

Montgomery
County
foodbank

OUTRUN HUNGER

PRESENTED BY:



H-E-B

HUNGER
RELIEF

8K & 5K TRAIL RUN/WALK | 1K COLOR DASH

June 13, 2026 | 7:00 A.M. - 10:00 A.M.

The Lake House at Grand Central Park | Conroe, TX



ABOUT **OUTRUN** HUNGER

Join the fight against hunger by participating in Montgomery County Food Bank's annual **Outrun Hunger** event, featuring a **8K & 5K Trail Run | 1K Color Dash** : Presented by H-E-B. The event's proceeds benefit Montgomery County Food Bank's programs for children, seniors, and families facing hunger in Montgomery County. This community-wide event offers summer fun for all ages. All event long at the **Party Pavilion**, you'll enjoy music, photo ops, a kids zone and more. We encourage all participants to set up a fundraiser at mcfoodbank.org/outrunhunger26 to make your impact go even further. **Every \$1 raised provides up to 4 meals.** Let's make a colorful dash into summer!

8K & 5K TRAIL RUN/WALK

- Not a color run
- Timed race
- Dirt and grass-running trails
- Individual and team registration available
- Run, walk, skip - it's up to you!

1K COLOR DASH

- Color run (*colored powder*)
- Untimed event
- Paved course
- Individual and team registration available
- Run, walk, skip - it's up to you!

EVENT DETAILS (SUBJECT TO CHANGE)

WHEN: Saturday, June 13, 2026 | 7:00 a.m. - 10:00 a.m.

WHERE: The Lake House at Grand Central Park, 1039 Lake House Dr., Conroe, TX, 77304

WHO: All ages and experience levels are encouraged to attend this family-friendly event!

WHAT: Timed 8K & 5K Trail Run/Walk | Untimed 1K Color Dash

HOW: Sign up at mcfoodbank.org/outrun

7:00 A.M. Registration/Package Pick-Up & Party Pavilion Opens

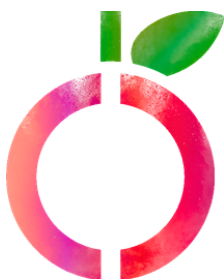
7:30 A.M. Welcome & Group Warm Up

7:45 A.M. 8K & 5K Starts

9:00 A.M. 1K Color Dash Starts

9:30 A.M. Awards

10:00 A.M. Event Ends & Party Pavilion Closes



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Uniting the community to fight hunger

SCAN ME



OUTRUN HUNGER SPONSORSHIPS

PRESENTING SPONSOR - \$25,000 (EXCLUSIVE)

- (16) Complimentary race entries, includes runners' race packets and event shirt for each participant
- Opportunity to speak at opening and closing ceremonies
- Exclusive Presenting Sponsor sign on start/finish line, logo placement on race bib, All-Sponsors event banner and event shirt
- Opportunity to include company-branded materials in runners' race packets
- (1) 10' by 10' vendor booth opportunity
- Recognized as Presenting Sponsor on local media event pages and MCFB e-newsletter
- Recognized as Presenting Sponsor with logo and link on MCFB website
- Highlighted in pre and post event press release as Presenting Sponsor
- Social media recognition: (1) pre-event exclusive post and (1) post-event All-Sponsors post

PLATINUM SPONSOR - \$10,000

- (8) Complimentary race entries, includes runners' race packets and event shirt for each participant
- Acknowledgment by emcee during event
- Logo placement on race bib, All-Sponsors event banner and event shirt
- Opportunity to include company-branded materials in runners' race packets
- (1) 10' by 10' vendor booth opportunity
- Recognized as Platinum Sponsor with logo and link on MCFB website
- Mentioned in pre and post event press release as Platinum Sponsor
- Social media recognition: (1) pre-event Platinum Sponsors post and (1) post-event All-Sponsors post

GOLD SPONSOR - \$5,000

- (6) Complimentary race entries, includes runners' race packets and event shirt for each participant
- Acknowledgment by emcee during event
- Logo placement on All-Sponsors event banner and event shirt
- Opportunity to include company-branded materials in runners' race packets
- (1) 10' by 10' vendor booth opportunity
- Recognized as Gold Sponsor with logo and link on MCFB website
- Social media recognition: (1) pre-event Gold Sponsors post and (1) post-event All-Sponsors post

SILVER SPONSOR - \$3,000

- (4) Complimentary race entry, includes runners' race packet and event shirt for participant
- Acknowledgment by emcee during event
- Logo placement on All-Sponsors event banner and event shirt
- Recognized as Silver Sponsor with logo and link on MCFB website
- Social media recognition: (1) post-event All-Sponsors post

BRONZE SPONSOR - \$2,000

- Logo placement on All-Sponsors event banner and event shirt
- Recognized as Bronze Sponsor with logo and link on MCFB website
- Social media recognition: (1) post-event All-Sponsors post



OUTRUN HUNGER UNDERWRITING

Bib Sponsor - \$8,000

- Exclusive recognition as Bib Sponsor
- Logo recognition on 400+ 8K and 5K runners' bibs
- (6) Complimentary race entries, includes runners' race packets and event shirt for each participant
- Acknowledgment by emcee during event
- Opportunity to include company-branded materials in runners' race packets
- (1) 10' by 10' vendor booth opportunity
- Recognized as Exclusive 10K Sponsor with logo and link on MCFB website
- Social media recognition: (1) pre-event underwriting post and (1) post-event All-Sponsors post

