

# **CYCLE**

**TO SAVE LIVES**



# **FEB. 6**

## **Big Wheel Sponsor**

- Tent space at park
- Advertisement on district and club websites, Facebook pages, with link to business website
- Logo on t-shirt back
- 12 rider registrations/t-shirts
- Announced before and after ride
- Logo on banner at start/finish
- Name mentioned in all promotional materials

**\$5,000**

## **Spokes Person Sponsor**

- Sponsor for lunch, pre-ride breakfast, or post-ride party
- Advertisement on district and club websites, Facebook pages, with link to business website
- Eight rider registrations/t-shirts
- Mentioned in all promotional materials
- Announced before and after ride
- Logo on banner at start/finish
- Name mentioned in all promotional materials
- Name on t-shirt back

**\$3,000**

## **Chain Gang Sponsor**

- 5 rider registrations/t-shirts
- Rest stop sponsor
- Name on t-shirt sleeve
- Announced before and after ride
- Name mentioned in all promotional materials

**\$1,000**

## **Pedal Pusher Sponsor**

- 2 rider registrations/t-shirts
- Name on t-shirt sleeve
- Announced before and after ride
- Name mentioned on yard sign at start/finish area

**\$500**

## **Yard Sign Sponsor**

- Sign with sponsor name placed at rest stops or at start/finish area **\$100**

## **“In-House” Sponsors Welcome!**

To become a sponsor, email [sponsorships@cyclingtosavelives.com](mailto:sponsorships@cyclingtosavelives.com).