3	2	1		
Each participant receives an event T-shirt	~	~	~	~	~

Recognition and Logo Placement

Recognition and Logo Ftacement					
Company logo placement on event collateral & signage as the Presenting Sponsor	EXCLUSIVE				
Speaking opportunity to welcome guests to Plane Pull	EXCLUSIVE				
Primary company logo on signage at Plane Pull Gala		EXCLUSIVE (Gala sponsor only)			
Speaking opportunity to welcome guests to the Gala		EXCLUSIVE (Gala sponsor only)			
Company logo on signage around the Kids Zone		EXCLUSIVE (Kids Sponsorship only)			
Company logo on signage around VIP First Class Lounge at the Plane Pull		EXCLUSIVE (First Class Lounge sponsor only)			
Company logo on signage around finish line		EXCLUSIVE (Finish Line sponsor only)			
Opportunity to sound the air horn		EXCLUSIVE (Finish Line sponsor only)			
Company logo placement on event plane	~	✓	~		
Mentioned by beneficiaries on websites, social media	~	✓	~	✓	~
Company logo placement on event collateral/signage	~	✓	~	✓	
Company logo prominent on event website	~	✓	~	✓	~
Company logo placement on event T-shirts	~				
Company logo on ceremonial Plane Pull Kids Pull T-shirt		EXCLUSIVE (Kids Sponsorship only)			
Opportunity to join in the ceremonial first pull with kids		EXCLUSIVE (Kids Sponsorship only)			

Sponsorship Commitment Form

Sponsorship Opportunities

Logos for Promotional Materials are due March 28th, 2022 Go online to ☐ Presenting Sponsor - \$50,000 RepublicPlanePull.com ☐ Platinum Sponsor - \$25,000 (per opportunity) or Plane Pull Gala ☐ Plane Pull Kids Pull + Kids Zone Fill out and return this ☐ Plane Pull VIP First Class Lounge form and donations to: ☐ Plane Pull Finish Line Republic Airways ☐ Gold Sponsor - \$18,000 ATTN: Amy Arnell 8909 Purdue Rd. ☐ Silver Sponsor - \$12,000 Suite #300 ☐ Bronze Sponsor - \$6,000 Indianapolis, IN 46268 ☐ Standard Pull Team - \$2,000 **QUESTIONS?** Please email ☐ In-Kind Gift for Auction Value \$ _____ Community@rjet.com Item Description_____ ☐ Single Gala ticket \$250 Quantity: _____ Corporate table (8 seats) - \$2,000 Quantity: Basic Donation (no pull team, no sponsorship) \$______ (amount) **Sponsor Information** Sponsor Name (as you would like it to appear on promo materials): Contact Name: _____ Telephone: _____ Email: _____ Address: City: ______ State: _____ Zip: _____ **Payment Method** ☐ Already paid online at RepublicPlanePull.com Check Enclosed* * Please make checks Credit Card: ☐ Master Card ☐ Visa ☐ American Express Discover Indiana Wish is an Indiana nonprofit group recognized by Card Number: ____ the Internal Revenue Service. Please note the Indiana Wish _____ Security Code: ___ Expiration Date: _____ Federal Tax ID # is 35-161074.

payable to Indiana Wish.



About Republic Airways

Founded in 1974, Republic Airways is one of the largest regional airlines in the U.S. Republic operates a fleet of more than 200 Embraer 170/175 aircraft and offers scheduled passenger service with about 1,000 daily flights to 100 cities in the U.S., Canada, the Caribbean and Central America. The airline provides fixed-fee flights operated under its codeshare partners' brands: American Eagle, Delta Connection and United Express. Learn more at www.rjet.com.

In May 2018, Republic opened the Leadership In Flight Training (LIFT) Academy, a commercial aviation pilot training school in Indianapolis. LIFT uses state-of-the-art training technologies that combine flight, flight simulator, online and in-classroom training. Graduates have a direct pathway to a job as a First Officer at Republic. Learn more at **www.flywithlift.com**.





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