Awards Sponsor - \$7,500

- Exclusive recognition as Awards Sponsor
- Logo recognition on 400+ medals, 100+ ribbons, and team trophies
- (6) Complimentary race entries, includes runners' race packets and event shirt for each participant
- Acknowledgment by emcee during event
- Opportunity to include company-branded materials in runners' race packets
- (1) 10' by 10' vendor booth opportunity
- Recognized as Exclusive 10K Sponsor with logo and link on MCFB website
- Social media recognition: (1) pre-event underwriting post and (1) post-event All-Sponsors post

Packet Pick-up Sponsor - \$7,000

- Exclusive recognition as Packet Pick-up Sponsor
- Logo placement on Packet Pick-Up Banner, All-Sponsors event banner, and event shirt
- (6) Complimentary race entries, includes runners' race packets and event shirt for each participant
- Acknowledgment by emcee during event
- Opportunity to include company-branded materials in runners' race packets
- (1) 10' by 10' vendor booth opportunity
- Recognized as Exclusive 10K Sponsor with logo and link on MCFB website
- Social media recognition: (1) pre-event underwriting post and (1) post-event All-Sponsors post

8K Trail Run Sponsor - \$6,500

- Exclusive recognition as 8K Sponsor
- Logo placement on 8K Trail Run Banner, All-Sponsors event banner, and event shirt
- (6) Complimentary race entries, includes runners' race packets and event shirt for each participant
- Acknowledgment by emcee during event
- Opportunity to include company-branded materials in runners' race packets
- (1) 10' by 10' vendor booth opportunity
- Recognized as Exclusive 10K Sponsor with logo and link on MCFB website
- Social media recognition: (1) pre-event underwriting post and (1) post-event All-Sponsors post

5K Trail Run Sponsor - \$6,000

- Exclusive recognition as 5K Trail Run Sponsor
- Logo placement on 5K Trail Run Banner, All-Sponsors event banner, and event shirt
- (6) Complimentary race entries, includes runners' race packets and event shirt for each participant
- Acknowledgment by emcee during event
- Opportunity to include company-branded materials in runners' race packets
- (1) 10' by 10' vendor booth opportunity
- Recognized as Exclusive 10K Sponsor with logo and link on MCFB website
- Social media recognition: (1) pre-event underwriting post and (1) post-event All-Sponsors post

1K Color Dash Sponsor - \$5,500

- Exclusive recognition as 1K Color Dash Sponsor
- Logo placement on 1K Color Dash Banner, All-Sponsors event banner, and event shirt
- (6) Complimentary race entries, includes runners' race packets and event shirt for each participant
- Acknowledgment by emcee during event
- Opportunity to include company-branded materials in runners' race packets
- (1) 10' by 10' vendor booth opportunity
- Recognized as Exclusive 10K Sponsor with logo and link on MCFB website
- Social media recognition: (1) pre-event underwriting post and (1) post-event All-Sponsors post

OUTRUN HUNGER SPONSORSHIP REGISTRATION

SPONSORSHIP LEVEL

- Presenting Sponsor - \$25,000 - SOLD**
- Platinum Sponsor - \$10,000**
- Gold Sponsor - \$5,000**
- Silver Sponsor - \$3,000**
- Bronze Sponsor - \$2,000**

UNDERWRITING LEVELS

- Bib Sponsor - \$8,000**
- Award Sponsor - \$7,500**
- Packet Pickup - \$7,000**
- 8K Trail Run Sponsor - \$6,500**
- 5K Trail Run Sponsor - \$6,000**
- 1K Color Dash Sponsor - \$5,500**

REGISTRATION DETAILS

Business Name _____

Contact Name _____

Address _____

Email _____ Phone _____

Name as it should appear in printed materials _____

Address thank you & impact correspondence to: _____

(If different from contact info above)

Invoice Me For \$ _____ Credit Card (select one) Visa Master Card Discover Amex

Check or money order enclosed (Please make all checks payable to Montgomery County Food Bank)

Name on Credit Card _____

Credit Card Number _____ Exp. Date (MM/YY) _____ CVV _____

Signature _____ Date _____

NEXT STEPS

- 1** Email a copy of this completed registration form to cbudra@mcfoodbank.org
- 2** Send a high resolution version of your logo (.eps, .ai, .svg, etc.)
[Confirm sponsorship and submit logo by May 15 to be included on event shirt and signage.](#)
- 3** Confirm with MCFB what/if you are providing materials for participant swag bags.
[Deadline for delivering items to MCFB to include in bags is June 1.](#)
- 4** Once registration form is received by our staff, you will receive a special code for your free race registrations, if applicable.

In the event of inclement weather, race start times may be delayed or canceled. If a cancellation occurs, the sponsorship or registration will be used as a form of donation without expectation of a refund.



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Please complete this form and send to:
cbudra@mcfoodbank.org OR
Montgomery County Food Bank
Attn: Courtney Budra
1 Food For Life Way Conroe, TX 77385